

Specs: Size - 8.5 x 11
Projected Pages - 110 + cover
Paper - 130# / 12pt cover - cover
Paper - 80# gloss text - insides
Finishing - Collate, Spiral bind
Mailing Services - NCOA mail list, Data process, Print cover sheet, insert 500 books and cover sheets into the poly bag and seal mailed to annual dues members
Remaining 500 books to me bulk mailed to CBUSA
CBUSA pages including: Clyde Sale, All American, Secretary report, member listings, etc... (not to exceed 55 pages).

Sales Marketing: WDHN is responsible for all sales of advertising in Clyde News. Payments for advertisements are to be made direct to WDHN. CBUSA would include all Clyde News Specs and Promotion provided by WDHN in two e-letters, & 3 social media Posts; one in September, October, & one in November, of 2021, 2022, 2023.
CBUSA to provide current active member list for WDHN to use for promotion.

Ad Rates for 2021:

Full Page----- \$500

Back Cover-----\$800

Inside Front & Inside Back Covers-----\$600

Half Page-----\$300

Business Card-----\$50

Design is included for all 2022, 2023, 2024 Annual dues Paying Members for if they would so choose!

Deadline for Ads: November 20, 2021

All ads not being designed in house must be received by end of day November 20, 2021 in order to included in the issue.

Association Pages: All CBUSA Pages/Info must be received by November 20, 2021

Deadline for mailing list provided by CBUSA: December 15, 2021

Deadline for Pre-Press Approval: December 20, 2021

Shipping: Annual Dues Paying members for 2022:

Clyde News will be shipped to current annual dues paying members no later then 1/15/2022, provided all other deadlines are met by CBUSA.

Payment: Contract Signed 50% Down • Remaining 50% due at pre press approval. Balance must be received from CBUSA before publications are mailed.

For more inquires on my work be sure to check out
worlddrafthorsenetwork.com



WORLD DRAFT HORSE NETWORK DESIGN

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