

## BUSINESS NEGOTIATION NOOB RANK Skill Up 2

## CONTACT US AND GIVE US YOUR FEEDBACK! GOOD LUCK!

## **ANSWERS**

## **SKILL UP 2: Preparation and Strategy**

- **1.** First Step in Preparing for Negotiation:
  - a. B. Researching the other party and the subject matter
- 2. Understanding the Other Party's Business:
  - a. C. It helps in finding common ground
- **3.** Role of 'Goals' in Negotiation Preparation:
  - a. B. To provide a clear direction and end-point
- **4.** Importance of 'Walk-Away' Point:
  - a. B. To have a clear boundary beyond which the deal is not acceptable
- **5.** Establishing Your Initial Offer:
  - a. C. Based on market research and realistic objectives
- **6.** Considering the Timing of a Negotiation:
  - a. B. Certain times are more conducive to agreement
- **7.** Role-Playing in Preparation:
  - a. **B.** To practice responses and strategies
- **8.** Having a Backup Plan in Negotiation:
  - a. B. In case the primary plan fails
- **9.** Setting the Right Tone at the Beginning:
  - a. B. It establishes the nature of the interaction



- **10.** Impact of Non-Verbal Cues:
  - a. **B.** They can convey confidence and receptiveness
- **11.** What to Avoid in Negotiating:
  - a. **B.** Emotional decisions
- 12. Usefulness of Open-Ended Questions:
  - a. **B.** To elicit detailed responses and insights
- **13.** Understanding Your Own Negotiation Style:
  - a. **B.** Helps in adapting your approach effectively
- **14.** Role of Patience in Strategy:
  - a. **B.** Allows for thoughtful decision-making
- **15.** Considering 'Bluffing' in Negotiation:
  - a. **B.** When it can strategically advantage you without being unethical
- **16.** An Example of a Negotiation Tactic:
  - a. C. Using silence effectively
- **17.** Significance of Cultural Differences:
  - a. B. They can influence communication styles and expectations
- **18.** Benefit of Emotional Intelligence for a Negotiator:
  - a. B. Helps in understanding and reacting to the emotions of oneself and others
- **19.** Knowing Your Limits in Negotiation:
  - a. A. To ensure you don't agree to unfavorable terms
- **20.** Focus During a Negotiation Break:
  - a. **B.** Reflect on the negotiation so far and adjust strategy
- **21.** Understanding Market Value:
  - a. B. It helps in making realistic offers and expectations
- **22.** Usefulness of Competitive Analysis:
  - a. **B.** To understand the strengths and weaknesses of the other party



- **23.**Importance of Knowing Industry Trends:
  - a. **B.** To predict future changes and prepare accordingly
- **24.** Dealing with Unexpected Offers:
  - a. C. Take time to consider their implications
- **25.**Benchmarking in Negotiation:
- a. **B.** Comparing offers against industry standards or similar deals
- **26.** Importance of Flexibility in Strategy:
  - a. **B.** To adapt to new information and situations
- **27.** Focus of a Win-Win Strategy:
  - a. **B.** Ensuring both parties gain something valuable
- **28.** Benefit of Scenario Planning:
  - a. **B.** To be prepared for different possible outcomes
- **29.** Effective Use of Information Gathering:
  - a. **B.** To understand the other party's needs and constraints
- **30.** Importance of Confidence in Negotiation:
  - a. **B.** It helps in presenting your case convincingly