

SMS PRIVACY POLICY

Most Recent Update: 6-06-24

This Privacy Policy explains how Desert Valley Media Group, LLC collects, uses and discloses personal information of its subscribers, prospective subscribers, or former subscribers to its SMS programs. We have adopted the following policies and procedures to safeguard the personal information about you in our possession.

Our Privacy Policy for Consumers That Opt-in to SMS Messages

- Through the use of our SMS programs, we may collect personally identifiable information such as mobile numbers, names, locations, and any other personal information you may choose to provide to us.
- Personally identifiable information may be used internally by Desert Valley Media Group, LLC for the sole purpose of executing our SMS programs and will not be shared with any third party affiliates for any reason. Our treatment of all personally identifiable information is consistent with this privacy policy.
- We do not sell or rent customer information obtained through SMS origination.
- Our policy is to require all employees and companies providing services on our behalf to keep customer information confidential.
- Our SMS privacy policy applies to potential subscribers as well as current and former subscribers.
- You will only receive messages applicable to the campaign that you have opted-in for unless you have provided us with express consent to receive additional forms of communication from Desert Valley Media Group, LLC.
- If you wish to be removed from receiving future communications, you can opt out by texting STOP.

Changes to This Privacy Policy

Any changes we may make to our Privacy Policy will be posted on this page and/or communicated to you in other ways if required by law. Please check back frequently to see any updates or changes to our Privacy Policy. If you do not agree or consent to these updates or changes, do not continue to use the Platform.