



**FOR IMMEDIATE RELEASE**

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**Free Holiday Shopping and Information Fair will Assist Butte County Fire Victims**

Roseville, CA – December 5, 2018 – As the holidays approach and victims of the November fires in Butte County are still in need of support, all fire victims are invited to attend a free holiday shopping and information fair, scheduled to take place December 5th, at Olympus Jr. High School in Roseville, CA.

The event, presented by Butte County Fire Relief (part of the Sonoma County Fire Relief Family) in combination with Renee Baio and the Bailey Baio Angel Foundation, will offer holiday décor and gifts (including gift cards, toys, games, books, and sporting equipment), as well as essentials such as new clothing and toiletries, among much more, at no cost to anyone in need. Butte County Fire Relief will be giving away \$200 gift cards to the first 100 fire victims (up to \$20,000). Information about FEMA, the U.S. Small Business Association (SBA), and housing will also be available. Dinner will be complimentary for the first 150 fire victims between 6:00 p.m. – 7:00 p.m., provided by Chick-fil-A.

**What:** Butte County Fire Victims Holiday Giving Event

**When:** Wednesday, December 5, 2018 from 5:00 p.m. - 8:00 p.m.

**Where:** Olympus Jr. High School, 2625 La Croix Drive, Roseville, CA 95661

Schools in the Eureka Union School District have raised thousands of dollars for the fire victims in Butte County, Granite Bay FC (soccer club) and Maidu Little League (baseball club) are donating sports equipment, and people all over California have made donations, including former stuntwoman and actress, Renee Baio, married to Scott Baio from “Happy Days” and “Charles in Charge”, Adventist Health, DR Storage, and more. All of this will be available to fire victims this Wednesday, December 5th at Olympus Jr. High School (rain or shine).

If you would like to make a donation please visit <https://sonomacountyfirerelief.org/donations> or you can drop off gift cards and/or other items that will help the fire victims rebuild their lives at Douglas Feed & Pet Supply (5460 Douglas Blvd, Ste. D, Granite Bay, CA 95746) <https://douglasfeedandpetsupply.com/> or The Studio Martial Arts & Fitness (8200 Sierra College Blvd, Ste. D, Roseville, CA 95661) <https://trainatthestudio.com/> now until the day of the event. Olympus Jr. High School is not a drop off point prior to the event and we are not accepting used clothing at this point in time. Thank you for your understanding and support.

All members of the media are welcome to attend. For more information about this program and how you can help the fire victims in Butte County, please visit [www.buttecountyfirerelief.org](http://www.buttecountyfirerelief.org) or <https://www.facebook.com/buttecountyfirerelief/>

**About Butte County Fire Relief**

Sonoma County Fire Relief is a non-profit 501(c)(3) public corporation with tax ID #82-3101217. It was established to provide emergency and long-term relief to the fire victims in Sonoma County by maximizing a strong network of local residents and partnering with individuals, schools, youth sports programs, businesses, and other organizations outside of the fire zones to make a difference. As other devastating fires spread throughout Northern California, Sonoma County Fire Relief has expanded their efforts to support Mendocino County, Shasta County, and now Butte County.

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