

Best Youth Activities Lodge of the Year Award Rubric

Category	Description	Points Available	Scoring Criteria
1. Scholarship Entries for TESA, Legacy and MVS Scholarships	Number of student applications submitted for Elks scholarships	0–20 pts	1–5 entries = 5 pts 6–10 = 10 pts 11–20 = 15 pts 21+ = 20 pts
2. Social Media Promotion of Youth Activities and MVS	Evidence of youth activity or scholarship info posted on Lodge or community social media	0–15 pts	1 post = 5 pts 2–3 posts = 10 pts 4+ posts = 15 pts
3. Youth Activities	Photos, flyers, or reports of youth-focused events held at the Lodge	0–15 pts	1–2 events = 5 pts 3–4 = 10 pts 5+ = 15 pts
4. Student of the Month Program	Monthly recognition of students (can include certificates, social media, etc.)	0–10 pts	Partial year (1–5 months) = 5 pts Full year (6–12 months) = 10 pts
5. Scholarship or Student Dinner	Hosting a dinner or event to honor scholarship applicants or Student of the Month recipients	0–10 pts	Planned but not held = 5 pts Held = 10 pts
6. Outreach to Schools	Any Elks Scholarship info posted on local high school or educational social media (Local, State, National Scholarships)	0–10 pts	1 school = 5 pts 2+ schools = 10 pts
7. Extra Activity to Promote Scholarships	Any additional creative or impactful activity to promote student scholarships (e.g., school visits, community fairs, essay contests)	0–20 pts in case of a tie, this category will be the tie breaker	Described activity with impact = up to 20 pts (judged qualitatively)

 Total Possible Points: 100