



INTERNATIONAL ESSENTIAL OILS DAY AND ST. MARIES: 30 YEARS OF HISTORY

St. Maries celebrates 30 years on International Essential Oils Day

International Essential Oils Day (IEOD) is a celebration of the power and benefits essential oils bring to all aspects of our lives—from natural products we use in our homes to supplements we use to support our health.

IEOD was registered as an official holiday in 2018 and is celebrated each year on July 11 in honor of Young Living Founder D. Gary Young’s birthday. This special day is all about remembering his legacy and the roots he planted that make it possible to take wing on the benefits of essential oils today.

During this year’s IEOD, we’re holding a special celebration at the St. Maries Lavender Farm and Distillery in St. Maries, Idaho, to celebrate the farm’s 30th anniversary. St. Maries embodies the theme of Roots and Wings, as it was the first farm Founder D. Gary Young purchased, bringing lavender seeds from Provence, France, and taking the first steps to take essential oils to the world in a completely new way. The farm has grown deep roots since its founding and has expanded its horizons, growing and distilling St. Maries lavender, melissa, goldenrod, and blue spruce.

Although St. Maries’ legacy is mostly as a lavender farm, the first oil produced was actually Peppermint! To quote Young Living CEO and co-founder Mary Young, “Peppermint was the first plant distilled, and it was exquisite. . . . The distiller worked so well that Gary’s vision began to grow bigger as he saw in his mind more crops planted, bigger extraction chambers, and more liters of oil. He was soon drawing the plans to make his vision a reality, and the farm expanded with that reality.”

Cody Stromberg is the St. Maries farm manager, and he had this to say about how the farm continues to honor Gary’s legacy: “I never had the opportunity to meet Gary, but I’ve been lucky enough to sit in the guest lodge and listen to stories about him and the early days of the farm. I hope that we are honoring Gary by keeping the feeling that the St. Maries Farm is home to our Young Living family, while never settling for ‘good enough’ and always making the operation better.”

Brett Packer is the Executive Director of YL Farms and has plenty of stories about Gary in the early days of St. Maries: “My favorite stories about Gary in St. Maries happened in the early days of the traditional St. Maries Winter Harvests. Members stayed in Gary’s old farm house, and some people even slept on bunk beds in his garage. In the mornings, Gary would cook everyone breakfast and then spend the days harvesting trees at Highland Flats and trucking them to St. Maries in the dead of winter. He was also constantly checking on the distillery and ensuring his distillery managers were distilling each of the tree species at the exact temperature, pressure, and durations needed to create the best possible essential oils.

Once the oils were distilled, he would also supervise their analysis at the G.C. Lab. After these long days of work, Gary taught the members Raindrop Technique and other trainings and shared his latest travels or discoveries with members who had come from around the world to join him for the Winter Harvest. Sometimes this hectic schedule would go on for up to two months straight. Whenever he had an opportunity to share his knowledge, Gary would train Young Living employees and members in every aspect of the Winter Harvest.”

Watch for other announcements from us about IEOD and how you can join in on the fun and the history of our industry and the man who founded it.

LEADERSHIP CORNER

Get to know Diamond leader John Wong

In my naturopathic and clinical aromatherapy work, I am acutely aware of plants that are beneficial to one’s health and wellness.

I avoid herbs with pesticides or farmed commercially with chemicals. The efficacy is different when farms are doing it in sustainable ways with zero chemicals. Through research, I found Young Living Essential Oils are pure and free of adulteration.

Many people are still oblivious to the fact that one’s health is impacted by personal care products, food, and supplements. The quality of these products depends on the cleanliness of the soil. Period.

Young living is truly a rare company that implements sustainable and chemical-free farming and production processes. A healthy Earth means our families and bodies are healthy too.

Young Living is a rare gem to find. Look around, I am not sure that any company is as open as Young Living to allow visitors to their farms and factories. It is sad that people just want low prices at the expense of quality. Health and transparency are paramount and non-negotiable.

Among all Young Living products, I love Thieves Mouth Wash the most. I discovered that it is the best mouth wash formula in the world!!! I love to talk about green farming with friends, about Gary Young’s dedication to Seed to Seal. Without honest farming, whatever sold is compromised marketing. Honest farming, not just low prices.

Positive education of Young Living farms can ensure our Young Living business continues to grow! That is our unique selling point backed by evidence!

My knowledge in essential oils is grounded in how Gary Young blends



Young Living essential oils in specific ways and formulates his supplements with the principles of NAHA Applied Metaphysics Aromatherapy. He was an amazing man because of his rare intense knowledge. Young Living is more than just a direct selling company, it is a lifestyle of wellness.

My advice to you is enjoy the benefits of using pure essential oils and the natural beauty of our Young Living farms.

Young living is truly a rare company that implements sustainable and chemical-free farming and production processes. A healthy Earth means our families and bodies are healthy too.

FROM THE FOLLOWERS: WHY CHOOSE JOY ESSENTIAL OIL BLEND?

Find out why this oil blend sparks happiness from users like you

Mylisza: Joy™ and Orange as a roll-on and/or diffuser blend smells so good!

Mariaseydel: I use it as perfume or in the diffuser with Lemon and Lime.

Ashleyvictorian: This is one of my favorite blends! I massage a drop into the palm of my hands and inhale for a quick pick-me-up.

Living_in_my_empty_nest: One of my favorites! Many mornings I add a drop or two in my hands and rub it over my heart. Throughout the day, catching the slight aroma

makes me very happy and relaxed!

Mindydy523: My favorite! I add it to a roller with a couple drops of Orange. I also roll it over my heart every morning and on my wrists before I run out the door every day. A couple drops on my lava bracelet, and I’m good to go!

Flowerwench61: Joy helps me focus on the beautiful things in life: the positive, wonderful memories we have and the many we will make!

Gleeful.lifestyle: We love Joy! Especially diffused

with Tangerine, Lemon, or Jade Lemon and in perfume with Stress Away™, Lavender, and Peace & Calming®!

Bianca-sallos: My absolute favorite! It’s my perfume and my go-to for a pick-me-up.



SUMMER SHOWS WITH THE PERCHERONS

We’re not horsin’ around



Gary Young spent hours seeking inspiration from nature, often while horseback riding. We’ve carried on his love for the animals he spent so much time with by caring for and training award-winning Percheron horses at the Young Living Lavender Farm and Distillery in Mona, Utah. These beauties will tour the country this summer, and you can see them compete in person at the following events:

- Ohio State Fair, Columbus, Ohio, **July 12–15**
- Scott County Fair, Jordan, Minnesota, **July 27–31**
- Topeka Livestock Classic, Topeka, Indiana, **August 5–7**
- Indiana State Fair, Indianapolis, Indiana, **August 11–14**
- Fall Festival and Draft Horse Show, Mona, Utah, **September 22–24**
- Heber Valley Classic, Heber City, Utah, **September 29–October 1**
- Great Lakes International, Lansing, Michigan, **October 13–16**

We hope to see you there!