



# HUNTER ESTES

COMMUNICATIONS DIRECTOR

## ◦ DETAILS ◦

[esteshunter123@gmail.com](mailto:esteshunter123@gmail.com)

## ◦ LINKS ◦

[LinkedIn](#)

[Personal Website](#)

## ◦ SKILLS ◦

Social Media

Content Writing

Public Speaking

Effective Time Management

CRM Software

Speech Writing



## PROFILE



Experienced and self-motivated professional, committed to bettering Mississippi and advancing conservative public policy issues.



## EMPLOYMENT HISTORY

### Communications Director at Office of Governor Tate Reeves, Jackson

March 2022 — Present

- Drafted remarks for Governor Tate Reeves, oversaw high-profile social media pages, and helped coordinate executive agency communications efforts.
- Managed communications efforts for multiple high profile policy issues including historic economic development investments, record-breaking tax cuts, infrastructure investments, and education success, and the overturn of Roe.
- Assisted in coordination of communications efforts during state crises including tornadoes and the Jackson water crisis.

### 2nd Lieutenant at Mississippi Army National Guard

October 2020 — Present

- Supported battery leadership as an officer in the Mississippi Army National Guard, Charlie Battery, 2-114th Field Artillery Battalion.

### Senior Director, Policy and Communications at Mississippi Center for Public Policy, Jackson

December 2021 — March 2022

- Coordinated advancement of legislative agenda including a range of bills related to free market approaches to healthcare, education, technology, and more.
- Managed communications and policy teams and oversaw output of all communications efforts across traditional and new media outlets including press relations, Facebook, Twitter, video content, and more.

### Director of Communications at Mississippi Center for Public Policy, Jackson

January 2021 — December 2021

- Managed press relations, coordinated strategic communications campaigns, coordinated social media output, created graphics and media content, developed and planned video content.
- Wrote dozens of op-eds related to ongoing policy issues that appeared in state and national outlets and spoke at events around the state.

### Development Manager at Mississippi Center for Public Policy, Jackson

February 2019 — January 2021

- Coordinated and led strategic fundraising efforts through foundation, corporate, and individual donations that expanded the institution's budget from \$600,000 to over \$1,000,000.
- Managed all donor communications and coordinated strategic outreach efforts through email, social media, and direct mail.

- Established online giving program, major donors club, planned giving program, strategic development plans and assisted in the operational planning and execution of initiatives aimed at expanding the Center.

#### Research Intern at Gingrich Productions, Washington, D.C.

January 2019 — May 2019

- Planned, researched, and assisted in coordinating episodes of Newt Gingrich's podcast, Newt's World.
- Provided research for the Gingrich 360 team's other projects including books, speeches, and more.

#### Events Intern at US Chamber of Commerce Foundation, Washington, D.C.

June 2018 — December 2018

- Assisted in the planning and execution of a variety of events to promote the Foundation.
- Supported the work of the foreign policy office in analyzing US trade policy.

#### Political and Finance Intern at Team Ryan (Speaker Paul Ryan's Political Team), Washington, D.C.

January 2018 — May 2018

- Worked on issue-based research efforts to support Speaker Paul Ryan's political agenda specifically regarding the then recently passed tax-reform law.
- Conducted donor research and supported fundraising efforts in support of House conservatives.

#### Intern at Senate Judiciary, Constitution Sub-Committee, Sen. Cruz, Washington, D.C.

January 2017 — May 2017

- Aided in the research and preparation for the confirmation hearings of Jeff Sessions, Neil Gorsuch, and others.
- Conducted analysis and drafted memos on legal issues including human trafficking and immigration.

#### Research Assistant at Berkely Center for Religion, Peace, and World Affairs, Washington, D.C.

January 2018 — May 2018

- Conducted a range of research projects on international religious freedom issues under the State Department's former Ambassador for International Religious Freedom.



## EDUCATION



#### BSFS, International Relations, Georgetown University, Washington, D.C.

August 2015 — May 2019



## COMMUNITY INVOLVEMENT



#### National Committeeman at Mississippi Young Republicans, Jackson

December 2021 — Present

- Represented the Mississippi Young Republicans on the national level and helped lead organization's state efforts.



#### Board Member at America's Future, Jackson

December 2019 — Present

- Planned, organized, and executed events for Jackson's chapter of the America's Future Foundation, a conservative networking organization for young professionals.



**Founder at The American Patriot, Jackson**

July 2020 — Present

- Founded a website and Facebook page dedicated to discussing and promoting stories about history, politics, society, and culture from a pro-American perspective.
- Garnered over 100 million interactions across social media accounts.



**PUBLICATIONS**



January 2016 — Present

- Bylines in the Washington Examiner, The American Conservative, Human Events, Mississippi Business Journal, Intellectual Takeout, Daily Journal, The College Fix, Mississippi Center for Public Policy, and Life Site News, among others.



**COURSES**



**Field Artillery Basic Officer Leader Course, Fort Sill**

January 2024 — May 2024

**Army Basic Training, Fort Leonard Wood**

August 2021 — November 2021