


# LOCAL, GLOBAL, TRUSTED

Unparalleled, worldwide access and reliability



## WHO WE ARE

We are the global solution for the Blue Cross Blue Shield (BCBS) companies. We offer group corporate products under the Blue Cross Blue Shield Global brand.

<h3>1997</h3>	<h3>NOW</h3> 				
<p>Founded as <b>Highway to Health</b> with a global network of hand-picked medical professionals combined with cutting-edge technology</p>	<p><b>GeoBlue®</b> Simplifying the international healthcare experience through technology and personalized services.</p> <table border="0"> <tr> <td data-bbox="527 1270 649 1396"> <p><b>420+</b> GeoBlue employees</p> </td> <td data-bbox="690 1270 885 1396"> <p><b>425,000+</b> claims processed annually</p> </td> <td data-bbox="1047 1270 1274 1396"> <p><b>106 million</b> members insured by BCBS companies</p> </td> <td data-bbox="1307 1270 1502 1396"> <p><b>32 million</b> customers served by Bupa</p> </td> </tr> </table> <p>Owned and backed by market leaders, a consortium of <b>BCBS plans</b> and <b>Bupa Global</b>.</p>	<p><b>420+</b> GeoBlue employees</p>	<p><b>425,000+</b> claims processed annually</p>	<p><b>106 million</b> members insured by BCBS companies</p>	<p><b>32 million</b> customers served by Bupa</p>
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## WHAT WE DO

We aim to simplify the international healthcare experience through a wide range of health insurance solutions to meet the needs of the globally mobile.



**Group products for business travel** and long-term **expatriate** assignments



Group products covering **students, faculty and staff** for U.S. inbound and outbound academic programs



**Individual travel medical products** for business, students, missionaries, leisure, short-term, long-term and multi-trip

# WHO WE SUPPORT

We deliver worldwide health insurance solutions and services that provide peace of mind to employers, non-profits, universities and individuals – ensuring members get access to the care they need, when they need it.



Over **1,400**  
corporate  
clients



More than **400**  
academic  
programs



Over **525,000**  
GeoBlue  
members



More than **85M**  
BCBS Global Core<sup>1</sup>  
members



Nearly **350,000**  
Bupa Global members  
in the U.S.

# HOW WE SUPPORT

We provide borderless access to healthcare coupled with high-tech, high-touch service – all to help members feel secure about their health so they can achieve more.



**Robust global provider network** spanning every U.S. community and roughly **190 countries.**

**95%** of U.S. physicians and **96%** of U.S. hospitals are in the BCBS network.



**151,000** direct settlement providers<sup>2</sup> outside the U.S.



**24/7 medical assistance** and evacuation services.

## Industry-leading digital tools

that put access to global healthcare in members' hands along with administrator and provider tools that reduce administrative burdens.



Personalized, culturally-relevant local support provided by **169 worldwide regional physician advisors** and more than **50 in-house medical assistance specialists.**

# READY TO LEARN MORE?

Visit [about.geo-blue.com](http://about.geo-blue.com) today or **contact your sales representative** to learn more about our comprehensive healthcare solutions.

<sup>1</sup> Formerly BlueCard Worldwide <sup>2</sup> Includes third party network providers.

GeoBlue is the trade name of Worldwide Insurance Services, LLC (Worldwide Services Insurance Agency, LLC in California and New York), an independent licensee of the Blue Cross and Blue Shield Association. Group coverage is provided under insurance policies underwritten by 4 Ever Life Insurance Company, Oakbrook Terrace, IL, NAIC #80985. For student and individual products GeoBlue is the administrator of coverage provided under insurance policies issued by 4 Ever Life International Limited, Bermuda, an independent licensee of the Blue Cross Blue Shield Association.