

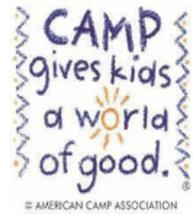


TESA COMMUNITY SERVICE AWARD GUIDELINES

2022- Current



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Elks Care - *Elks* Share

TESA Community Services Award Guidelines Due by April 25, 2023

Community service is the spirit of Elkdom within each of our communities. Every community has some common needs and others have unique needs based on their geographic location and demographics. Community service builds pride in our members-a proud member stays a member. Every Lodge strives to meet needs in their communities that demonstrate the motto “Elks Care – Elks Share”.

TESA Bylaws: “Section 10.030.5: ELKS COMMUNITY SERVICES: The purpose of this committee is to stimulate and assist the Lodges in initiating and continuing community service activities in the Lodge area.”

Think about all of the support your Lodge provides for your local community and document your activities. The following criteria should be used when completing contest form TESA Community Services Booklet. Please follow the instructions listed below:

The judging guides, with the point values, will be on the TESA website and a link will be sent out in the TESA newsletter. Both will be done by the fall of 2022.

When “Media” is used it can be newspaper, website, and/or Facebook. Let us know what your lodge uses to get the word out about your community services work.

On an annual basis each Lodge should assess the needs in their communities to determine what community services they would like to continue and also what newly identified or emerging needs they might want to address and budget for the year

Community service is the true essence of our Charity work. I hope each and every Lodge will put together an entry for the Contest. Sharing what we, as Elks, do throughout the year, is an important part of spreading the news about the good works of Elkdom and improves our image in the local communities that we serve.

NEW ITEMS for 2021-22 highlighted in yellow.

Americanism Manual (AM) (541300 or on line) ideas highlighted in BLUE.

If you have issues and need some help PLEASE call me at 409.540.2332.

TESA Community Service Award Guidelines

Booklet should include:

1. All articles must be community interest and related to the programs and activities of the Order.
2. All media articles must contain a reference to the Benevolent and Protective Order of Elks. Media can be newspaper, website or Facebook.
3. Judging will be conducted on articles for the current Lodge year only. (Be sure your Lodge Secretary provides a letter documenting Lodge membership on April 1st of the current year).
4. Programs the Judges will be looking for do not need to be the order listed below.
5. The booklet folder can be anything your lodge feels can be used to show your Community Services and share at all functions.
6. The binder covers will be judged. Get creative!
7. The following is to be used as a guide only (other programs may be substituted for the following listed). Additional programs will be judged as indicated in "Additional Material Which Will Be Judged" listed below.

Items the Judges Will Be Looking For

- | | | |
|--|-------|-------|
| 1. Table of contents and organization of "brochure" | 3 pts | _____ |
| 2. Lodge's Installation of Officers | 2pts | _____ |
| 3. Law and Order Night sponsored by your Lodge (Pg12 AM) | 1 pt | _____ |
| Media Recognition | 2 pts | _____ |
| 4. Mother Day Program | 1 pt | _____ |
| Media recognition | 2 pts | _____ |
| 5. Elks Youth Week | 1 pt | _____ |
| Media recognition | 2 pts | _____ |
| 6. Lodge Participation in Memorial Day Parade | 1 pt | _____ |
| Media recognition | 2 pts | _____ |
| 7. Flag Day Ceremonies | 1 pt | _____ |
| Media recognition | 2 pts | _____ |
| 8. Flag Retirement Program | 1 pt | _____ |
| Media recognition | 2 pts | _____ |
| 9. Father's Day Program | 1 pt | _____ |
| Media recognition | 2 pts | _____ |

Community Service Guidelines

- 10. JROTC Program and Recognition 2 pt _____
Media recognition 2 pts _____
- 11. New Member Orientation 1 pt ea _____

Summer

- 1. Fourth of July Program or Parade participation 1 pt _____
Media recognition 2 pts _____

- 2. Elks Family oriented programs, picnics, family day, etc. 1 pt _____
Media recognition 2 pts _____
- 3. National Convention press release published 2 pts _____
- 4. Reinstatement advertisement or articles placed 2 pts _____

Fall

- 1. Drug Awareness, or back to school program 1 pt _____
Media recognition 2 pts _____
- 2. Elks Hoop Shoot News Release published in news media 2 pts _____
- 3. Homecoming participation 5pts _____

- 4. Most Valuable Student Scholarship available placed in Media 2 pts _____
- 5. Veterans Remembrance Month Program 1 pt _____
Media recognition 2 pts _____

Winter

- 1. Community Oriented Charities 1 pt _____
Media recognition 2 pts _____
- 2. Elks Family Oriented Programs (Children’s Christmas parties, etc) 1 pt _____
Media recognition 2 pts _____
- 3. Elks Christmas Program for the less fortunate (Toys for Tots, food baskets, etc) 1 pt _____
Media recognition 2 pts _____
- 4. Hoop Shoot results published in the Media 2 pts _____
- 5. Request for GER Outstanding Member Award 1 pt _____
Media recognition 2 pts _____
- 6. National Patriotism Week 1 pt _____
Media recognition 2 pts _____
- 7. Charity Ball 1 pt _____
Media recognition 2 pts _____

Community Service Guidelines

8. Request for GER Citations	1 pt	_____
Media recognition	2 pts	_____
9. Citizen of the Year (can be used AM)	1 pt	_____
Media recognition	2 pts	_____
10. Community oriented Programs of your choice	1 pt	_____
Media recognition	2 pts	_____
11. Elk of the Year Program	1 pt	_____
Media recognition	2 pts	_____
12. Officer of the Year Award	1 pt	_____
Media recognition	2 pts	_____

Additional Material Which Will Be Judged

1. Each Proclamation issued on behalf of the Lodge by City Officials or Invitation to participate in a community event.	1 pt ea	_____
2. All additional community programs, news releases and related photographs.	1 pt ea	_____
3. All documented radio or TV recognition or billboard posters	1 pt ea	_____
4. Lodge sponsored contests such as Essays, etc. Media recognition	1 pt 2 pts	_____ _____
5. Programs and articles included from Ladies Auxiliaries' will be judged as indicated in Item 6 (next)	1 pt	_____
6. Items or programs not listed but considered by the Judges to be Community oriented will be judged	1 pt ea	_____
7. Judges may award up to 8 additional points for an event considered to be exceptional in scope and value to the community (Only 1 program per Lodge)	8 pts	_____
8. Use of "Special Grant" https://texaselks.org/special-grants/	3 pts	_____
9. Receiving extra \$500 on Gratitude Grant for 5% or more of their donors in the Fidelity Club	3 pts	_____
10. Grants		
Freedom, Beacon, Gratitude and Spotlight	5 points	
each		
Impact	7 points	5
11. Membership	points each	
Drives	2 points each	
Monthly Membership Meetings	2 points each	
12. Children's Camp Graduation		_____

13. TECSI Involvement	3 points each	_____

Membership Certification Received? (Y)_____ (N) _____

Lodge Name & Number

Lodge Division

Divisions A – 1-300

B- 301-500

C- over 500

Total Points Awarded _____

*****Updates to guidelines will be done for 2022 and posted on TESA website on after State Convention!**

Contact me with any questions or upgrades.....