



ADULT

FOOTBALL PLAYER

SERVICES &

EDUCATION

B R O C H U R E

18+ Wanting to Go Pro

HARCUS
CONSULTANCY
GROUP



WHO ARE WE?

Our Introduction

Harcus Consultancy Group are a football consultancy company, based in Asia, working in football education & development. With several decades of experience in football across Asia and Europe, working with players, coaches, scouts, agents, clubs, associations and more, Harcus Consultancy Group are able to create and develop education programs and deliver workshops, events & pathway programs that are tailor made to address specific challenges faced across the diverse cultures and opportunities across the Asian continent. We understand the market, we know the challenge, we embrace the opportunity.

Richard Harcus is the CEO of Harcus Consultancy Group, he has a Masters Degree in Sport Management, AFC Football Management Diploma (with Distinction), EFL Business of Football, UEFA Financial Training Module, as well as a UEFA B coaching license & a series of elite scouting qualifications. Richard Harcus is also Safeguarding qualified to the AFC highest Safeguarding award "Level 4 Essentials" and also holds the highest FIFA Guardian level of "Platinum". Additionally, he has acted as the agent, and educational and career advisor, to many football players, coaches, football clubs, leagues and associations, most famously Manchester City FC & FC Barcelona player, Yaya Touré. He assists in delivering coach education courses with the Welsh FA & partners with several Football Associations to deliver coach & club education workshops/clinics as well as scouting courses and player care.

Premier Football Solutions for Emerging Football Markets



WHO ARE WE?



ADULT FOOTBALL PLAYER SERVICES



What We Can Do

Harcus Consultancy Group are passionate about developing football in Asia and across the world. We do this through developing education and development opportunities. Our purpose is helping players progress, both young and old. We help players from all backgrounds and levels, from players looking to go professional, to players that are now looking to find alternative work in coaching, scouting, club administration, TV and more after retirement. We can also assist with college and university qualifications.

We assist players such as:

- Youth Players (Soccer Schools Level)
- Youth Academy Level Players
- Adult Amateur Players
- Semi Professional Players
- Professional Players
- Retired Players

18+ Wanting to Go Pro

The brochure is for (18+):

- Adult Amateur Players
- Semi Professional Players

WHAT WE CAN DO?



ADULT FOOTBALL PLAYER SERVICES

How We Can Help You

Our Adult Player Development Services (18+ Wanting to Go Pro) is open to you if you are currently a non professional footballer or a retired player and/or you are 18 years of age or older.

Our services are always put together with the best interests of football players at heart. These services are created to help develop and assist players through our football player management programs and delivered via one to one calls, group workshops, online and in some cases through meeting in person. These services create an Adult Player Development Pathways where service can cross over and include topics such as:

- “One to One Call” for Football Player Management
- Online Group Workshops for Players
- Football Playing CV Services
- Marketing & Education Opportunities
- Residential College/University & US Programs
- Football Trials & Showcases
- Agent Introduction Service

All of these services are intended to assist our player clients by assisting in the above to bring more revenue to clients.



HOW WE CAN HELP YOU

ADULT FOOTBALL PLAYER SERVICES



“One to One Call” for Football Player Management

Do you have important questions about your football career, education, marketing, sponsorships, or future opportunities within the game? Our One-to-One Consultation Service is designed to give players personalised guidance and clear answers from experienced industry professionals.

By booking a consultation, you gain direct access to our qualified advisors, who will support you across every area of your development, both on and off the pitch. Whether you need advice on player pathways, football trials, contract understanding, sponsorship opportunities, transfer guidance, relocating to new countries, joining academies or balancing football with fulltime residential education, we can help.

We also assist with international moves, trial preparation, club introductions, and career planning beyond your playing days. Each session is completely tailored to your needs, ensuring you receive honest, practical advice built on real experience within the professional game.

Take control of your future with expert support. Book your One-to-One consultation today and let Harcus Consultancy Group guide you through the next steps of your football journey, with confidence, clarity, and professionalism.

ONE TO ONE CALL

BOOK ONLINE NOW
\$89.99 USD + VAT
30 MINUTE CALL

ADULT PRO FOOTBALL PLAYER SERVICES



Online Group Workshops for Football Players

At H Marcus Consultancy Group, we provide a comprehensive range of online workshops designed to support football players at every stage of their journey, on and off of the pitch. Our interactive sessions are led by experienced consultants, coaches and industry professionals who understand the real challenges players face in today's game.

Through our online workshops, we cover key topics such as career development, contract awareness, mental health and wellbeing, financial management, social media use, marketing, safeguarding and life after football. Each session is created to educate, empower and prepare players to make informed decisions about their futures.

Whether you are a young academy player, a professional seeking new opportunities, or someone transitioning after your playing career, our workshops offer accessible, practical advice tailored to your needs. We also include Q&A sessions, guest speakers from within the game, and downloadable resources to support continued learning.

Harcus Consultancy Group's online workshops bring world-class football education directly to you, helping players develop knowledge, confidence and direction both in football and in life.

ONLINE WORKSHOPS

BOOK ONLINE NOW
EMAIL US FOR UPDATES
1 HOUR WORKSHOPS

ADULT FOOTBALL PLAYER SERVICES

Football Playing CV Services

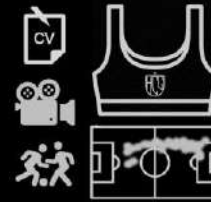
We have a full and extensive range of CV services for footballers. These are for players looking to go professional, right up to current pro's looking to better their presentation. You can read more about these in our PLAYER CV Brochure, which can be found on our website.

These services cover the following:

- Football Playing CV Template Package
- Basic Football Playing CV Package

Our CV service is for:

- Players moving club
- Players looking to join a club
- Players looking for trials
- Players looking for showcases
- Players needing an agent
- Players wanting to join an academy
- Players wanting to join an academic institution



PLAYING CV SERVICES

VARIOUS PACKAGES
VARIOUS COSTS
FOUND ON OUR WEBSITE

ADULT FOOTBALL PLAYER SERVICES

Marketing & Education Opportunities

At Harcus Consultancy Group, we believe a football career extends far beyond the pitch. Our Marketing & Education Opportunities service prepares players for long-term success, both during and after their playing careers. We provide expert guidance on developing a strong personal brand, including social media training, media handling and opportunities within punditry, commentary, and public speaking. As well as this,, we have academic partners which allow us to assist you in sitting academic qualifications.

We support players in understanding key aspects of their professional journey, such as contract negotiation, endorsements, sponsorships and image rights. Through specialised workshops, we educate players on financial literacy, investment strategies and safeguarding future earnings. Our aim is to equip every athlete with the knowledge to make informed and confident decisions. We can also help you gain graduate and post graduate qualifications in sport.

We can also offer career pathway planning into coaching, scouting, club leadership, education, community work and executive roles within the game. From further education opportunities to vocational training, we help athletes build qualifications and identities beyond playing.



VARIOUS SERVICES VARIOUS COSTS CONTACT US FOR INFO

- **One to One Calls**
(booked on website)
- **Group Workshops**
(booked on website)
- **Grad/Post Grad Courses with Our Partners**
(booked on website)

EDUCATION OPPORTUNITIES

ADULT FOOTBALL PLAYER SERVICES



Residential College/University & US Programs

At Harcus Consultancy Group, we provide unique residential programmes that combine professional football development with full-time education, ensuring young players never have to choose between their sporting ambitions and academic future. Through our global network of partner schools, colleges, universities and educational authorities, we create pathways that offer elite training, competitive football and recognised academic qualifications under one integrated structure.

Our residential opportunities place players in world-class environments where they live, train and study within a fully supported setting. Alongside daily technical and tactical coaching, athletes receive tailored academic timetables, language support, and career guidance to prepare them for life both inside and outside football.

Whether pursuing higher education, vocational courses, or international scholarships, we help players access the right institution that aligns with their goals. Harcus Consultancy Group is committed to developing well-rounded individuals, building not only better players, but educated, confident young adults with genuine career choices beyond the game.

RESIDENTIAL PROGRAMS

VARIOUS OPTIONS
VARIOUS COSTS
CONTACT US FOR INFO

ADULT FOOTBALL PLAYER SERVICES



Football Trials & Showcases

Harcus Consultancy Group provides professional access to football trials and international showcase events, giving players the opportunity to be seen by clubs, scouts and agents across the world. Through our extensive global network, we work closely with professional clubs, trial organisers, academies and recruitment agencies to place players in the right environments where real opportunities exist.

We support players at every stage of the process, assisting with trial preparation, performance advice, profile building and CV creation. Whether seeking pathways in Europe, Asia, the Middle East, or North America, we ensure each player understands the level, culture, and expectations of the clubs they attend.

Our showcases and trials are designed to highlight talent in front of decision-makers, while our guidance helps players avoid unreliable promises and unregulated trials. Harcus Consultancy Group prioritises transparency, safety and genuine opportunity.

Alongside playing exposure, we also educate players on contracts, relocation, and long-term planning, ensuring they are prepared both on and off the pitch. With our expertise and trusted global connections, we help turn ambition into professional opportunity.

FOOTBALL TRIALS

VARIOUS OPTIONS
VARIOUS COSTS
CONTACT US FOR INFO

ADULT FOOTBALL PLAYER SERVICES



Agent Introduction Service

At Harcus Consultancy Group, we understand the importance of finding the right representation at the right time. Our Football Agent Introduction Service is designed to connect players with trusted, licensed agents from around the world, ensuring they receive professional guidance throughout their careers.

We work with a global network of reputable FIFA-licensed agents and agencies, helping players secure fair contracts, transfer opportunities and commercial deals. Before any introductions are made, we thoroughly prepare players—educating them on contract terms, negotiation processes, image rights and the responsibilities of an agent. This ensures athletes approach these conversations confidently and professionally.

Our role is not to act as agents, but to protect players' interests by guiding them through the complexities of football representation. We provide advice on career planning, legal awareness and long-term development, helping players avoid exploitation and unregulated intermediaries.

With Harcus Consultancy Group, players receive honest, independent support, ensuring they engage with agents who match their ambitions and values. We believe the right partnership between player and agent can shape not just a career, but a future.

AGENT INTRODUCTIONS

VARIOUS OPTIONS
VARIOUS COSTS
CONTACT US FOR INFO

CONTACT DETAILS



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THANK YOU

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