

Gap vs. Levis

Gap removes Whites (almost totally) from its campaigns.

Levi's suffers race-conflict from 4GW belligerents over one White model.

Source: <https://www.the-independent.com/life-style/fashion/levis-ai-models-diversity-backlash-b2310280.html>

Source: https://www.amazon.com/stores/page/49011FC5-9489-4FFA-A84A-DE66B848A066/?encoding=UTF8&pd_rd_plhdr=t&pd_rd_i=B0DP3NG543&ref=sbx_be_s_sparkle_ssd_cta&store_ref=SBV_A03462122Z0DGGQPK775-A07141793AYS0LABQCUDC&lp_asins=B0DP3NG543%2CB0GFGX2XZM%2CB0DP3NJ6FQ&pd_rd_w=E0ekG&content-id=amzn1.sym.8de9b3d5-f5c5-40e9-9b39-d65f08d6ea68%3Aamzn1.sym.8de9b3d5-f5c5-40e9-9b39-d65f08d6ea68&pf_rd_p=8de9b3d5-f5c5-40e9-9b39-d65f08d6ea68&pf_rd_r=K8YZF364KS8EVQ4AZE4P&pd_rd_wg=NmlSY&pd_rd_r=11ce1615-bc11-40e3-86f5-61c523f3db31

#Levis #LevisJeans #Levis501 #LevisStrauss #LevisStraussCo #Gap #GapInc #GapFashion #GapStyle #Fashion #FashionIndustry #FashionBrands #FashionMarketing #FashionAdvertising #FashionCampaign #FashionCulture #Denim #Jeans #Retail #RetailIndustry #Branding #BrandStrategy #BrandMarketing #Marketing #MarketingStrategy #Advertising #AdvertisingIndustry #AdvertisingCampaign #CorporateBranding #CorporateCulture #ConsumerCulture #ConsumerBehavior #BrandPolitics #CorporatePolitics #CorporateStrategy #BusinessStrategy #Media #MediaAnalysis #MediaStrategy #CulturalAnalysis #CulturalPolitics #Culture #CultureWar #CulturalWar #CulturalWarfare #CulturalConflict #InformationWarfare #InformationWar #PsychologicalWarfare #InfluenceOperations #InfluenceWarfare #NarrativeWarfare #NarrativeControl #Propaganda #PropagandaAnalysis #InformationOperations #4GW #FourthGenerationWarfare #FourthGenWarfare #ModernWarfare #ModernConflict #Warfare #WarStudies #Military #MilitaryAnalysis #MilitaryStrategy #MilitaryHistory #MilitaryTheory #MilitaryStudies #MilitaryCulture #MilitaryAffairs #MilitaryPolitics #MilitaryTechnology #MilitaryNews #Defense #DefenseStudies #StrategicStudies #Strategy #Geopolitics #GeopoliticalAnalysis #ConflictAnalysis #ConflictStudies #AsymmetricWarfare #HybridWarfare #NonKineticWarfare #UnconventionalWarfare #PoliticalWarfare #EconomicWarfare #SocialWarfare #Demographics #DemographicTrends #DemographicChange #PopulationPolitics #IdentityPolitics #Identity #Representation #Diversity #DiversityMarketing #DEI #DEIAnalysis #CorporateDEI #AdvertisingAnalysis #MediaRepresentation #RepresentationMatters #BrandAnalysis #CorporateAnalysis #SocialAnalysis #PoliticalAnalysis #SocialEngineering #PublicOpinion #MassMedia #MediaInfluence #CulturalInfluence #SocialInfluence #PublicRelations #PR #PRStrategy #CorporateCommunications #MarketResearch #ConsumerPsychology #SocialPsychology #PoliticalPsychology #CulturalStrategy

#StrategicCommunications #NarrativeAnalysis #IdeologicalConflict #PoliticalCulture
#WesternCulture #AmericanCulture #AmericanPolitics #USPolitics #CorporateAmerica
#AmericanBrands #ConsumerBrands #BrandIdentity #BrandImage #BrandReputation
#ReputationManagement #MarketPositioning #CorporateBranding #BusinessAnalysis
#EconomicAnalysis #SocialTrends #CulturalTrends #ContemporaryCulture
#ContemporaryPolitics #CurrentAffairs #CultureAndPolitics #PoliticsAndCulture