

Sex Trafficking “Movement”

Black & Hispanic, Native American

Research into the demographics of sex buyers (“johns”) and sex traffickers reveals distinct patterns, though profiles can vary. Traffickers of minors are often younger, while buyers of trafficked victims are frequently employed and educated. Both groups are predominantly male.

Demographics of Sex Traffickers (Minors)

- **Age:**
The average age of traffickers of minors is approximately 28.5 years old. Many are in their 20s or early 30s.
- **Gender:**
The majority are male, though a significant portion (roughly 24% in some studies) are female. Females involved are often “bottom girls,” previously exploited victims who take on recruitment roles.
- **Race/Ethnicity:**
Data indicates a significant percentage of arrested traffickers of minors have been **African American (up to 75% in some reports)** or White.
- **Background:**
Over half of identified traffickers have prior criminal histories, often involving violent crimes or previous trafficking-related offenses. Many are U.S. citizens.
- **Relationship to Victim:**
About 54.9% of traffickers had no prior relationship to their victims. Others may be family members (fathers, uncles, cousins) or romantic partners.

Demographics of “Johns” (Sex Buyers)

- **Gender:**
The vast majority are male.
 - **Employment & Education:**
Research, including studies from Arizona State University, shows buyers are often employed and educated. Professions may include construction workers, business professionals, and in some cases, law enforcement or social workers.
 - **Marital Status:**
Many buyers are married or in long-term relationships, challenging the stereotype that they are socially isolated.
 - **Age:**
Buyers span a wide range of ages, with no single defining profile.
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Key Trends in Trafficking

- **Victim Demographics:**
Over 90% of documented sex trafficking victims are female, with an average age of approximately 15 at the time of exploitation.
- **Methods:**
Technology and social media platforms such as Facebook are frequently used for recruitment and advertisement.
- **Geography:**
Sex trafficking occurs across all 50 U.S. states, including urban, rural, and tribal communities.
- **Trafficking Structures:**
Some traffickers operate within organized criminal networks, while others act independently.

Support Resources

If you or someone you know needs help, contact the **National Human Trafficking Hotline:**

- Call: **1-888-373-7888**
- Text: **233733**

Pricing by Service Tier

The market is often categorized into three general levels based on environment and level of independence:

- **Street-Based Workers:**
Typically **\$40 to \$100 per encounter**. These interactions are usually brief (10–25 minutes) and may involve lower-cost services.
- **Independent Escorts:**
Generally **\$200 to \$600 per hour**. These workers may operate from private residences or hotels and often screen clients for safety.
- **High-End Agencies:**
Approximately **\$1,000 to \$3,000+ per hour**. These services cater to wealthier clients and emphasize discretion, luxury, and curated experiences.