Glassdoor Volatile DEI towards White Americans

SIA Review

I set up professional booths at SIA. It was a great opportunity to meet many great people. This was many years ago and I adored the culture!

I had listed that I worked at SIA on my LinkedIn profile. One day, many years later, I was messaged by a young woman whom I had never met before. She was incredibly hostile and rude towards me and told me that I needed to remove SIA from my professional profile. I will never forget how she treated me that day. It is a free country, however I remained cordial, and removed SIA from my profile. I felt the experience was "taken." It seems she also took something else with her: the positive culture that I had come to know SIA for, and this was really too bad. I felt I deserved better.

On forced foreign assimilation and DEI culture, rather than "the culture of snowboarding":

As a White woman who was really one of the first females in the industry, with roughly an estimated 5,000 female snowboarders in our state at the time, I find it intolerable how much pressure there is to diversify. I know it may surprise those who seek to change so much so rapidly, but White people invented the sport, and many of us are familiar with one another, too. It's a big world, but it's also a small world. I do not think it's fair to our founders to pressure White people out of a culture they created. I know that's radical thinking, but in a world of really harmful authoritarian racial communists, real talk look at France, who hurt White people as a political statement, maybe it's time to rethink the strategy and return to our roots, just enjoying each other and the sport again.

No leaders should be reaching out and punishing booth professionals on LinkedIn. No leaders should be forcing discriminatory DEI on a culture invented and created by racially victimized White people. The culture is made to be shared and enjoyed, not forcibly assimilated and altered into a harmful environment that punishes and abuses the very beautiful, fun loving, and giving White culture that created it. Simply, let's get back to the culture we love.

Negative experience outside positive culture at SIA and Forced DEI