



The
LIVERPOOL
WEDDING
SHOW

19TH & 20TH OCTOBER '24
EXHIBITION CENTRE, LIVERPOOL

OPPORTUNITIES PACK

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our shows

Meet 'The Wedding Show'

Hi there!

Thank you so much for taking the time to have a read about us and The Wedding Show, we cannot wait to meet you and learn all about your business too!

We are Vikki and Lindsey, the duo behind 'The Wedding Show'. We have been hosting shows since 2015, with our first ever fayre in a local, Wirral based venue. After building our own individual wedding and event businesses, exhibiting in many fayres ourselves, and developing our own marketing strategies in which we planned separately how and where to spend our budgets to promote and meet our clients, we connected and believed, we could host our own shows.

We have grown so much in the past eight years; have learnt so much, have hosted over forty shows across a range of venues and locations, developed relationships, connected within the community, and raised the profile of The Wedding Show. With growth comes positive change, but the one thing that has never shifted is what, we believe, makes us different: our personal approach. The genuine care for our shows to be a huge success, for couples and suppliers alike, is a fire inside that grows with every exhibition.

We hope to have you join our Wedding Show family this coming October as we head into our largest venue; The Exhibition Centre, Liverpool.

L&V x



THE LIVERPOOL WEDDING SHOW 19th & 20th OCTOBER 2024 | 10am - 4pm EXHIBITION CENTRE, LIVERPOOL

JUMP OUT FROM THE CROWD & SHOWCASE TO EVEN MORE VISITORS...

With over 100 exhibitors and suppliers involved, the aim to reach 1,000+ Brides and Grooms over the weekend, you will be joining us for our largest Wedding Show!

What to expect on at the Show...

- * A full shopping experience for our couples, all under one roof
- * Two full days packed with excitement
- * Three catwalks per day
- * Live demos of suppliers' talents
- * Q&A expert sessions
- * Live Lounge performances
- * A pre-booked VIP Club
- * An accessible and inclusive show



Marketing opportunities

Digital programme advertising rates

The Liverpool Wedding Show will be promoting a paperless event.

Our programme will be sent to all registered guests prior to the show, and will be available to download on the day through scanning our QR code located around the venue. Each advert will include a button to direct to your chosen webpage.

Full Page: £250 +VAT

1/2 Page: £150 +VAT

1/4 Page: £80 +VAT

1/8 Page: £40 +VAT

Catwalk advertising rates

The Liverpool Wedding Show will be promoting a paperless event.

Flyers will not be permitted on chairs of catwalk.

Static Advert: £150 +VAT

- Played for 10 seconds on loop throughout day

Up to 5sec Video: £350 +VAT

- Played once before each catwalk show

VIP goody bag insert

Max A5 size insert: £150 +VAT

Please contact us if you would like to discuss including anything specific within the VIP goody bags.

The Show Stopper Sponsor: £7,000 +VAT

- The Liverpool Wedding Show sponsor
- Branding across all campaigns including press releases, social media & more
- Branding on ticketing platform Ticket Quarter as main sponsor
- Branding on digital entrance signs
- Video advertisement (60 seconds) on catwalk
- Double page digital programme advertisement and interview
- VIP goodie bag insert
- Mention as main sponsor in pre-event email to all registered ticket holders
- Post event dedicated mail out
- Pull up banner (supplied by sponsor) in prime location

The Catwalk Sponsor: £6,000 +VAT

- Branding across all campaigns including press releases, social media & more relating to The Catwalk
- Branding on ticketing platform Ticket Quarter in catwalk section
- Branding on entrance signs to The Catwalk
- Video advertisement (30 seconds) on catwalk
- Full page programme advertisement
- VIP goodie bag insert
- Post event dedicated mail out

The VIP Club Sponsor: £5,000 +VAT

- Branding across all campaigns including press releases, social media & more relating to The VIP Club
- Branding on ticketing platform Ticket Quarter for VIP upgrades
- Branding on entrance signs to The VIP Club
- Video advertisement (30seconds) on catwalk
- Full page digital programme advertisement
- VIP goodie bag insert
- Post event dedicated mail out

The Lounge Sponsor: £5,000 +VAT

- Branding across all campaigns relating to The Lounge
- Branding on ticketing platform Ticket Quarter in lounge section
- Branding on entrance signs to The Lounge
- Video advertisement (5 seconds) on catwalk
- Full page programme advertisement
- VIP goodie bag insert
- Post event dedicated mail out

The Experts Sponsor: £3,000 +VAT

- Branding across all campaigns relating to The Live Lounge
- Branding on ticketing platform Ticket Quarter in experts section
- Branding on entrance signs to The Experts
- Half page programme advertisement

The VIP Goodie Bag Sponsor: £2,000 +VAT

- Branding across social media relating to The VIP Goodie Bags
- Static advertisement on catwalk
- 1/2 page programme advertisement
- VIP goodie bag insert
- Branded stickers on front of goodie bags
- Pull up banner (supplied by sponsor) by bag collection

The Digital Programme Sponsor: £1,500 +VAT

- Branding across social media relating to The Digital Programme
- Static advertisement on catwalk
- 1/4 page programme advertisement
- Branded QR codes around venue for brochure download
- Branded sponsor section in brochure
- Mention in pre-event email to all registered ticket holders including brochure attachment



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THE WEDDING SHOW
hosted by

@sapphirebespokeevents
@rainbowgreyevents

thank you so much for reading!
We cannot wait to hear from you...