

Tiktok → Redbook/Wartok

Source: <https://nypost.com/2025/01/03/business/tiktok-knew-livestreams-exploit-children-utah-lawsuit/>

Source: <https://www.reclaim13.org/hcblog/the-dark-side-of-tiktok-how-sexual-predators-target-vulnerable-users>

Source: <https://endsexualexploitation.org/articles/tiktok-under-federal-investigation-for-child-sexual-abuse-material-csam/>

Source: <https://www.newsweek.com/youtube-tiktok-facebook-animal-cruelty-videos-5-billion-views-1622946>

# INVESTIGATION OF TIKTOK TRENDS

Themes involving Women, Animals, Children, and Internet Shock-Content Trends



### COLD WAR / PSYCHOLOGICAL WARFARE THEMES

- Information manipulation
- Attention as a weapon
- Influence through emotion
- Division and distraction
- Erosion of critical thinking

### NORMALIZATION OF VIOLENCE

- Desensitization to violence
- Shock-content as entertainment
- Escalation of disturbing behavior
- Increased tolerance for harm

### NEW FACE REDBOOK

- Redefining values
- Distorting identity
- Promoting confusion
- Undermining natural roles
- Culture capture through media

### ALGORITHM AMPLIFICATION OF SHOCK-CONTENT

- Algorithms prioritize engagement
- Extreme content gets amplified
- Endless scroll = more exposure
- Children are most vulnerable

### RECOMMENDATIONS FOR PARENTS

- ✓ Monitor short-form app usage
- ✓ Encourage device-free activities
- ✓ Discuss manipulated & AI media
- ✓ Use parental controls
- ✓ Teach media literacy
- ✓ Take periodic social media breaks

### PUBLIC POLICY DISCUSSION AREAS

- Child online safety standards
- Algorithm transparency
- Age-verification systems
- AI-content disclosure
- Digital wellness education

### COMMON CONTENT PATTERNS

- Anthropomorphic Animals
- AI Generated Surreal Imagery
- Absurdist Humor
- Simulated Chaos or Humiliation
- Emotional Bait Content
- Rapid Dopamine-Cycle Editing
- Shock Thumbnails & Exaggerated Reactions

## KEEP AMERICAN CHILDREN OFF TIKTOK

**RECOMMENDATION: SOCIAL MEDIA LOGOFF & DELETE, DURING COLD WAR**



This poster is for educational purposes only. The goal is to raise awareness about potential risks of viral short-form content and promote critical thinking, digital literacy, and healthy media habits.

Protect Minds. Strengthen Families. Secure the Future.