

REQUEST FOR PROPOSALS

DEPARTURE INSTITUTEMURAL COMPETITION

PRATT PULLMAN DISTRICT

FEATURED ON: THE ARCHITECTS NEWSPAPER, ATLANTA MAGAZINE, CURBED ATLANTA

PRATT PULLMAN DISTRICT

CURRENTLY SEEKING EXPERIENCED AND TALENTED MURALISTS

Pratt Pullman History and how its history interacted with society at large. Sponsor seeks to install mural designs that effectively communicate.

Muralist will paint and install a mural on one building in the Pratt Pullman Landmark District building located at 225 Rogers St NE Atlanta, GA 30317



ARTIST ELIGIBILITY REQUIREMENTS ALL APPLICANTS MUST:

Live or work out of a studio.

Have experience in painting large scale murals.

Have experience in working closely with communities.

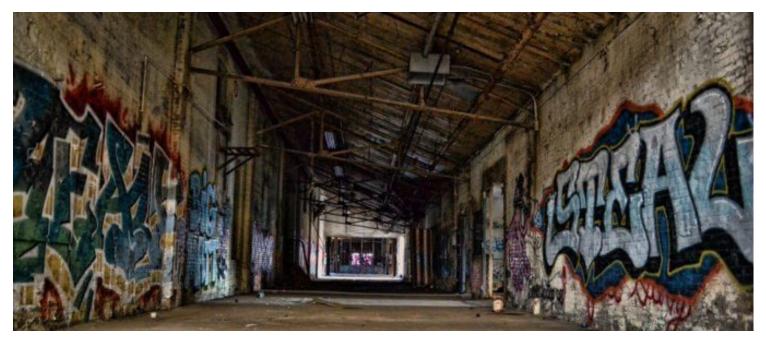
All applicants, regardless of race, sex, religion, nationality, origin or disability will be considered.



ARTIST PROPOSAL SUBMISSION REQUIREMENTS

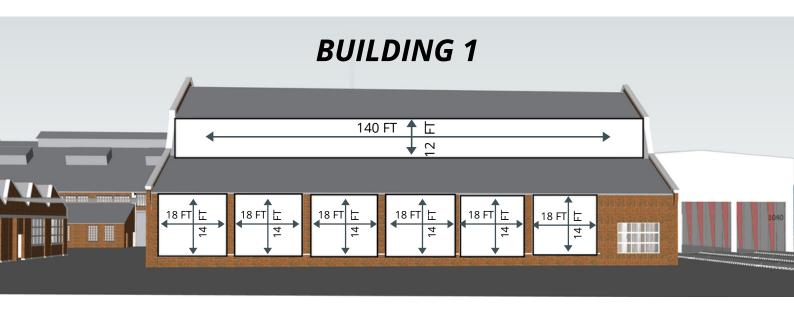
- A digital image or sketch of the proposed mural design, which should incorporate, but not be limited to the elements of the rich historical character of the Pullman Yards, as well as the use of the Pratt-Pullman District Name + Logo (Attached)
- A statement providing the story behind the Mural and its content, and how it demonstrates the theme
- Production schedule and material needs
- Four (4) digital samples of recent work
- An artist bio or resume (2 page maximum per person) for the individual entrant or each participating artist in a group entry
- Two references for the individual entrant or Designated Lead (i.e. provide names, addresses, emails and phone number of two professional references with knowledge of the artist's work), and Requested form of copyright notices for the Mural and Statement

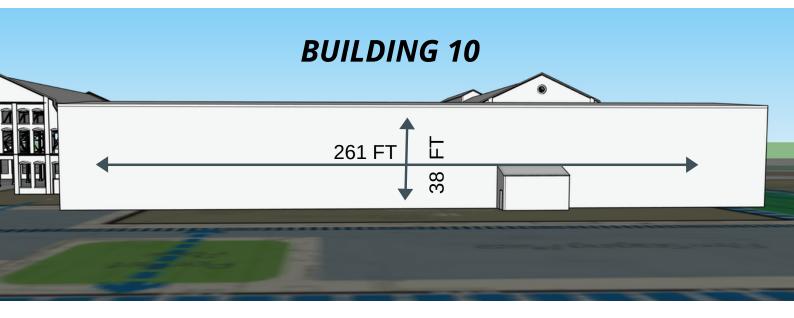
Please send your proposals in a single PDF to info@atomicent.com by 4 PM EDT TBD

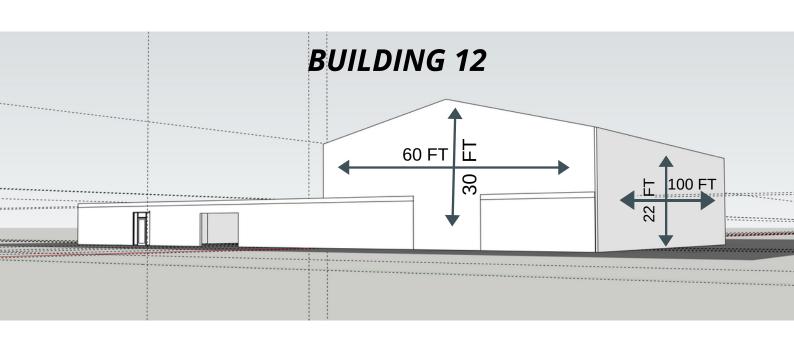




BUILDING DIMENSIONS













VIEW OF SITE ON DEKALB AVE







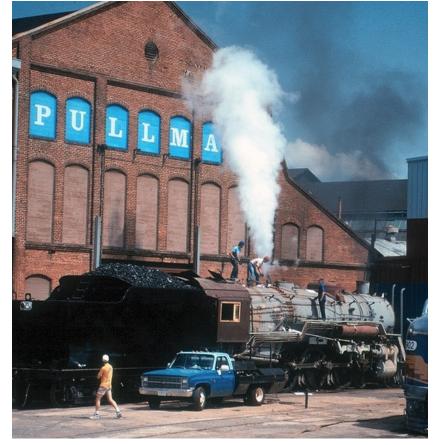




A "Creative City" within the city.

A "creative city," the 27-acre historic Pratt Pullman District in the Kirkwood neighborhood will feature film and television sound stages and production facilities, green space, parks, music and event venues, restaurants and bars, residential communities, co-working spaces, and other creatives to the east Atlanta site.





HISTORY PULLMAN YARDS

The history of the Pratt-Pullman LD begins with the N.P. Pratt Laboratory, founded in 1879 by prominent Atlanta chemist and engineer Nathaniel Palmer Pratt. The Pratt Laboratory was one of the first to manufacture and sell liquid carbon dioxide which became popular for its use in soda fountain machines to carbonate drinks. Pratt Laboratory was later sold to Coca Cola, who at the same time bought out William Pratt Heath's start-up, Crystal Carbonic. Heath went on to become one of Coca Cola's chief chemists and incorporated Pratt's successful carbonic gas production methods.

The site itself is formally known as Pratt-Pullman Yard and was constructed in 1904 as a sugar and fertilizer processing plant for the The Pratt Engineering & Machine Company and eventually developed into a repair facility for railroad sleeper cars, and during World War II, it housed munitions manufacturing. Pratt Engineering also produced manufacturing equipment and built dozens of complete fertilizer factories across the United States and internationally.

As the civil war divided the nation figuratively, transcontinental rail travel brought it together literally. The nation's railroad system also brought together for the first time Black workers and the labor movement.

George Pullman was an American engineer and industrialist. He designed and manufactured the Pullman sleeping car. When George Pullman began to capitalize on the growth in passenger rail travel in the late 1860s, he had no idea that he was providing fertile ground for the Black labor movement. Just one generation removed from slavery, the Pullman porters had status in their community and were paid relatively well. To African-Americans, the job of a Pullman porter was, quite simply, the best job available. And by 1925, when railroad travel was nearing its peak, there were more than 20,000 Blacks working as Pullman porters, making it the largest category of Black labor in the United States and Canada.

In 2009, it was placed on the National Register of Historic Places, though it has suffered from serious neglect for decades. In 2016, it was designated a local landmark.



Pullman Yards has been the filming location of many movies that served as the backdrop for scenes in futuristic films such as Hunger Games, Divergent, and the critically-acclaimed action movie Baby Driver. The Hunger Games, Divergent, Baby Driver, The Fast and the Furious, The Resident, Bad Boys 3 + way more!



