

20TH & 21ST SEPTEMBER '25

EXHIBITION CENTRE, LIVERPOOL

INFORMATION PACK

hello@the-wedding-show.co.uk insta - @theweddingshowltd

the shows our history and exhibitions...

Hi there!

Thank you so much for taking the time to have a read about us and The Wedding Show, we cannot wait to meet you and learn all about your business too!

We are Vikki and Lindsey, the duo behind 'The Wedding Show'. We have been hosting shows since 2015, with our first ever fayre in a local, Wirral based venue. After building our own individual wedding and event businesses, exhibiting in many fayres ourselves, and developing our own marketing strategies in which we planned separately how and where to spend our budgets to promote and meet our clients, we connected and believed, we could host our own shows.

We have grown so much in the past ten years; have learnt so much, have hosted over forty shows across a range of venues and locations, developed relationships, connected within the community, and raised the profile of The Wedding Show. With growth comes positive change, but the one thing that has never shifted is what, we believe, makes us different: our personal approach. The genuine care for our shows to be a huge success, for couples and suppliers alike, is a fire inside that grows with every exhibition.

We hope to have you join our Wedding Show family this coming September as we host our next show in our largest venue; The Exhibition Centre, Liverpool.

x V&I







the personal touch our bios, get to know us...



www.linkedin.com/in/vikki-sweeney-b39235155/

Hello, my name is Vikki and I am the founder and owner of Sapphire Bespoke Events. I established this business 17 years ago after recognizing a gap in the market while working at a busy function room. I became fully self-employed 15 years ago when I opened my first shop.

At Sapphire Bespoke Events we are dedicated to bringing each clients unique vision to life and surpassing their expectations, whether it be an intimate gathering or a large scale celebration. We take pride in the fact that a significant portion of our business comes from repeat customers, and that we frequently receive new business through word-of-mouth referrals. We are known for our creativity, attention to detail and commitment to excellence.

Throughout the years, we have had the privilege of working on some truly remarkable and exciting events. From setting up a wedding in the stunning setting of Villa Balbiano in Lake Como and having paparazzi snapping away on boats trying to get sneak peeks before the bride and groom! To being entrusted with the decor for the special celebrations of Premiership footballers in their homes, and being honoured to work with large charities and businesses such as The Ronald McDonald House Charities, The Roy Castle Lung Cancer Foundation, Superdrug, and Pets at Home. We also take great pride in being asked to dress the weddings of all our couples over the past decade. It is an incredibly fulfilling job, and I consider myself very fortunate to call it my work.

While building my wedding and event styling business, I noticed that brides were constantly conversing with each other on my business social media pages, which became overwhelming. As a solution, I created a Facebook page called Wirral Weddings specifically for them to interact with each other. This community has now flourished to over 12,000 members, and it's become a highly popular and active group. Many suppliers have attested that it's the best Facebook page they've used for work, and brides also adore it. The success of the Wirral Weddings Facebook group eventually led me to team up with Lindsey to create our own wedding shows, which we are immensely proud of. We make an excellent team and are excited to take on even bigger challenges!

vikki sweeney lindsey devlin -sweeney-b39235155/ www.linkedin.com/in/lindsey-devlin/



Hi there! I'm Lindsey and I'm the owner and event and project manager at Rainbow Grey Events, and also the founder and chair of a local charity; Elsie's Moon. I am Mum of three Rainbow boys and two pups. With a real passion for excellent customer service, working in hospitality, events, conferences and weddings for over ten years, I became very ready to work for my own wonderful clients, plan within the exciting industries, and manage in beautiful and unique venues. My degree in Graphic Design and communications falls hand in hand with the support offered to clients through R.G., allowing for marketing and design support as an added extra. Prior to launching R.G. I worked within the events industry for over eight years, with organisations such as Mersey Travel, Mersey Ferries, and Wirral Council. During this time I have collaborated, supported and managed events on a large scale such as Giants, City of Culture, Theatre shows, Royal visits, private business hires, Charity events, awards ceremonies and much more, allowing my experience to grow.

Working and connecting with the community is a passion of mine, I have recruited staff and volunteers to support in events, as well as managing an ambassadors scheme within our local theatre, managing over 300 volunteers.

I work in demanding situations, fast paced environments, and thieve under pressure. My attention to detail is always excellent, and my planning and organisation for every event is impeccable - every tiny detail checked and re-checked prior to launch.

R.G. offer full, freelance events and project management of conferences, events and weddings; a beginning to end service, as well as bespoke packages to suit all requirements. My clients have included MS Society, The Lullaby Trust, and Puddle Ducks as well as individual clients.

the wedding show September 2025

THE LIVERPOOL WEDDING SHOW 20th - 21st SEPTEMBER 2025 | 10am - 4pm EXHIBITION CENTRE, LIVERPOOL

With over 80 exhibitors and suppliers involved, the aim to reach a huge footfall of guests over the weekend, you will be joining us for our largest Wedding Show!

What to expect on at the Show...

- A full shopping experience for our couples, all under one roof
- Two full days packed with excitement
- Catwalk shows throughout the day
- Live demos of suppliers' talents
- Q&A with expert
- Live Lounge performances
- A pre-booked VIP lounge
- An accessible and inclusive show







join us book to showcase with us today!

Shell Showcasing: £205 per sqm (plus VAT)

The below are suggested stand formats, if you would like to have a chat about other options, please do not hesitate in popping us an email - we would love to hear your ideas, hello@the-wedding-show.co.uk

Stand size	m2	Cost	VAT	Total
2m x 1m	2	£410	£82	£492
4m x 1m	4	£820	£164	£984
2m x 3m	6	£1,230	£246	£1,476
3m x 3m	9	£1,845	£369	£2,214
3m x 4m	12	£2,460	£492	£2,952

Catwalks, Live Lounge & VIP Club

Interested in showcasing your work in our designated areas? From dresses to bouquets, hair and make up to music... we would love to have a chat!

Electricity // Furniture // Fittings

Additional extras are booked through our third party supplier. They will be in place ready for setup. If you would like pricing and details on booking additions, please indicate on booking form.

the opportunities
get involved

Sponsorship & Marketing Opportunities

We have a number of sponsorship opportunities available from headline sponsorship to VIP goody bags, live lounge area and catwalk. To find out how to get more involved please email hello@the-wedding-show.co.uk

Digital Programme Advertising Rates

The Liverpool Wedding Show will be promoting a paperless event. Our programme will be sent to all registered guests after the show, and will be available to download on the day through scanning our QR code located around the venue.

Full page £250 +VAT 1/2 page £150 +VAT 1/4 page £80 +VAT 1/8 page £40 +VAT

Catwalk Advertising

The Liverpool Wedding Show will be promoting a paperless event. Our programme will be sent to all registered guests after the show, and will be available to download on the day through scanning our QR code located around the venue.

Please request our full opportunities brochure for more information.











fags some questions answered!

Is the cost for both days?

Yes, the cost is for both Saturday and Sunday, the show is from 10am until 4pm.

Is it possible to only exhibit on one day?

No, exhibiting is for both days and stands must be managed at all times.

How can we decorate our stands?

We love to see the most wonderfully dressed stands, they really do make your business pop! Have a watch of our video for ideas, and really think outside the box. Images can be stuck to the walls using velcro, blue tac or any easily removed fixture.

Is electricity included?

Electricity is booked via our third party supplier and is an additional cost. A standard plug is charged at £165 +VAT. Electricity is not a requirement, we would only advise this if needing to power equipment.

Can we hire furniture?

Yes, we can provide details of furniture hire through a third party. Carpet for your stand can also be purchased.

What is the smallest stand size?

Our smallest stand size is 2m x 1m which is £410 +VAT.

When do we set up?

Setup times will be confirmed, from approx. 2pm on Friday.

Is there parking onsite?

No, there will be no parking available onsite. We will confirm your allocated setup time window. Your car will need to be moved after dropping off. We will provide a discounted rate for parking in Kings Dock car park

connect with us

we love to see and hear from you!

Connect With Us

We love sharing the magic of weddings, shows and bringing you the latest supplier inspiration, trends and expert advice. Stay connected with us to get updates on upcoming shows, exclusive offers and behind the scenes moments...

Join our community!

Facebook: <u>www.facebook.com/TheWeddingShowLtd</u>

📍 Instagram: @theweddingshowltd

Femail: hello@the-wedding-show.co.uk

• Website: <u>www.the-wedding-show.co.uk</u>









THE WEDDING SHOW

hosted by
@sapphirebespokeevents
@rainbowgreyevents
@theknot.co

thank you so much for reading!
We cannot wait to hear from you...