

IOTA360-EVALRAWDATA-FA 25 12 WEEK K (11_10 - 11_21)-MCE004-NUMERICTABULAR

EmployeeId	382109	382109	382109	382109	382109	382109	382109
InstructorName	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie
CourseIdentifier	MKT-220-I01K-25FA	MKT-220-I01K-25FA	MKT-220-I01K-25FA	MKT-220-I01K-25FA	MKT-221-I01K-25FA	MKT-221-I01K-25FA	MKT-221-I01K-25FA
SectionCode	MKT-220-I01K-25FA	MKT-220-I01K-25FA	MKT-220-I01K-25FA	MKT-220-I01K-25FA	MKT-221-I01K-25FA	MKT-221-I01K-25FA	MKT-221-I01K-25FA
CourseTitle	Advertising and Sales Promotio	Advertising and Sales Promotio	Advertising and Sales Promotio	Advertising and Sales Promotio	Consumer Behavior	Consumer Behavior	Consumer Behavior
Response Date (EST)	11/10/2025 1:50:58 PM	11/12/2025 10:00:14 AM	11/14/2025 11:32:47 PM	11/21/2025 3:12:24 PM	11/17/2025 2:02:15 PM	11/18/2025 10:12:00 AM	11/20/2025 12:38:13 PM
The policies and requirements of this class, including those addressing attendance, textbooks, grading, and academic honesty, were made available to me at the beginning of the semester._151	5	5	5	5	5	5	5
My instructor organized and presented the content of this course effectively._153	5	4	5	5	5	4	5
My instructor encourages active learning by having students engage in projects, discussions, and activities._155	5	4	5	5	5	3	5
My instructor provides timely and helpful feedback on assignments._163	5	4	5	5	5	3	5
My instructor treats students fairly and with respect._165	5	4	5	5	5	3	5
My instructor communicates with students clearly and effectively and provides assistance as needed._169	5	4	5	5	5	4	5
Do you feel this course was of benefit to you and your goals?_177	Yes	Somewhat	Yes	Yes	Yes	Yes	Yes
Please provide any comments you have about this class and this instructor:_178	I really loved this course!		Great class, instructor gives good feedback and online class is easy to navigate			Easy going and nice paced class.	This class was very insightful ful and perfect for my future career in marketing. The instructor understood when I had problems and helped explain them to me better even asked if he needed to do a virtual call to help which I was really grateful for.

IOTA360-EVALRAWDATA-SP 25 16 WEEK (4_14 - 4_25)-MCE004-NUMERICTABULAR

EmployeeId	382109	382109	382109	382109	382109	382109	382109	382109
InstructorName	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie
CourselIdentifier	OMT-156-102-IN	OMT-156-102-IN	OMT-156-102-IN	OMT-156-102-IN	PMT-110-NL01-BL	PMT-110-NL01-BL	PMT-110-NL01-BL	PMT-110-NL01-BL
CourseTitle	Problem-Solving Skills	Problem-Solving Skills	Problem-Solving Skills	Problem-Solving Skills	Intro to Project Mgmt	Intro to Project Mgmt	Intro to Project Mgmt	Intro to Project Mgmt
Response Date (EST)	4/21/2025 3:21:04 PM	4/23/2025 11:04:43 AM	4/23/2025 9:00:47 PM	4/25/2025 9:37:32 AM	4/22/2025 12:46:52 PM	4/23/2025 11:15:02 AM	4/24/2025 7:08:14 PM	4/25/2025 9:57:57 PM
The policies and requirements of this class, including those addressing attendance, textbooks, grading, and academic honesty, were made available to me at the beginning of the semester. _151	5	5	5	5	5	5	5	5
My instructor organized and presented the content of this course effectively. _153	5	5	5	5	5	5	5	5
My instructor encourages active learning by having students engage in projects, discussions, and activities. _155	5	5	5	5	5	5	5	5
My instructor provides timely and helpful feedback on assignments. _163	5	5	5	5	5	5	5	5
My instructor treats students fairly and with respect. _165	5	5	5	5	5	5	5	5
My instructor communicates with students clearly and effectively and provides assistance as needed. _169	5	5	5	5	5	5	5	5
Do you feel this course was of benefit to you and your goals? _177	Yes	Somewhat	Yes	Yes	Yes	Yes	Yes	Yes
Please provide any comments you have about this class and this instructor: _178	I really enjoyed this course.					This was an exceptional class with a caring instructor.	Very kind and bright instructor. Always helpful and made this class very interactive in person. We need more engaging teachers like this.	

IOTA360-EVALRAWDATA-SP 25 16 WEEK (4_14 - 4_25)-MCE004-NUMERICTABULAR

EmployeeId	382109	382109	382109	382109	382109	382109	382109	382109
InstructorName	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie
CourselIdentifier	OMT-156-102-IN	OMT-156-102-IN	OMT-156-102-IN	OMT-156-102-IN	PMT-110-NL01-BL	PMT-110-NL01-BL	PMT-110-NL01-BL	PMT-110-NL01-BL
CourseTitle	Problem-Solving Skills	Problem-Solving Skills	Problem-Solving Skills	Problem-Solving Skills	Intro to Project Mgmt	Intro to Project Mgmt	Intro to Project Mgmt	Intro to Project Mgmt
Response Date (EST)	4/21/2025 3:21:04 PM	4/23/2025 11:04:43 AM	4/23/2025 9:00:47 PM	4/25/2025 9:37:32 AM	4/22/2025 12:46:52 PM	4/23/2025 11:15:02 AM	4/24/2025 7:08:14 PM	4/25/2025 9:57:57 PM
The policies and requirements of this class, including those addressing attendance, textbooks, grading, and academic honesty, were made available to me at the beginning of the semester. _151	5	5	5	5	5	5	5	5
My instructor organized and presented the content of this course effectively. _153	5	5	5	5	5	5	5	5
My instructor encourages active learning by having students engage in projects, discussions, and activities. _155	5	5	5	5	5	5	5	5
My instructor provides timely and helpful feedback on assignments. _163	5	5	5	5	5	5	5	5
My instructor treats students fairly and with respect. _165	5	5	5	5	5	5	5	5
My instructor communicates with students clearly and effectively and provides assistance as needed. _169	5	5	5	5	5	5	5	5
Do you feel this course was of benefit to you and your goals? _177	Yes	Somewhat	Yes	Yes	Yes	Yes	Yes	Yes
Please provide any comments you have about this class and this instructor: _178	I really enjoyed this course.					This was an exceptional class with a caring instructor.	Very kind and bright instructor. Always helpful and made this class very interactive in person. We need more engaging teachers like this.	

IOTA360-EVALRAWDATA-SU 25 10 WEEK (7_14 - 7_25)-MCE004-NUMERICTABULAR

EmployeeId	382109	382109	382109	382109
InstructorName	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie	Milam, Ronnie
SessionName	SU 25 10 WEEK (7/14 - 7/25)	SU 25 10 WEEK (7/14 - 7/25)	SU 25 10 WEEK (7/14 - 7/25)	SU 25 10 WEEK (7/14 - 7/25)
SectionCode	OMT-156-I02-25SU	OMT-156-I02-25SU	OMT-156-I02-25SU	OMT-156-I02-25SU
CourseTitle	Problem-Solving Skills	Problem-Solving Skills	Problem-Solving Skills	Problem-Solving Skills
Response Date (EST)	7/14/2025 4:44:15 PM	7/15/2025 3:24:37 PM	7/23/2025 12:01:43 AM	7/25/2025 8:02:45 AM
The policies and requirements of this class, including those addressing attendance, textbooks, grading, and academic honesty, were made available to me at the beginning of the semester._151	5	5	5	5
My instructor organized and presented the content of this course effectively._153	5	5	4	3
My instructor encourages active learning by having students engage in projects, discussions, and activities._155	5	5	5	3
My instructor provides timely and helpful feedback on assignments._163	5	5	5	4
My instructor treats students fairly and with respect._165	5	5	5	5
My instructor communicates with students clearly and effectively and provides assistance as needed._169	5	5	5	4
Do you feel this course was of benefit to you and your goals?_177	Yes	Yes	Yes	Yes
Please provide any comments you have about this class and this instructor:_178	I learn a lot from this class, Thank you.	I wished all my instructors were as positive as Dr. Milam		



Instructor Summary Report

Course	Instructor	Term	Responses
Advanced Project Management - Practicum	Ronnie Milam	Fall 2025 Term B	5 / 7 (71.4%)

Summative Items

The following items provide a holistic view of course success. This not only includes Instructor performance but also how effectively the course was designed and set up in Canvas as well as how the Instructional Team (Instructor and Instructional Designer) worked together to appropriately meet students' needs in an efficient manner.

How does this course compare to other online courses you've taken?

Far Worse (1)	Worse (2)	Somewhat Worse (3)	Same (4)	Somewhat Better (5)	Better (6)	Far Better (7)	Mean	Median
0%	0%	0%	60%	0%	40%	0%	4.8	4

How does this course compare to on-campus college courses you've taken?

Far Worse (1)	Worse (2)	Somewhat Worse (3)	Same (4)	Somewhat Better (5)	Better (6)	Far Better (7)	Mean	Median

0%	0%	0%	80%	0%	20%	0%	4.4	4
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Net Promoter Score (NPS)

Net promoter score (NPS) is a widely used market research metric that typically takes the form of a single survey question asking respondents to rate the likelihood that they would recommend a company, product, or a service to a friend or colleague. The NPS is typically used as an indicator of customer loyalty. It ranges from -100 to 100, with the higher the positive score, the better.

How likely are you to recommend this course to another student?

0	1	2	3	4	5	6	7	8	9	10	Section NPS	Course NPS	Program NPS	Rize NPS
0	0	0	0	0	0	0	1	0	1	3	80	80	46.7	5.6

Student Engagement Items

My professor creates a rewarding course environment

Strongly Disagree (1)	Disagree (2)	Somewhat Disagree (3)	Neutral (4)	Somewhat Agree (5)	Agree (6)	Strongly Agree (7)	Mean	Median
0%	0%	0%	0%	0%	0%	100%	7	7

My professor responds quickly (in 24 hours or less) when I have a question

Strongly Disagree (1)	Disagree (2)	Somewhat Disagree (3)	Neutral (4)	Somewhat Agree (5)	Agree (6)	Strongly Agree (7)	Mean	Median
0%	0%	0%	0%	0%	0%	100%	7	7

My professor responds helpfully when I have a question

Strongly Disagree (1)	Disagree (2)	Somewhat Disagree (3)	Neutral (4)	Somewhat Agree (5)	Agree (6)	Strongly Agree (7)	Mean	Median
0%	0%	0%	0%	0%	0%	100%	7	7

Student Assessment Items

The written feedback on assignments from my instructor was valuable.

Strongly Disagree (1)	Disagree (2)	Somewhat Disagree (3)	Neutral (4)	Somewhat Agree (5)	Agree (6)	Strongly Agree (7)	Mean	Median
0%	0%	0%	0%	0%	0%	100%	7	7

The grades I have received on my assignments were reasonable.

Strongly Disagree (1)	Disagree (2)	Somewhat Disagree (3)	Neutral (4)	Somewhat Agree (5)	Agree (6)	Strongly Agree (7)	Mean	Median
0%	0%	0%	0%	0%	0%	100%	7	7

Metrics

This metric shows the median time it took for assignments to be graded and returned to students, measured in days from submission to when feedback is provided.

Median Grading Time (Days)

Instructor	Course	Program	Rize

1.6

1.6

1.0

3.7

Qualitative Feedback Summary

This summary is based on student responses to the question *"How could your instructor be more helpful?"*. It offers a holistic view of the course's success, encompassing instructor performance, course design, and platform setup. Some feedback may highlight areas beyond the instructor's direct control, including collaborative efforts with the instructional team and program-level factors.

Students consistently described the instructor as very helpful, a great/one of the best they've had, and noted that his feedback was extremely helpful and full of valuable information. Several students said he did a great job throughout the course and could not think of anything to improve. No specific constructive feedback or improvement suggestions were provided.