

200 Words Related to Anchoring, Influence, and Reputational Dynamics

Cognitive & Psychological Processes

1. Anchoring
2. Priming
3. Framing
4. Conditioning
5. Suggestibility
6. Persuasion
7. Influence
8. Manipulation
9. Coercion
10. Indoctrination
11. Gaslighting
12. Projection
13. Transference
14. Rationalization
15. Minimization
16. Exaggeration
17. Distortion
18. Normalization
19. Desensitization
20. Internalization

Biases & Cognitive Errors

21. Bias
22. Confirmation bias
23. Authority bias
24. Attribution error
25. Halo effect

- 26.Horn effect
- 27.Availability bias
- 28.Negativity bias
- 29.Groupthink
- 30.Herd behavior
- 31.Social proof
- 32.False consensus
- 33.Moral licensing
- 34.Cognitive distortion
- 35.Heuristic
- 36.Overgeneralization
- 37.Catastrophizing
- 38.Black-and-white thinking
- 39.Emotional reasoning
- 40.Anchoring bias

Narrative & Information Control

- 41.Narrative
- 42.Storyline
- 43.Framing effect
- 44.Spin
- 45.Messaging
- 46.Agenda-setting
- 47.Narrative capture
- 48.Narrative anchoring
- 49.Talking points
- 50.Loaded language
- 51.Euphemism
- 52.Implication
- 53.Innuendo

- 54.Subtext
- 55.Dog whistle
- 56.Omission
- 57.Strategic silence
- 58.Selective disclosure
- 59.Repetition
- 60.Amplification

Misinformation & Influence Operations

- 61.Propaganda
- 62.Disinformation
- 63.Misinformation
- 64.Malinformation
- 65.Psyops
- 66.Psychological warfare
- 67.Influence campaign
- 68.Perception management
- 69.Soft power
- 70.Information laundering
- 71.Reputation laundering
- 72.Manufactured consent
- 73.Moral panic
- 74.Fear-mongering
- 75.Panic framing
- 76.Narrative escalation
- 77.Signal boosting
- 78.Astroturfing
- 79.Sockpuppeting
- 80.Echo chamber

Reputational Harm & Social Targeting

- 81.Smear
- 82.Defamation
- 83.Libel
- 84.Slander
- 85.Reputational damage
- 86.Character assassination
- 87.Vilification
- 88.Demonization
- 89.Dehumanization
- 90.Othering
- 91.Stigmatization
- 92.Labeling
- 93.Stereotyping
- 94.Pathologizing
- 95.Criminalization
- 96.Infantilization
- 97.Ridicule
- 98.Mockery
- 99.Shaming
- 100.Ostracism

Harassment & Coercive Tactics

- 101.Harassment
- 102.Intimidation
- 103.Threatening
- 104.Baiting
- 105.Provocation
- 106.Entrapment
- 107.Escalation

- 108. Retaliation
- 109. Coercive control
- 110. Boundary violation
- 111. Surveillance
- 112. Voyeurism
- 113. Exposure
- 114. Doxxing
- 115. Dogpiling
- 116. Pile-on
- 117. Silencing
- 118. Invalidation
- 119. Dismissal
- 120. Marginalization

Social & Power Dynamics

- 121. Power imbalance
- 122. Authority leverage
- 123. Social dominance
- 124. Hierarchical pressure
- 125. Peer pressure
- 126. Compliance
- 127. Conformity
- 128. Obedience
- 129. Dependency
- 130. Gatekeeping
- 131. Exclusion
- 132. Tokenization
- 133. Delegitimization
- 134. Undermining
- 135. Erosion (of trust)

- 136.Credibility attack
- 137.Reputation erosion
- 138.Trust decay
- 139.Social isolation
- 140.Collective punishment

Legal, Ethical & Structural Concepts

- 141.Due process erosion
- 142.Presumption of guilt
- 143.False equivalence
- 144.Bad-faith argument
- 145.Weaponization
- 146.Abuse of process
- 147.Procedural manipulation
- 148.Narrative bias
- 149.Selective enforcement
- 150.Disparate treatment

Advanced / Strategic Language

- 151.Narrative warfare
- 152.Information asymmetry
- 153.Psychological leverage
- 154.Influence architecture
- 155.Social engineering
- 156.Behavioral nudging
- 157.Emotional priming
- 158.Threat framing
- 159.Crisis framing
- 160.Legitimacy stripping

Cultural & Media Dynamics

- 161.Cancelation

- 162.Culture war framing
- 163.Media pile-on
- 164.Public shaming
- 165.Trial by media
- 166.Outrage cycle
- 167.Clickbait framing
- 168.Sensationalism
- 169.Scandalization
- 170.Image contamination

Suppression & Erasure

- 171.Silencing tactics
- 172.Erasure
- 173.Suppression
- 174.Obfuscation
- 175.Deflection
- 176.Distraction
- 177.Minimization strategy
- 178.Narrative burial
- 179.Historical revisionism
- 180.Memory-holing

Closing Concepts

- 181.Discrediting
- 182.Credibility stripping
- 183.Narrative dominance
- 184.Influence stacking
- 185.Cumulative harm
- 186.Reputational cascade
- 187.Social corrosion
- 188.Psychological attrition

189.Manufactured doubt

190.Strategic ambiguity

Final 10

191.Pretexting

192.Fracturing

193.Destabilization

194.Delegation of blame

195.Collective scapegoating

196.Identity targeting

197.Social coercion

198.Narrative entrapment

199.Perception anchoring

200.Influence saturation
