

# Union of Knights

## Pop-Up Sports Fundraiser Guide

Building Community Through Sports, Service, and Stewardship

## Welcome to the Union of Knights

The Union of Knights believes that sports can be a powerful force for good.

Whether you enjoy baseball, softball, soccer, basketball, corn-hole, volleyball, running, tournaments, cribbage, or nearly any recreational activity, you can transform a simple gathering into a meaningful fundraising effort that benefits your chosen cause.

Our mission is simple:

**Play. Serve. Fundraise. Give Back.**

## The Union of Knights Cause

What cause do YOU support?

Local communities can:

- ✓ Organize sporting events
- ✓ Build community engagement
- ✓ Raise awareness
- ✓ Generate charitable support
- ✓ Develop leadership and teamwork

Participants choose their own cause while following our fundraising philosophy.

## Step 1:

### Select Your Cause

Choose an organization, family, project, or mission you wish to support.

Examples:

- Youth sports teams
- Veterans programs

- Animal rescues
- Local food pantries
- Medical expenses
- School programs
- Community improvement projects
- Disaster relief efforts
- Church outreach programs

## Step 2:

### Choose Your Sport or Activity

The Union of Knights supports virtually any recreational activity.

Examples include:

#### Team Sports

- Softball
- Baseball
- Soccer
- Basketball
- Volleyball

#### Individual Sports

- Running
- Cycling
- Swimming
- Golf

#### Community Recreation

- Cornhole
- Cribbage
- Horseshoes
- Softball
- Disc Golf

#### Outdoor Activities

- Fishing Tournaments
- Hiking Challenges
- Paddle Events
- Obstacle Courses

## Step 3:

### Create Your Event

Keep it simple.

Example:

#### “Knights Community Softball Challenge”

Date:

July 15

Location:

Local Park

Entry Fee:

\$20 per participant

Goal:

Raise \$2,000 for the local food pantry

## Step 4:

### Create a Free Fundraising Page

Several free platforms allow supporters to donate online.

Examples include:

- GoFundMe
- Zeffy
- Givebutter
- Fundraise.com

For nonprofit fundraising, many groups prefer Zeffy because it charges no platform fees to nonprofits.

Create a fundraising page that includes:

- ✓ Purpose
- ✓ Event details
- ✓ Donation goal
- ✓ Photos

- ✓ Updates
- ✓ Contact information

## Step 5:

### Recruit Your Team

Invite:

- Friends
- Family
- Coworkers
- Churches
- Veterans groups
- Schools
- Community organizations

Remember:

People support people they know.

Be you! Make a great impact.

## Step 6:

### Promote the Event

Use:

#### Social Media

- Facebook
- Instagram
- LinkedIn
- Community Groups

#### Local Outreach

- Churches
- Schools
- Civic Organizations
- Veteran Organizations
- Businesses

## Word of Mouth

Never underestimate friends and family!

## Step 7:

### Event Day

Create a welcoming atmosphere.

Checklist:

- Registration Table
- Water Station
- Event Schedule
- Donation QR Code
- Photos
- Volunteers
- First Aid Supplies
- Awards or Recognition

## Step 8:

### Celebrate and Report Results

After the event:

Share:

- Funds raised
- Number of participants
- Photos
- Impact stories

Transparency and trust can help build future support.

## Union of Knights Fundraising Philosophy

We believe:

- Sports build character.
- Service strengthens communities.

- Fundraising should be transparent.
- Every person can make a difference.
- Local action creates lasting change.

## Example Event

### Knights Baseball Challenge

Participants: 40

Entry Fee: \$25

Sponsors: 5 local businesses

Total Raised:

- Entry Fees: \$1,000
- Sponsorships: \$1,500
- Donations: \$2,000

Total Impact:

\$4,500 raised for a local veterans assistance program.

## Union of Knights Pledge

We pledge to use sports, recreation, and community engagement as tools for service. We commit to integrity, transparency, stewardship, and respect while working together to strengthen our communities and support worthy causes. *Thank you!*