

# HARCUS

CONSULTANCY  
GROUP



## ASIAN SOCCER SCHOOLS PARTNERSHIP PROGRAM 2021-2022

Premier Football Solutions for an Emerging Asian Market

# ASIAN SOCCER SCHOOLS

PARTNERSHIP PROGRAMS 2021-22

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# ASIAN SOCCER SCHOOLS

## PARTNERSHIP PROGRAMS 2021-22

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**Who we are:** Harcus Consultancy Group are based in Vietnam & Singapore. We have representatives across the Asian region. We work in three areas of football consultancy, namely: Football Operations, Commercial Operations and Football Education.

**We work with Professional clubs, as well as Development Academies and Soccer Schools across the globe. In addition to this, we also work with players, scouts, agents/intermediaries, coaches, coach/scout education companies and associations, residential schools, colleges, universities, football industry equipment manufacturers, technology based firms, football analytics companies and much more.**

Our passion is to help develop and nurture football in Asia and help promote values and opportunities that are readily available to soccer schools, football fans, football clubs & student footballers/ professional footballers in Europe and the USA. With over ten years of experience in Asian football, working with many clubs, associations & federations we are able to offer various programs to benefit soccer schools, clubs, fans, student players, club staff and professional players across the Asian region, both on and off the pitch.



Richard Harcus MSc

CEO - Qualified Intermediary,  
Masters in Sports Management,  
UEFA coach and IPSO elite scout.



Leigh Ann Jones Ph.D.

Director - Advanced Sports Nutrition  
Advisor & Evidence Based  
Practitioner.



Kevin Fox

Director - Sports Business  
Management & FA certified Football



**Premier Football Solutions for an Emerging Asian Market**

## **Our Proposal**

**Harcus Consultancy Group would like to propose a partnership with your soccer school to compliment your existing programs and add new opportunities, commercially and educationally to the excellent programs that you already provide to your player students.**

This will give you not only a new dimension in player pathways, but will also bring you into a larger network of contacts, that we will readily share and assist you with, as you look to grow your soccer school and take it to the next level. Through coach education, employment, player pathways, residential school programs & college/university soccer in the US and Europe, we will provide a development solution for your more talented players that want to progress further, hopefully into the professional game. Players that you have identified as an outstanding talent may enter trials/showcases, be watched by our network of scouts and advised by our agents/intermediaries. We will also be delighted to offer you a series of discounts on youth team tours, with our professional club partners across the globe and also assist you in identifying the best tournaments for your club from our list of competition partners. As well as this, we can also work with your club coaching staff, by getting them on their own individual coaching plan and helping them develop, thus helping your soccer school to develop further also. We can also assist online and physically.

As you will be aware, by provide development and further education/football services to your players students gives you a stronger selling point to potential new players and current players and a distinct advantage over your competitors, leading to an increase of student players, as well as revenue, to your soccer school.



### What do you get?

By partnering with Harcus Consultancy Group, the benefits of this are numerous. Outlined below is a very basic breakdown of this. You do not need to take advantage of all our services, but they are all open to you.



\*The above schools are a small example of our Residential partners

### Student Player Pathways

- Consultancy advice to talented players
- Student Player CV/Resume, GPS data & video showreel
- Residential School options (Europe)
- College/University Soccer options (Europe/USA)

*\* For every student player placed into a program Harcus Consultancy Group will pay your soccer school an agreed commission.*

### Coach Education Pathways



- Coach Education Pathway advice
- Coach Education courses (UEFA accredited courses through the FAW (Wales).
- Scout Education courses, both physical and online (IPSO)

*\* Harcus Consultancy Group will provide a discount on advertised prices to soccer schools that are partnered with us. We will also provide a monthly-bi monthly zoom call to deliver coach education seminars to your entire staff.*

### Soccer School Development Assistance

- Online Seminars on a variety subjects requested
- Curriculum advice
- Curriculum creation, specific to your soccer school level(s)
- Pyramid of Development structure
- Pitch & Squad size advice
- Health & Safety advice *(along with custom made paperwork)*
- Parent, Coach, Player Partnership advice

*\* Harcus Consultancy Group will work with you to make sure that the above services are affordable and able to suit any budget in South East Asia.*



## What do you get?

...continued



\*The above clubs are a small example of some of our Youth Tour Team partners

## Youth Team Tours

- Access to all of our club partners around the world
- Assistance in arranging your tour both in marketing, equipment & general logistics

*\*Harcus Consultancy Group will ensure your soccer school school receives a discount on the public advertised price*

## Tournament advice

- Tournament discounts and advice Identifying tournaments to meet your budget, in the location you are looking for.
- Harcus Consultancy Group can provide Scouts & Agents to your Tournaments, as well as bring other soccer schools to compete and give logistical and equipment assistance.

*\*Harcus Consultancy Group will ensure your soccer school school receives a discount on the public advertised price*

## Camp Assistance

- Assisting you as to how to plan and deliver your own camps
- Bring our pro club partners to deliver a camp for you in your location
- Bring our pro club partners to deliver a Talent ID camps for you in your location

*\*Harcus Consultancy Group will ensure your soccer school school receives a discount on the public advertised price*

## English Language Assistance

- Provide English Language courses (through football) to your players & staff, should they need it.

*\*Harcus Consultancy Group will ensure your soccer school school receives a discount on the public advertised price*

## Sports Equipment & Clothing

- Harcus Consultancy Group can provide all equipment needed for a soccer school, including players and coaches uniforms, football training equipment, electrical recording equipment, GPS and more.

*\*Harcus Consultancy Group will ensure your soccer school school receives a discount on the public advertised price*



# ASIAN SOCCER SCHOOLS

## PARTNERSHIP PROGRAMS 2021-22

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### What does it cost?

#### Student Player Pathways

Consultancy advice to talented players

– \$20USD FOR 30MINS, FIRST GROUP SESSION IS FREE

Student Player CV/Resume, GPS data & video showreel

– DEPENDANT ON THE PACKAGE NEEDED & No. OF PARTICIPANTS

Residential School options (Europe)

– HARCUS CONSULTANCY GROUP WILL PAY PARTNERED CLUB \$300USD COMMISSION PER PLAYER

College/University Soccer options (Europe/USA)

– TYPICALLY A COMISSION WILL BE PAID TO PARTNERED CLUB DEPENDING ON UNIVERSITY OFFER, IE FULL, PART OR PAID SCHOLARSHIP.

#### Coach Education Pathways

Coach Education Pathway advice

– \$20USD FOR 30MINS, FIRST GROUP SESSION IS FREE

Coach Education courses (UEFA accredited courses through the FAW (Wales).

– 10% OFF ADVERTISED COSTS

Scout Education courses, both physical and online (IPSO)

– 10% OFF ADVERTISED COSTS

#### Soccer School Development Assistance

Online Seminars on a variety subjects requested

– \$20USD FOR 30MINS, FIRST GROUP SESSION IS FREE

Curriculum advice

– \$20USD FOR 30MINS

Curriculum creation, specific to your soccer school level(s)

Pyramid of Development structure

Pitch & Squad size advice

Health & Safety advice (*along with custom made paperwork*)

Parent, Coach, Player Partnership advice

– FOR ALL ABOVE DEPENDANT ON THE PACKAGE NEEDED & No. OF PARTICIPANTS

#### Youth Team Tours

Access to all of our club partners around the world

Assistance in arranging your tour both in marketing, equipment & general logistics

- DISCOUNTS WILL BE PROVIDED FROM 10%-15% ON ADVERTISED COSTS WITH ADDED ADDITIONAL BONUS FOR FREE

#### Tournament advice

Tournament discounts and advice Identifying tournaments to meet your budget, in the location you are looking for.

Harcus Consultancy Group can provide Scouts & Agents to your Tournaments, as well as bring other soccer schools

to compete and give logistical and equipment assistance.

– FOR ALL ABOVE DEPENDANT ON THE PACKAGE NEEDED & No. OF PARTICIPANTS

#### Camp Assistance

Assisting you as to how to plan and deliver your own camps

Bring our pro club partners to deliver a camp for you in your location

Bring our pro club partners to deliver a Talent ID camps for you in your location.

– FOR ALL ABOVE DEPENDANT ON THE PACKAGE NEEDED & No. OF PARTICIPANTS

#### English Language Assistance

Provide English Language courses (through football) to your players & staff, should they need it.

\* Harcus Consultancy Group will ensure your soccer school school receives a discount on the public advertised price

– 10% OFF ADVERTISED COSTS

#### Sports Equipment & Clothing

Harcus Consultancy Group can provide all equipment needed for a soccer school, including players and coaches uniforms, football training equipment, electrical recording equipment, GPS and more.

\* Harcus Consultancy Group will ensure your soccer school school receives a discount on the public advertised price

– DEPENDANT ON THE PACKAGE NEEDED

Asian Soccer School partners will only pay a fee if a service has been used. In all cases, they will receive a discount on those fees. In other cases, such as the Residential Schools program, Asian Soccer school partners will be paid commission per student player.



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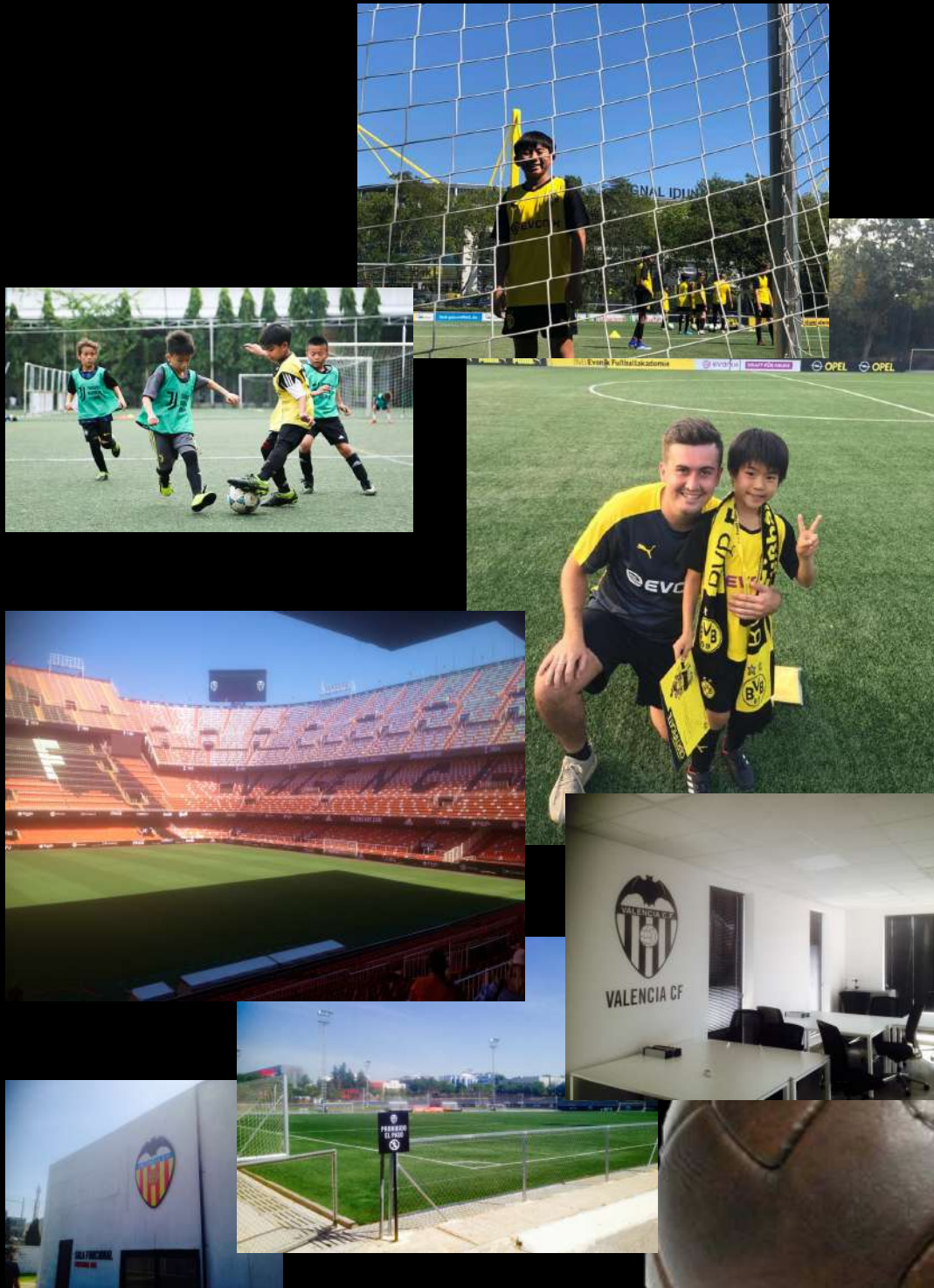
# ASIAN SOCCER SCHOOLS

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### Previous Team Tour clients

Below is a small example of our previous clients pro club Youth Team Tours visits.



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## What should you do next?

Harcus Consultancy Group hopes that you would like to take advantage of our vast network and programs. We would be delighted to have you as an “Asian Soccer School Partner” and allow you to be able to use our wide range of products and services to help develop your soccer school further.

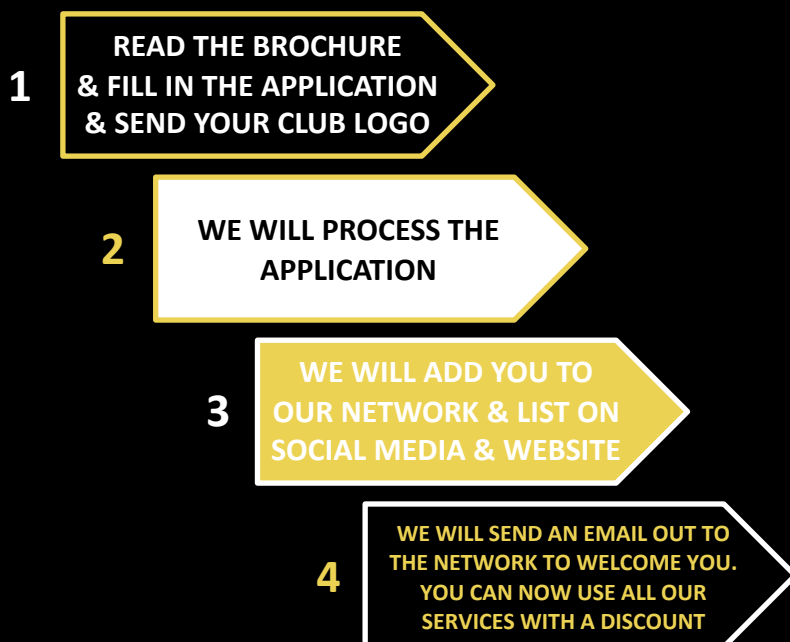
So what should you do next? If you are interested we would love to have you onboard! Please email [info@harcuscg.com](mailto:info@harcuscg.com) and request a “Soccer School Partner Application”. We will send you this very simple and brief application. This also works as a very brief contract. This is not legally binding, as we are not asking for exclusivity or any legally binding term. We are simply here to assist you and to give you added options and potentially link you to services that you may not have had access to beforehand.

We will request that you return this application to us, along with your soccer school logo, which we will host on our website, along with your soccer school name, city and country. We will also mark this partnership in a social media post, we will tag you into the post and we ask you to also share to your social media network. We can now welcome you to the family!

We are then here to assist you. You may be able to email us at anytime to request any of our extensive services with your partnership discount and numerous privileges!

We look forward to hearing from you!

Harcus Consultancy Group Soccer School Partnership team  
[info@harcuscg.com](mailto:info@harcuscg.com)



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 [info@harcuscg.com](mailto:info@harcuscg.com)

 [HarcusCG.com](http://HarcusCG.com)

 [HARCUSCG](https://www.facebook.com/HARCUSCG)

 [@GroupHarcus](https://twitter.com/GroupHarcus)

 [r.harcus.football.coach](https://soundcloud.com/r.harcus.football.coach)

 [company/Harcus-consultancy-group](https://www.linkedin.com/company/Harcus-consultancy-group)

 [harcusconsultancygroup](https://www.instagram.com/harcusconsultancygroup)

 [HARCUS CGTV](https://www.youtube.com/HARCUSCGTV)

