



IN COLLABORATION WITH



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THE DIGITAL DIVIDE

ACCORDING TO TAKINGITGLOBAL, THE DIGITAL DIVIDE NOW ENCOMPASSES THE ABILITY, BOTH TECHNICAL AND FINANCIAL, TO MAKE FULL USE OF THE TECHNOLOGY AVAILABLE, TAKING INTO CONSIDERATION ACCESS, OR LACK OF ACCESS, TO THE INTERNET.

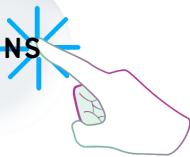
THE FOCUS OF THE DIGITAL DIVIDE HAS SHIFTED FROM ACCESS TO COMPUTERS AND SMARTPHONES TO INEQUITY BETWEEN THOSE WHO HAVE MORE OR LESS BANDWIDTH AND MORE OR LESS SKILLS, KNOWN AS DIGITAL LITERACY.

THE CORONAVIRUS PANDEMIC MADE THE DIGITAL DIVIDE DISPARITY MORE CLEAR AND EXACERBATED: GLOBALLY 1/3 OF SCHOOL AGE CHILDREN (463 MILLION STUDENTS) LACKED ACCESS TO TOOLS FOR REMOTE LEARNING IN THE EARLY MONTHS OF THE PANDEMIC.

DIGITAL EQUITY IS A PROBLEM THAT GOES BEYOND EDUCATION. LIMITED ACCESS TO TECHNOLOGY AND THE INTERNET ALSO MEANS REDUCED ACCESS TO HEALTHCARE AND FEWER OPPORTUNITIES FOR TRAINING, SKILLS DEVELOPMENT AND EMPLOYMENT.

TO CREATE AN EFFECTIVE TECH LITERACY PROGRAM, DISTRICTS NEED TO KNOW THE SKILLS OF THEIR TEACHERS AND STUDENTS. CONTINUING EDUCATION OPPORTUNITIES SHOULD BE AFFORDED TO EDUCATORS, AND TECH LEADERS SHOULD TAKE TIME TO SEE WHERE STUDENTS ARE, AND THOUGHTFULLY PLAN THE SEQUENCE OF COURSES.

DIGITAL LITERACY LESSONS



DIGITAL LITERACY

ICT PROFICIENCY

DIGITAL LEARNING AND DEVELOPMENT

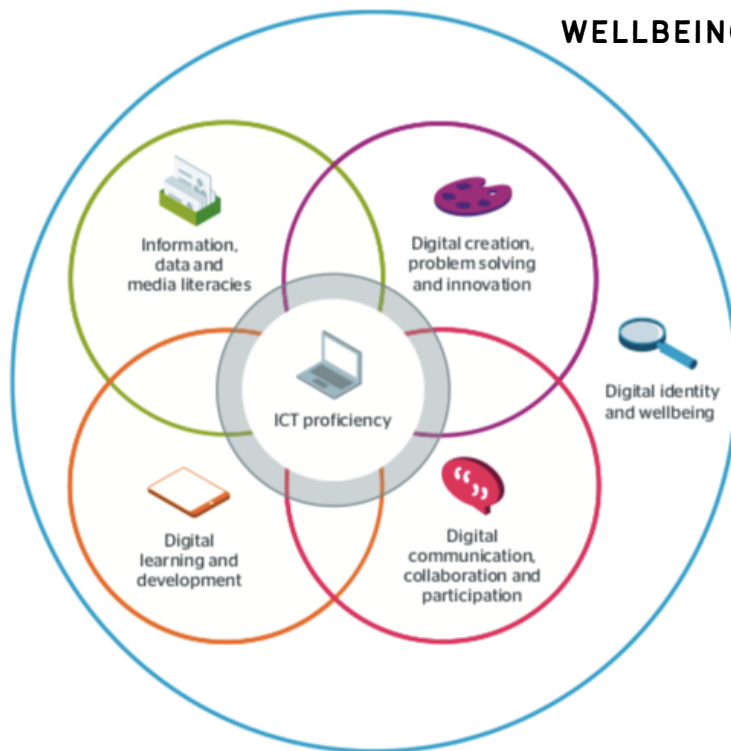
INFORMATION DATA AND MEDIA
LITERACIES

DIGITAL CREATION, PROBLEM SOLVING
AND INNOVATION

COMMUNICATION COLLABORATION AND
PARTICIPATION

DIGITAL IDENTITY AND WELLBEING

LEARN MORE ABOUT THE SIX ELEMENTS OF
DIGITAL CAPABILITY AS MODELLED BY JISC.
THE JISC MODEL BELOW ILLUSTRATES THE IDEA
THAT PROFICIENCY IN ICT (INFORMATION AND
COMMUNICATION TECHNOLOGY) IS A CORE
ELEMENT, WHILST OTHER SKILLS OVERLAP AND
BUILD ON THIS CAPABILITY, AND OVERARCHING
IT ALL IS OUR DIGITAL IDENTITY AND
WELLBEING.



CHOOSING A GOOD CAREER PATH

THOUGH TECH STILL HAS A LONG WAY TO GO, THIS CAREER PATH MAY BE THE RIGHT OPTION IF YOU'RE LOOKING FOR GREAT SALARIES, FLEXIBLE WORK OPTIONS, AND POSITIONS WHERE YOU'LL BE CHALLENGED AND ENGAGED. COMPANIES CONTINUE TO IMPROVE THE WAY THEY APPROACH DIVERSITY AND INCLUSION, AND WOMEN ARE GETTING MORE OF THE SUPPORT THEY NEED TO SUCCEED.

SOME FOLKS ARE ALREADY THINKING ABOUT A CAREER CHANGE. IT'S NEVER TOO LATE TO CONSIDER MAKING THE SHIFT INTO A NEW CAREER IN TECH. "INSTEAD OF FOCUSING ON THE BARRIERS TO ENTRY: CHANGE THE MINDSET AND UNDERSTAND CODING IS MOSTLY CREATIVE PROBLEM-SOLVING. YOU'RE GIVEN A CHALLENGE, AND YOU GET TO FIGURE OUT HOW TO CREATIVELY SOLVE PROBLEMS."



ARTIFICIAL INTELLIGENCE ENGINEER

AVERAGE BASE SALARY: \$146,000
JOB GROWTH, 2015-18: 344%

DATA SCIENTIST

MEDIAN ANNUAL SALARY, 2019: \$100,560
JOB GROWTH, 2018-28: 15%

INFORMATION SECURITY ANALYST

MEDIAN ANNUAL SALARY, 2018: \$98,350
JOB GROWTH, 2018-28: 32%

BEST TECH CAREERS 2021

SOFTWARE ENGINEER

MEDIAN ANNUAL SALARY, 2018: \$105,590
JOB GROWTH, 2018-28: 21%

COMPUTER RESEARCH ANALYST

MEDIAN ANNUAL SALARY, 2018: \$118,370
JOB GROWTH, 2018-28: 16%

DATA ANALYST

MEDIAN ANNUAL SALARY, 2019: \$118,370
JOB GROWTH, 2018-28: 16%

IT MANAGER

MEDIAN ANNUAL SALARY, 2018: \$142,530
JOB GROWTH, 2018-28: 11%

DATABASE

MEDIAN ANNUAL SALARY, 2018: \$90,070
JOB GROWTH, 2018-28: 9%

WEB DEVELOPER

MEDIAN ANNUAL SALARY, 2019: \$78,662
JOB GROWTH, 2018-28: 13%

COMPUTER HARDWARE ENGINEER

MEDIAN ANNUAL SALARY, 2018: \$114,600
JOB GROWTH, 2018-28: 6%

COMPUTER NETWORK ARCHITECT

MEDIAN ANNUAL SALARY, 2018: \$88,740
JOB GROWTH, 2018-28: 9%

DEVOPS DEVELOPER

AVERAGE ANNUAL SALARY, 2019: \$111,311
JOB GROWTH, 2018-28: 21%

THIS LIST CELEBRATES A SMALL PORTION OF BLACK LEADERS AND INNOVATORS MAKING IMPACTS IN THEIR COMMUNITIES AND INDUSTRIES. THIS LIST MAY FEATURE SOME FAMILIAR FACES AND COMPANIES OR SOME NEW ONES TO CHECK OUT!

YOUNG & BLACK IN TECH



EDTECH

JOANNA SMITH GRIFFIN

ALLHERE



CEO AND FOUNDER OF ALLHERE, A LEADING PROVIDER OF 24/7 SUPPORT FOR FAMILIES IN K-12 SCHOOLS. ALLHERE COMBINES EVIDENCE-BASED INTERVENTION STRATEGIES WITH A BEHAVIORALLY INTELLIGENT CHATBOT TO DRIVE STUDENT ATTENDANCE, ENGAGEMENT, AND ACADEMIC SUCCESS.

BEFORE FOUNDING ALLHERE, JOANNA TAUGHT MIDDLE SCHOOL MATHEMATICS AND SERVED AS DIRECTOR OF FAMILY ENGAGEMENT AT A CHARTER SCHOOL IN BOSTON.

AFTER EXTENSIVE RESEARCH AND LAUNCHING HER OWN CHRONIC ABSENTEEISM CAMPAIGNS, JOANNA FORMED ALLHERE TO SUPPORT SCHOOL AND DISTRICT LEADERS LOOKING TO IMPROVE LEARNING AND LIFE OUTCOMES FOR K-12 STUDENTS. ALLHERE IS NOW RECOGNIZED AS A LEADING INNOVATOR IN DEVELOPING AND IMPLEMENTING COMPREHENSIVE SOLUTIONS FOR STUDENT SUCCESS WITH SCHOOLS AROUND THE U.S.



HEALTHTECH
MAYA HARDIGAN
MAE



FOUNDER AND CEO OF MAE, A CULTURALLY COMPETENT DIGITAL HEALTH PLATFORM THAT CONNECTS BLACK EXPECTANT MOTHERS WITH CRITICAL RESOURCES TO DRIVE POSITIVE PREGNANCY OUTCOMES. HEADQUARTERED IN NEW YORK CITY, MAE WORKS IN CONCERT WITH HEALTHCARE PAYERS AND STATES TO ADDRESS THE SIGNIFICANT DISPARITIES IN MATERNAL HEALTH OUTCOMES FOR BLACK MOMS ACROSS THE US. PRIOR TO FOUNDING MAE IN 2020, HARDIGAN WORKED AT PFIZER FOR A DECADE IN STRATEGY, PLATFORM AND INNOVATION ROLES.

YOUNG BLACK TECH
ENTREPRENEURS

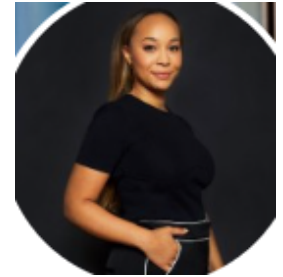


FINTECH
DAVID POTTER
CURU



CURU IS AN AUTOMATED LEAD RECOVERY SOLUTION THAT ENABLES LENDERS TO FUND MORE LOANS BY BUILDING THEIR APPLICANT'S ELIGIBILITY. WITH OVER \$100B LOST ANNUALLY ON ABANDONED LEADS, CURU'S WHITE-LABELED APPROVAL DASHBOARD ENABLES LENDERS TO EXPAND THEIR TOTAL AVAILABLE MARKET AND REDUCE THEIR CUSTOMER ACQUISITION COSTS BY SHOWING THEIR APPLICANTS STEPS THEY CAN TAKE IN ORDER TO GET APPROVED.

CREATED TO ECONOMICALLY SUPPORT BLACK MILLENNIALS ACROSS THE AFRICAN DIASPORA. THE COMPANY'S PLATFORM INCLUDES MULTI-CULTURAL CONTENT AND VIDEOS, BUILT FOR AND BY PASSIONATE BLACK MILLENNIALS TRYING TO ADD CONVENIENT BALANCE TO THE WAY BLACK PEOPLE ARE REPRESENTED IN MEDIA AND CULTURE, ENABLING USERS TO GET DISTINCTIVE AND ORIGINAL CONTENT AS WELL AS AWARENESS REGARDING SYSTEMIC RACISM.



**ENTERTAINMENT
MORGAN DEBAUN
BLAVITY**



SUMMIT 21

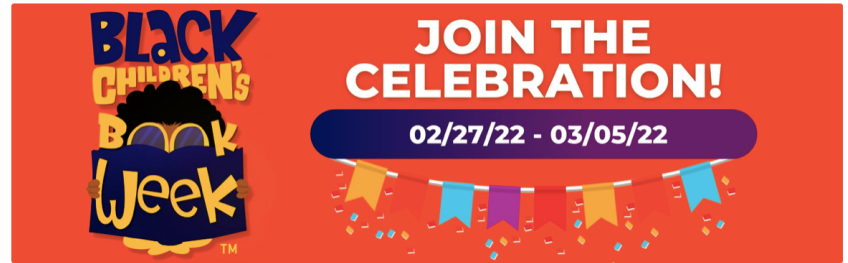
YOUNG BLACK TECH ENTREPRENEURS

**COACHING
RUBEN HARRIS
CAREER KARMA**



CO-FOUNDER AND CEO OF SAN FRANCISCO'S CAREER KARMA, AN APP CREATED TO HELP JOB TRAINING PROGRAMS FIND QUALIFIED APPLICANTS, AS WELL AS MATCH PEOPLE WITH CODING BOOTCAMPS TO SUPPORT THEM THROUGHOUT THEIR CAREERS.


BLACK CHILDREN'S BOOK WEEK



BLACK CHILDREN'S BOOK WEEK IS A GLOBAL CELEBRATION OF BLACK CHILDREN AND THE PEOPLE WHO ENSURE BLACK CHILDREN ARE REPRESENTED IN BOOKS AND OTHER CHILDREN'S MEDIA. WHILE THE WEEK IS ADMINISTERED BY BLACK BABY BOOKS, EVENTS ARE HOSTED BY BOTH THE BLACK CHILDREN'S BOOK WEEK COMMITTEE, AND CELEBRANTS THROUGHOUT THE WORLD!

CELEBRATION CHECKLIST

INAUGURAL CELEBRATION: 02/27/22 - 03/05/22



MISSION:
TO CELEBRATE
BLACK CHILDREN
AND THE
CREATORS WHO
MAKE SURE
THEY ARE
REPRESENTED
IN THEIR BOOKS
AND OTHER
CHILDREN'S
MEDIA

- Host A Mission-Related Event
- Attend A Mission-Related Event
- Sponsor Black Children's Book Week
- Enter A Child in The Black Children's Book Week Talent Showcase
- Purchase or Donate Black Children's Books
- Tell A Friend or Family Member To Register For Black Children's Book Week Events
- Support A Black Child Author or Entrepreneur
- Read Culturally Representative Books To Black Children
- Purchase Books From A Black Bookstore
- Leave A Review For A Black Children's Book That You Love
- Donate To Your Favorite Literacy/Youth Organization that empowers and affirms Black Children
- Check Out or Request A Black Children's Book From Your Local Library

Tag: #BlackChildrensBookWeek #BCBW
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