



National Builder Leadership Daily Pledge

Today I am stepping into the responsibility and privilege of leadership. I recognize that reaching the rank of National Builder is not simply a title — it is a calling to lead, to serve, and to build others.

I pledge to lead by example. I will show up consistently with enthusiasm, integrity, and discipline. I commit to mastering the core skills of our business:

- Finding prospects
- Inviting with confidence
- Presenting with clarity
- Following up with care
- Helping others make empowered decisions
- Getting new affiliates started right
- Promoting events that build belief and momentum.

I understand that leadership is not about position, but about influence.

I will develop leaders, not just build volume.

I will encourage others to see the greatness within themselves.

I will maintain a positive attitude in every season.

I will embrace challenges as opportunities to grow stronger.

I will lead my team with vision, purpose, and accountability.

I will commit to personal growth so that my organization can grow. And I will always remember that the greatest legacy of a leader is the leaders they develop.

Today I rise as a National Builder. Today I commit to excellence. Today I lead.