



Delivering a journey from complexity to simplicity that unlocks your strategic value

Strategy⁶¹ is an integrated advisory firm providing corporate strategy and finance, business planning and change management capabilities that will capture and deliver your organisational value and growth.

We have hardened experience in developing and executing business models and strategies that stimulate the financing, uptake, adoption, and commercialisation of emerging technologies to support high-growth businesses

▲ about us

We are entrepreneurial, analytical, strategic thinkers and planners. Our team has a unique combination of experience in investment, emerging technologies, market development and economic research, public policy advocacy, think-tank facilitation, corporate and government engagement, and peak industry liaison.

▲ corporate advisory and financial services

Strategy⁶¹ provides Market Development, Investor Readiness, Operational Change Management, Innovation Systems, Corporate Finance and Restructuring, Valuation and Governance and Risk Advisory. Our services are tailored to accommodate diverse needs and budgets and can be delivered in discrete stages as well as project-managed in an end-to-end program.

▲ management consulting approach

We apply our proprietary Unlocking Business Value (UBV) strategic thinking and business planning framework linking **Strategy** (primary circles) with **Execution** (overlapping regions) components across seven-levers-for-growth (Diagram).



Our seven-levers-for-growth provide you with a balanced approach and proven methodology to help you move from planning to implementation and management.

▲ extensive experience

Our approach derives from working with a range of leading enterprise, corporate, top-four advisory and management consulting firms, along with managing both supply (innovation) and demand (investment) sides of the growth.