



**NASEW**  
TRADING PLC

ETHIOPIAN FINEST,  
GLOBALLY

Nasew Trading One Member PLC  
Delivering Ethiopia's Finest to the Global Market

# COMPANY PROFILE

Delivering Ethiopia's Finest  
to the Global Market

# 2024

This document provides a comprehensive overview of Nasew Trading One Member PLC, highlighting the company's services, products, mission, and commitment to delivering premium Ethiopian goods to international markets.

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## 01 ABOUT US

Established in 2024, Nasew Trading One Member PLC is a leading exporter of Ethiopian agricultural products such as sesame seeds, oil seeds, pulses, and coffee. With a rich legacy from its sister companies, Nasew Real Estate PLC and Nasew Construction PLC, Nasew Trading builds upon over two decades of internal trading expertise. We are committed to quality, integrity, and customer satisfaction, positioning ourselves as a trusted partner in the global marketplace.

## 02 CEO MESSAGE

“

Dear Valued Partners,

It is with immense pride that I present Nasew Trading One Member PLC. As the newest branch of the Nasew Group, our foundations are rooted in over two decades of excellence in Ethiopia's real estate and construction industries. At Nasew Trading, our mission is to connect Ethiopia's finest products with the world, offering high standards of quality and integrity. We look forward to fostering strong partnerships globally and contributing to a sustainable and prosperous future.

Warm Regards,  
Nathnael Shite  
Chief Executive Officer

”



## 03 VISION & MISSION



### Vision

To become the leading exporter in Ethiopia and East Africa, recognized for delivering high-quality products, exceptional customer service, and sustainable practices, while driving innovation and fostering community development.



### Mission

Our mission is to deliver exceptional Ethiopian products to the global market, ensuring unparalleled customer satisfaction through excellence in service, sustainable practices, and integrity.

## 04 OUR SERVICES

At Nasew Trading, we provide a comprehensive range of export-related services to meet the needs of our clients worldwide. These include:



### Export of Premium Agricultural Products

Specializing in sesame seeds, oil seeds, pulses, and Ethiopian coffee.



### Rigorous Quality Control and Assurance

We adhere to the highest international standards to provide premium quality products.



### Comprehensive Logistics and Supply Chain Management

Ensuring timely and efficient delivery of goods to international destinations.



### Market Analysis and Consultancy

Offering insights and strategies to support market entry and business expansion.

## 05 OUR GOALS



### Short-term Goal

To become the leading exporter of sesame in Ethiopia within the next two years.



### Medium-term Goal

To diversify our product portfolio and increase our market share in oil seeds, pulses, and coffee exports.



### Long-term Goal

To become the top exporter in East Africa, recognized for our superior products and exceptional service.

## 06 COMPREHENSIVE EXPORT STRATEGY & COMMITMENT TO QUALITY

At Nasew Trading, we understand the importance of quality and consistency. Our export strategy focuses on delivering the best Ethiopian products to global markets, ensuring customer satisfaction and sustainable business practices.

## 07 PRODUCTS WE EXPLORE



### Sesame Seeds (Humera Type)

Ethiopia is renowned for producing the highest quality sesame, and we take pride in being a leading exporter.



### Oil Seeds & Pulses

Sourced from the best farms in Ethiopia, we offer premium-grade products.



### Ethiopian Coffee

Known worldwide for its rich flavor, our coffee is handpicked from Ethiopia's renowned coffee regions.

## QUALITY ASSURANCE

Our products undergo rigorous quality control processes to meet international standards. We are committed to delivering goods that reflect the excellence of Ethiopian agriculture and meet the exact needs of our clients.

## 08 OUR HISTORY & LEGACY

Nasew Trading One Member PLC is part of the Nasew Group, a conglomerate with a strong presence in Ethiopia's construction and real estate sectors. Our journey:

**1994**

Nasew Group begins its operations.

**2001**

Nasew Construction attains Grade 1 status.

**2015**

Shihdan Real Estate PLC is founded, focusing on affordable housing.

**1997**

Establishment of Nasew Construction PLC.

**2005**

Launch of Nasew Real Estate PLC, becoming the second-oldest real estate company in Ethiopia.

**2024**

Nasew Trading PLC is launched, with a vision to become Africa's leading trading company.

## CONTACT US TODAY!

We welcome the opportunity to collaborate with global partners and bring Ethiopia's finest products to international markets. Let's connect and grow together.

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# THANK YOU!

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