



20TH & 21ST SEPTEMBER '25
EXHIBITION CENTRE, LIVERPOOL

OPPORTUNITIES

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the shows
our history and exhibitions...

Hi there!

Thank you so much for taking the time to have a read about us and The Wedding Show, we cannot wait to meet you and learn all about your business too!

We are Vikki and Lindsey, the duo behind 'The Wedding Show'. We have been hosting shows since 2015, with our first ever fayre in a local, Wirral based venue. After building our own individual wedding and event businesses, exhibiting in many fayres ourselves, and developing our own marketing strategies in which we planned separately how and where to spend our budgets to promote and meet our clients, we connected and believed, we could host our own shows.

We have grown so much in the past ten years; have learnt so much, have hosted over forty shows across a range of venues and locations, developed relationships, connected within the community, and raised the profile of The Wedding Show. With growth comes positive change, but the one thing that has never shifted is what, we believe, makes us different: our personal approach. The genuine care for our shows to be a huge success, for couples and suppliers alike, is a fire inside that grows with every exhibition.

We hope to have you join our Wedding Show family this coming September as we host our next show in our largest venue; The Exhibition Centre, Liverpool.

L&V x



the personal touch
our bios, get to know us...



vikki sweeney

www.linkedin.com/in/vikki-sweeney-b39235155/

Hello, my name is Vikki and I am the founder and owner of Sapphire Bespoke Events. I established this business 17 years ago after recognizing a gap in the market while working at a busy function room. I became fully self-employed 15 years ago when I opened my first shop.

At Sapphire Bespoke Events we are dedicated to bringing each clients unique vision to life and surpassing their expectations, whether it be an intimate gathering or a large scale celebration. We take pride in the fact that a significant portion of our business comes from repeat customers, and that we frequently receive new business through word-of-mouth referrals. We are known for our creativity, attention to detail and commitment to excellence.

Throughout the years, we have had the privilege of working on some truly remarkable and exciting events. From setting up a wedding in the stunning setting of Villa Balbiano in Lake Como and having paparazzi snapping away on boats trying to get sneak peeks before the bride and groom! To being entrusted with the decor for the special celebrations of Premiership footballers in their homes, and being honoured to work with large charities and businesses such as The Ronald McDonald House Charities, The Roy Castle Lung Cancer Foundation, Superdrug, and Pets at Home. We also take great pride in being asked to dress the weddings of all our couples over the past decade. It is an incredibly fulfilling job, and I consider myself very fortunate to call it my work.

While building my wedding and event styling business, I noticed that brides were constantly conversing with each other on my business social media pages, which became overwhelming. As a solution, I created a Facebook page called Wirral Weddings specifically for them to interact with each other. This community has now flourished to over 12,000 members, and it's become a highly popular and active group. Many suppliers have attested that it's the best Facebook page they've used for work, and brides also adore it. The success of the Wirral Weddings Facebook group eventually led me to team up with Lindsey to create our own wedding shows, which we are immensely proud of. We make an excellent team and are excited to take on even bigger challenges!



lindsey devlin

www.linkedin.com/in/lindsey-devlin/

Hi there! I'm Lindsey and I'm the owner and event and project manager at Rainbow Grey Events, and also the founder and chair of a local charity; Elsie's Moon.

I am Mum of three Rainbow boys and two pups. With a real passion for excellent customer service, working in hospitality, events, conferences and weddings for over ten years, I became very ready to work for my own wonderful clients, plan within the exciting industries, and manage in beautiful and unique venues. My degree in Graphic Design and communications falls hand in hand with the support offered to clients through R.G., allowing for marketing and design support as an added extra.

Prior to launching R.G. I worked within the events industry for over eight years, with organisations such as Mersey Travel, Mersey Ferries, and Wirral Council. During this time I have collaborated, supported and managed events on a large scale such as Giants, City of Culture, Theatre shows, Royal visits, private business hires, Charity events, awards ceremonies and much more, allowing my experience to grow.

Working and connecting with the community is a passion of mine, I have recruited staff and volunteers to support in events, as well as managing an ambassadors scheme within our local theatre, managing over 300 volunteers.

I work in demanding situations, fast paced environments, and thrive under pressure. My attention to detail is always excellent, and my planning and organisation for every event is impeccable - every tiny detail checked and re-checked prior to launch.

R.G. offer full, freelance events and project management of conferences, events and weddings; a beginning to end service, as well as bespoke packages to suit all requirements. My clients have included MS Society, The Lullaby Trust, and Puddle Ducks as well as individual clients.

THE LIVERPOOL WEDDING SHOW

20th - 21st SEPTEMBER 2025 | 10am - 4pm
EXHIBITION CENTRE, LIVERPOOL

With over 80 exhibitors and suppliers involved, the aim to reach **a huge footfall of** guests over the weekend, you will be joining us for our largest Wedding Show!

What to expect on at the Show...

- A full shopping experience for our couples, all under one roof
- Two full days packed with excitement
- Catwalk shows throughout the day
- Live demos of suppliers' talents
- Q&A with expert
- Live Lounge performances
- A pre-booked VIP lounge
- An accessible and inclusive show



Marketing Opportunities

At The Liverpool Wedding Show, we don't just bring couples through the doors - we give you multiple ways to connect with them, boost your brand, and make a lasting impact. Whether it's through our digital programme, VIP goodies, or headline sponsorships, we've got something to help you stand out!

Digital Programme

Full Page: £250 +VAT | 1/2 Page: £150 +VAT | 1/4 Page: £80 +VAT

Be in their hands - literally! Our fully interactive Digital Programme is sent directly to all pre-registered couples and guests before the show and again after the event, making it the perfect place to showcase your business.

- QR Codes around the venue ensure easy download access
- Clickable ads direct couples straight to your website
- Perfect for promoting offers, competitions & key info

Secure your spot and stay top of mind long after the show!

VIP Goodie Bag Inserts

£150 +VAT

Put your brand directly in the hands of our 300 VIP guests with an A5 insert (supplied by yourself). These are our most engaged couples, looking for premium suppliers – make sure they remember you!

Sponsorship

Want to level up your visibility and get your brand front and centre? Sponsoring The Liverpool Wedding Show gives you premium exposure, exclusive branding, and the chance to be part of something unforgettable.

✨ The Show Stopper - £6,000 +VAT

Be the name everyone sees! Our headline sponsorship gives you:

- Prime branding across all show marketing & signage
- Feature spot on our website & social channels
- Premium 3m x 2m stand space in a key location
- Branded content in the Digital Programme
- VIP goodie bag insert
- Dedicated pre-event & post-event mailout
- Pull up banner in prime location (provided by sponsor)
- VIP ticket allocation to treat your guests

👗 The Catwalk Sponsor - £5,000 +VAT

The Catwalk Show is a huge draw for couples – it's where they fall in love with their dream dress, suit, music and accessories. Your sponsorship includes:

- Branding on the catwalk stage & show area
- Branding across all show marketing & signage around catwalk
- 3m x 2m stand space in a key location
- VIP goodie bag insert
- Dedicated post-event mailout
- Feature in the Digital Programme

 The VIP Club Sponsor - £4,000 +VAT

Our VIP experience gives couples that extra-special touch, and your brand will be right at the heart of it. Includes:

- Branding within the VIP area
- Logo on VIP tickets & signage
- Social media promotion around The VIP Club
- VIP goodie bag insert
- Inclusion in post-event mailout

 The Lounge Sponsor - £4,000 +VAT

Our Live Lounge is where couples relax, soak in the atmosphere, and enjoy live entertainment. Your sponsorship includes:

- Branding within The Lounge area
- Logo on The Lounge signage
- Social media promotion around The Lounge
- VIP goodie bag insert
- Inclusion in post-event mailout

 The VIP Goodie Bag Sponsor - £2,000 +VAT

These exclusive bags go straight to our VIP guests – get your brand on every single one!

- Logo on the VIP Goodie Bags
- Insert in every bag
- Feature in the Digital Programme
- Inclusion in post-event mailout

join us
sponsorship 2025

➡ **The Digital Programme Sponsor - £1,500 +VAT**

Every couple will download, click through, and use this guide – your brand will be the first thing they see!

- Logo on the cover of the programme
- Full-page feature & clickable ad
- Shout-out in post-show email

Want to secure your spot or chat about the best fit for your business?

Drop us a message—we'd love to hear from you!

Vikki & Lindsey x

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🌐 www.the-wedding-show.co.uk

connect with us

we love to see and hear from you!

Connect With Us

We love sharing the magic of weddings, shows and bringing you the latest supplier inspiration, trends and expert advice. Stay connected with us to get updates on upcoming shows, exclusive offers and behind the scenes moments...

Join our community!

- 📌 Facebook: www.facebook.com/TheWeddingShowLtd
- 📌 Instagram: [@theweddingshowltd](https://www.instagram.com/theweddingshowltd)
- 📌 Email: hello@the-wedding-show.co.uk
- 📌 Website: www.the-wedding-show.co.uk





The
WEDDING
SHOW

THE WEDDING SHOW

hosted by

@sapphirebespokeevents

@rainbowgreyevents

@theknot.co

thank you so much for reading!
We cannot wait to hear from you...