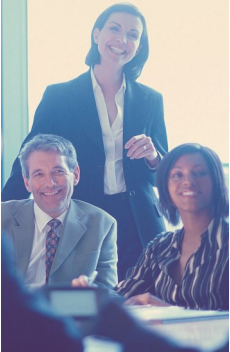


Compelling Presentations



About the Program

Business professionals are often called upon to present to differing personalities in a meeting environment. This class provides the skills and practice to improve your physical and vocal presentations. It also includes best-practice outlining and formatting, and usage of content that matters to your audience. Participants video their presentations at the beginning and end of the class to see their improvement.

Target Audience

Professionals making presentations in meeting situations

Course Length

8 Hours

Participants = 10

This program will improve :

- Your visual presentation skills—the way you look and move when presenting to appeal to your audience and not distract from your message
- Your verbal skills—how you sound when you present, to be engaging to your audience
- The flow and content of your presentation to make it compelling and easy for your audience to listen to you.
- Your ability to engage your audience and handle audience reactions

Learning Approach

- ◆ Pre and post video to understand improvement
- ◆ Actual practice of all physical skills
- ◆ One-on-one coaching by facilitator on your presentation layout and content
- ◆ Learning by providing feedback to other participants

Content:

- ◆ Visual presentation skills such as eye control, gestures, posture
- ◆ Verbal presentation skills such as inflection, pause, pace, and volume
- ◆ Framing your presentation with an engaging opening statement, three key points, summary, and call to action
- ◆ Simple PowerPoint tips so your content enhances, rather than overwhelms, what you are saying
- ◆ Handling audience reactions and managing your nerves