



TESA COMMUNITY SERVICE AWARD GUIDELINES

2022-Current



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Elks Care - *Elks* Share

TESA Community Services Award Guidelines

Community service is the spirit of Elkdom within each of our communities. Every community has some common needs and others have unique needs based on their geographic location and demographics. Community service builds pride in our members-a proud member stays a member. Every Lodge strives to meet needs in their communities that demonstrate the motto “Elks Care – Elks Share”.

TESA Bylaws: “Section 10.030.5: ELKS COMMUNITY SERVICES: The purpose of this committee is to stimulate and assist the Lodges in initiating and continuing community service activities in the Lodge area.”

Think about all of the support your Lodge provides for your local community and document your activities. The following criteria should be used when completing contest form TESA Community Services Booklet. Please follow the instructions listed below:
The judging guides, with the point values, will be on the TESA website and a link will be sent out in the TESA newsletter.

When “Media” is used it can be newspaper, website, and/or Facebook. Let us know what your lodge uses to get the word out about your community services work.

On an annual basis each Lodge should assess the needs in their communities to determine what community services they would like to continue and also what newly identified or emerging needs they might want to address and budget for the year

Community service is the true essence of our Charity work. I hope each and every Lodge will put together an entry for the Contest. Sharing what we, as Elks, do throughout the year, is an important part of spreading the news about the good works of Elkdom and improves our image in the local communities that we serve.

NEW ITEMS highlighted in yellow.

If you have issues and need some help PLEASE call me at 281-467-3046.

TESA Community Service Award Guidelines

Booklet should include:

1. All articles must be community interest and related to the programs and activities of the Order.
2. All media articles must contain a reference to the Benevolent and Protective Order of Elks. Media can be newspaper, website or Facebook.
3. Judging will be conducted on articles for the current Lodge year only. (Be sure your Lodge Secretary provides a letter documenting Lodge membership on April 1st of the current year).
4. Programs the Judges will be looking for do not need to be the order listed below.
5. The booklet folder can be anything your lodge feels can be used to show your Community Services and share at all functions.
6. The binder covers will be judged. Get creative!
7. The following is to be used as a guide only (other programs may be substituted for the following listed). Additional programs will be judged as indicated in "Additional Material Which Will Be Judged" listed below.

Items the Judges Will Be Looking For

- | | | |
|--|-------|-------|
| 1. Table of contents and organization of "brochure" | 3 pts | _____ |
| 2. Lodge's Installation of Officers | 2pts | _____ |
| 3. Law and Order Night sponsored by your Lodge (Pg12 AM) | 1 pt | _____ |
| Media Recognition | 2 pts | _____ |
| 4. Mother Day Program | 1 pt | _____ |
| Media recognition | 2 pts | _____ |
| 5. Elks Youth Week | 1 pt | _____ |
| Media recognition | 2 pts | _____ |
| 6. Lodge Participation in Memorial Day Parade | 1 pt | _____ |
| Media recognition | 2 pts | _____ |
| 7. Flag Day Ceremonies | 1 pt | _____ |
| Media recognition | 2 pts | _____ |
| 8. Flag Retirement Program | 1 pt | _____ |
| Media recognition | 2 pts | _____ |
| 9. Father's Day Program | 1 pt | _____ |
| Media recognition | 2 pts | _____ |

Community Service Guidelines

- | | |
|-----------------------------------|---------------|
| 10. JROTC Program and Recognition | 2 pt _____ |
| Media recognition | 2 pts _____ |
| 11. New Member Orientation | 1 pt ea _____ |

Summer

- | | |
|---|-------------|
| 1. Fourth of July Program or Parade participation | 1 pt _____ |
| Media recognition | 2 pts _____ |
| 2. Elks Family oriented programs, picnics, family day, etc. | 1 pt _____ |
| Media recognition | 2 pts _____ |
| 3. National Convention press release published | 2 pts _____ |
| 4. Reinstatement advertisement or articles placed | 2 pts _____ |

Fall

- | | |
|--|-------------|
| 1. Drug Awareness, or back to school program | 1 pt _____ |
| Media recognition | 2 pts _____ |
| 2. Elks Hoop Shoot News Release published in news media | 2 pts _____ |
| 3. Homecoming participation | 5pts _____ |
| 4. Most Valuable Student Scholarship available placed in Media | 2 pts _____ |
| 5. Veterans Remembrance Month Program | 1 pt _____ |
| Media recognition | 2 pts _____ |

Winter

- | | |
|---|-------------|
| 1. Community Oriented Charities | 1 pt _____ |
| Media recognition | 2 pts _____ |
| 2. Elks Family Oriented Programs (Children's Christmas parties, etc) | 1 pt _____ |
| Media recognition | 2 pts _____ |
| 3. Elks Christmas Program for the less fortunate (Toys for Tots, food baskets, etc) | 1 pt _____ |
| Media recognition | 2 pts _____ |
| 4. Hoop Shoot results published in the Media | 2 pts _____ |
| 5. Request for GER Outstanding Member Award | 1 pt _____ |
| Media recognition | 2 pts _____ |
| 6. National Patriotism Week | 1 pt _____ |
| Media recognition | 2 pts _____ |
| 7. Charity Ball | 1 pt _____ |
| Media recognition | 2 pts _____ |

Community Service Guidelines

8. Request for GER Citations	1 pt	_____
Media recognition	2 pts	_____
9. Citizen of the Year (can be used AM)	1 pt	_____
Media recognition	2 pts	_____
10. Community oriented Programs of your choice	1 pt	_____
Media recognition	2 pts	_____
11. Elk of the Year Program	1 pt	_____
Media recognition	2 pts	_____
12. Officer of the Year Award	1 pt	_____
Media recognition	2 pts	_____

Additional Material Which Will Be Judged

1. Each Proclamation issued on behalf of the Lodge by City Officials or Invitation to participate in a community event.	1 pt ea	_____
2. All additional community programs, news releases and related photographs.	1 pt ea	_____
3. All documented radio or TV recognition or billboard posters	1 pt ea	_____
4. Lodge sponsored contests such as Essays, etc.	1 pt	_____
Media recognition	2 pts	_____
5. Programs and articles included from Ladies Auxiliaries' will be judged as indicated in Item 6 (next)	1 pt	_____
6. Items or programs not listed but considered by the Judges to be Community oriented will be judged	1 pt ea	_____
7. Judges may award up to 8 additional points for an event considered to be exceptional in scope and value to the community (Only 1 program per Lodge)	8 pts	_____
8. Use of "Special Grant" https://texaselks.org/special-grants/	3 pts	_____
9. Receiving extra \$500 on Gratitude Grant for 5% or more of their donors in the Fidelity Club	3 pts	_____
10. Grants		
Freedom, Beacon, Gratitude and Spotlight	5 points each	
Impact	7 points	5
11. Membership	points each	
Drives	2 points each	
Monthly Membership Meetings	2 points each	
12. Children's Camp Graduation		
13. TECSI Involvement	3 points each	

Membership Certification Received? (Y)_____ (N) _____

Lodge Name & Number

Lodge Division

Divisions A – 1-300

B- 301-500

C- over 500

Total Points Awarded_____

*****Updates to guidelines will be done for 2022 and posted on TESA website on after State Convention!**

Contact me with any questions or upgrades.....

Community Service Guidelines

TESA Community Service Guidelines

Booklet should include:

1. All articles must be community interest and related to the programs and activities of the Order.
2. All media articles must contain a reference to the Benevolent and Protective Order of Elks. Media can be Newspaper, Website or Facebook.
3. Judging will be conducted on articles for the current Lodge year only. Be sure your Lodge Secretary provides a letter documenting Lodge membership as of April 1st of the current year.
4. Programs the Judges will be looking for do not need to be in the order of the listed below.
5. The booklet folder can be anything your Lodge feels can be used to show your Community Services and share at all functions.
6. The binder covers will be judged. Get creative!
7. The following is to be used as a guide only (other programs may be submitted for the following listed) Additional programs will be judged as indicated in "Additional Material Which Will Be Judged" listed below.

Items the Judges Will Be Looking For:

- | | | |
|---|------|-------|
| 1. Letter from the Lodge Secretary with number of Members | 2pts | _____ |
| 2. Lodge Seal on Letter Above | 2pts | _____ |
| 3. Table of contents and organization of brochure | 3pts | _____ |
| 4. Lodges Installation of Officers | 2pts | _____ |
| 5. Law and Order Night sponsored by your Lodge (pg12 am) | 1pts | _____ |
| Media Recognition | 2pts | _____ |
| 6. Mothers Day Program | 1pts | _____ |
| Media Recognition | 2pts | _____ |
| 7. Elks Youth Week | 1pts | _____ |
| 8. Media Recognition | 2pts | _____ |
| 9. Lodge Participation in Memorial Day Parade | 1pts | _____ |
| Media Recognition | 2pts | _____ |
| 10. Fathers Day Program | 1pts | _____ |
| Media Recognition | 2pts | _____ |

- | | |
|---|------------|
| 11. Flag Day Ceremonies | 1pts _____ |
| Media Recognition | 2pts _____ |
| 12. Flag Day Retirement Ceremonies | 1pts _____ |
| Media Recognition | 2pts _____ |
| 13. ROTC Programs | 2pts _____ |
| Media Recognition | 2pts _____ |
| 14. New Member Orientations (1 pt each) | 1pts _____ |
| 15. Elks National Foundation | 5pts _____ |
| Media Recognition | 2pts _____ |
| 16. Sweetheart Programs (1 pt each) | 1pts _____ |
| Media Recognition | 2pts _____ |
| 17. Red Pig Programs (1 pt each) | 1pts _____ |
| Media Recognition | 2pts _____ |
| 18. Interlodges Programs | 3pts _____ |

SUMMER

- | | |
|--|------------|
| 1. Fourth of July Program or Parade | 1pts _____ |
| Media Recognition | 2pts _____ |
| 2. Elks Family oriented programs, picnics, family day ect. | 1pts _____ |
| Media Recognition | 2pts _____ |
| 3. State Conference Attendance | 2pts _____ |
| Media Recognition | 2pts _____ |
| 4. Soccer Shoot Program | 2pts _____ |
| Media Recognition | 2pts _____ |
| 5. National Conference Attendance | 2pts _____ |
| Media Recognition | 2pts _____ |

FALL

- | | |
|----------------------------|------------|
| 1. Drug Awareness Programs | 1pts _____ |
| Media Recognition | 2pts _____ |
| 2. Back to School Programs | 1pts _____ |
| Media Recognition | 2pts _____ |

FALL CONT.

3. Elks Hoop Shoot Programs	2pts _____
Media Recognition	2pts _____
4. Homecoming Participation	5pts _____
Media Recognition	2pts _____
5. Most Valuable Student Scholarship	2pts _____
Media Recognition	2pts _____
6. Veterans Remembrance Month Program	2pts _____
Media Recognition	2pts _____
7. Veterans Breakfast or Dinner Participation	1pts _____
Media Recognition	2pts _____
8. Veterans Retreat Texoma Participation	1pts _____
Media Recognition	2pts _____
9. Veterans Retreat Ottine Participation	1pts _____
Media Recognition	2pts _____
10. Fall Conference Participation	2pts _____
Media Recognition	2pts _____

WINTER

1. Community Orientated Charities	1pts _____
Media Recognition	2pts _____
2. Elks Family Orientated Programs (Children's Christmas parties ect)	1pts _____
Media Recognition	2pts _____
3. Elks Christmas Programs for the Less fortunate (toys for tots, food baskets ect)	1pts _____
Media Recognition	2pts _____
4. Christmas Parades Programs	1pts _____
Media Recognition	2pts _____
5. Hoop Shoot Program	2pts _____
Media Recognition	2pts _____
6. Request for GER Outstanding Member Award	1pts _____
Media Recognition	2pts _____
7. National Patriotism Week	1pts _____
Media Recognition	2pts _____
8. Charity Ball	1pts _____
Media Recognition	2pts _____
9. Request for GER Citations	1pts _____
Media Recognition	2pts _____

10. Citizen of the Year Award	1pts _____
Media Recognition	2pts _____
11. Elk Of the Year Award Program	1pts _____
Media Recognition	2pts _____
12. Officer of the year Award Program	1pts _____
Media Recognition	2pts _____

Additional Material Which Will Be Judged

1. Each Proclamation issued on behalf of the Lodge by City Officials or Invitation to participate in a community event. (1pt each)	1pts _____
2. All additional community programs, new releases and related photographs. (1pt each)	1pts _____
3. All documented radio or tv recognition or billboard posters. (1pt each)	1pts _____
4. Lodge sponsored contest such as Essays, ect Media Recognition	1pts _____
5. Programs and Articles include from Ladies Auxiliaries will be judges as indicated in item 6 (1pt each)	2pts _____
6. Items or programs not listed but considered by the judges to be Community oriented (1pt each)	1pts _____
7. Judges may award up to 8 additional points for an event considered to be exceptional in scope and value to the community (1 program per lodge)	1pts _____
8. Use of "Special Grant" https://texaselks.org/special-grants/	8pts _____ 3pts _____
9. Receiving extra \$500.00 on Gratitude Grant for 5% or more of their donors in the Fidelity Club	3pts _____
10. Grants: Freedom, Beacon, Gratitude and Spotlight (are 5 points each) Impact Grant	5pts _____ 7pts _____
11. Membership Drives	5pts _____
12. Monthly Membership Meetings	3pts _____
13. Children's Camp Graduation Attendance	2pts _____
14. TECSI Involvement	2pts _____
15. Book Prestation over All (scale of 1-10)	pts _____
16. Binder Covers Judged (scale of 1-10)	pts _____

Membership Certification Received (Y) _____ (N) _____

Lodge Name & Number

Lodge Division

A 1-200 _____

B 201-300 _____

C 301-400 _____

D 401-500+ _____

Total Points Awarded _____

*** Updated guidelines will be done for 2026 and will be posted on the TESA website on or before State Convention.