



The
LIVERPOOL
WEDDING
SHOW

19TH & 20TH OCTOBER '24
EXHIBITION CENTRE, LIVERPOOL

INFORMATION PACK

hello@the-wedding-show.co.uk
insta - @theweddingshowltd

www.the-wedding-show.co.uk
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our shows

Meet 'The Wedding Show'

Hi there!

Thank you so much for taking the time to have a read about us and The Wedding Show, we cannot wait to meet you and learn all about your business too!

We are Vikki and Lindsey, the duo behind 'The Wedding Show'. We have been hosting shows since 2015, with our first ever fayre in a local, Wirral based venue. After building our own individual wedding and event businesses, exhibiting in many fayres ourselves, and developing our own marketing strategies in which we planned separately how and where to spend our budgets to promote and meet our clients, we connected and believed, we could host our own shows.

We have grown so much in the past eight years; have learnt so much, have hosted over forty shows across a range of venues and locations, developed relationships, connected within the community, and raised the profile of The Wedding Show. With growth comes positive change, but the one thing that has never shifted is what, we believe, makes us different: our personal approach. The genuine care for our shows to be a huge success, for couples and suppliers alike, is a fire inside that grows with every exhibition.

We hope to have you join our Wedding Show family this coming October as we host our next show in our largest venue; The Exhibition Centre, Liverpool.

L&V x



the show

October 2024

THE LIVERPOOL WEDDING SHOW 19th & 20th OCTOBER 2024 | 10am - 4pm EXHIBITION CENTRE, LIVERPOOL

With over 80 exhibitors and suppliers involved, the aim to reach 2,500+ guests over the weekend, you will be joining us for our largest Wedding Show!

What to expect on at the Show...

- * A full shopping experience for our couples, all under one roof
- * Two full days packed with excitement
- * Catwalk shows throughout the day
- * Live demos of suppliers' talents
- * Q&A expert sessions
- * Live Lounge performances
- * A pre-booked VIP lounge
- * An accessible and inclusive show



join us
book to showcase with us today!

Shell Showcasing: £205 per sqm (plus VAT)

The below are suggested stand formats, if you would like to have a chat about other options, please do not hesitate in popping us an email - we would love to hear your ideas, hello@the-wedding-show.co.uk

Stand size	m2	Cost	VAT	Total
2m x 1m	2	£410	£82	£492
4m x 1m	4	£820	£164	£984
2m x 3m	6	£1,230	£246	£1,476
3m x 3m	9	£1,845	£369	£2,214
3m x 4m	12	£2,460	£492	£2,952

Catwalks, Live Lounge & VIP Club

Interested in showcasing your work in our designated areas? From dresses to bouquets, hair and make up to music... we would love to have a chat!

Electricity // Furniture // Fittings

Additional extras are booked through our third party supplier.
They will be in place ready for setup.

If you would like pricing and details on booking additional, please indicate on booking form.

Sponsorship & Marketing opportunities

We have a number of sponsorship opportunities available from headline sponsorship to VIP goody bags, live lounge area and catwalk. To find out how to get more involved please email hello@the-wedding-show.co.uk

Digital programme advertising rates

The Liverpool Wedding Show will be promoting a paperless event. Our programme will be sent to all registered guests after the show, and will be available to download on the day through scanning our QR code located around the venue.

Full Page: £250 +VAT

1/2 Page: £150 +VAT

1/4 Page: £80 +VAT

1/8 Page: £40 +VAT

Catwalk advertising rates

The Liverpool Wedding Show will be promoting a paperless event.

Static Advert: £150 +VAT

Video: £350 +VAT

VIP goody bag insert

The Liverpool Wedding Show will be promoting a paperless event.

Max A5 size insert: £150 +VAT

Please contact us if you would like to discuss including anything different within the VIP goody bags.

Please request our full opportunities brochure for more information.

Is the cost for both days?

Yes, the cost is for both Saturday and Sunday, the show is from 10am until 3pm.

Is it possible to only exhibit on one day?

No, exhibiting is for both days and stands must be managed at all times.

How can we decorate our stands?

We love to see the most wonderfully dressed stands, they really do make your business pop! Have a watch of our video for ideas, and really think outside the box. Images can be stuck to the walls using velcro, blue tac or any easily removed fixture.

Is electricity included?

No, this is booked as an additional extra.

Can we hire furniture?

Yes, we can provide details of furniture hire through a third party. Carpet for your stand can also be purchased.

What is the smallest stand size?

Our smallest stand size is 2m x 1m which is £410 +VAT.

When do we set up?

Setup times will be confirmed, from approx. 2pm on Friday 18th October.

Is there parking onsite?

No, there will be no parking available onsite. We will confirm your allocated setup time window. Your car will need to be moved after dropping off. We will provide a discounted rate for parking in Kings Dock car park



The
LIVERPOOL
WEDDING
SHOW

THE WEDDING SHOW
hosted by

@sapphirebespokeevents
@rainbowgreyevents

thank you so much for reading!
We cannot wait to hear from you...