

Richard Wolff

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Summary

Bilingual Creative Producer and Sound Engineer (S.A.E. Miami Valedictorian) leveraging a Bachelor's degree in Advertising to drive high-impact results in the Latin music industry. Expert in end-to-end music production, audio engineering, and professional visual branding. Proven track record managing complex creative workflows and digital asset libraries, ensuring technical precision and commercial market-readiness for major label environments.

Experience

1AWEBS.COM | Owner / Creative Consultant | Miami, FL | 2014 – Present

- **Creative Direction:** Lead the end-to-end production of multimedia content (Audio/Visual) for high-profile Latin-market campaigns across TV and digital platforms for clients in entertainment and hospitality.
- **Artist & Brand Strategy:** Developed comprehensive content roadmaps and professional image identities, aligning visual storytelling with commercial advertising goals to maximize audience growth.
- **Technical Execution:** Managed sound engineering, professional photography, and graphic design workflows, ensuring 100% brand consistency across all deliverables.
- **Asset Management:** Oversaw complex digital asset libraries, maintaining rigorous metadata standards and deadline adherence for multi-platform branded content.

Magical Music Tours, Inc. (Prince Royce) | Production & Stage Management | New York, NY | 2011 – 2014

- Tour Operations: Managed logistics and stage operations for the "Soy El Mismo" Global Tour, executing live performances for a multi-platinum Latin artist in major arenas.
- Technical Coordination: Served as a primary liaison between technical departments (Audio, Lighting, Visuals) to ensure seamless show execution and stage design integrity.
- Talent Support: Provided critical on-the-ground production support within high-pressure, major label touring environments.

Skills & Tools

- Audio & Music: Expert in Avid Pro Tools | Dante Level 1 Certified (Networked Audio) | Multi-instrumentalist (Bass & Guitar) | Professional Sound Engineering & Session Management.
- Visual & Design: Expert in Adobe Creative Cloud (Photoshop, Illustrator, Premiere, Lightroom, Bridge) | DaVinci Resolve | Professional Photography & Graphic Artistry.
- Operations & Strategy: Professional Bilingual Fluency (Spanish/English) | Strategic Social Media Management | Asset Tracking & Project Management via Microsoft Office and Google Workspace.
- Core Strengths: Collaborative Problem-Solving | Adaptive Workflow Management | Precision-focused Organization.

Education & Certifications

- Associate of Applied Science in Audio (In Progress) | S.A.E. Institute of Technology, Miami | Expected 2026
- Dante Level 1 Certification | Audinate | 2025
- Diploma in Sound Engineering (Valedictorian) | S.A.E. Institute of Technology Miami | 2015
- Bachelor's Degree in Advertising | [Universidad Pontificia Bolivariana](#) | 1999