



# AGENT PARTNER PROPOSAL





## WHY WE SHOULD PARTNER

PROVIDING YOU & YOUR CLIENTS WITH MORE OPPORTUNITIES – BRING MORE SERVICES TO YOUR CLIENTS

We would like to present our proposal to you (complete with application/contract) outlining how and why we should work together. The idea behind this is to create a partnership where we present players to you and also allow you to network with other agents in our network, so you may present your players to them. In addition to this, we can offer PR, Education and Care to your clients.

This forward thinking, progressive proposal works best for all parties. It is mutually advantageous and assists each of our business activities through maximising opportunities, exposure and revenue streams to all of us.

We are sure that you share the same vision as we do and that you will be just as excited to partner with us, as we are with you, to help develop opportunities and assist each other moving forward.

### **This proposal outlines services & bilateral services:**

#### **What we can offer you/your players/coaches**

- Introduce your players/coaches to our network.
- Assist with player/coaches movements/signing.
- Assist with player/coaches relocation/housing etc.
- Assist with player/coaches care.
- Assist with player/coaches education.
- Assist with player /coaches sponsorships & boot deals.
- Assist with player/coaches media appearances.
- Invite you to trials/showcase events across the globe (no obligation to attend).

#### **What we expect from you**

- Allow us to introduce ONLY the players/coaches YOU choose to the network.
- Allow us to access to assist your players in the above services mentioned. You are under no obligation to do this, this is just another service that you can offer your client through us. *We have the right to only provide this service to players/coaches we deem suitable.*
- Our partnership as “PR & Education/Client Care” announced on your social media.
- We are permitted to list you on our website and us on yours.

We are open to further discussions on how we can additionally assist you and your clients, through the network and our own consultancy services. We would stress again that many of these are under no obligation from you, we merely wish to look to assist you, as an agent, and introduce you to a larger network that may help you, while assisting us to deliver more education and PR services etc to your clients.

We would stress again, we are not agents, we assist agents like you with our education and PR, care services. This proposal is to not only show you what we can do for you, but also to introduce new services that you can provide to your clients.



## WHAT WE OFFER IN DETAIL

### Introduce your players/coaches to our network

Here we can introduce any player of yours to our larger network of agents, with the intention to find them more opportunities. This is done by you sending the profile and us sharing it. Should there be an interested agent, we make the introduction. **SHOULD A SUCCESSFUL DEAL BE STRUCK, WE CHARGE 15% OF THE AGENTS COMMISSION FOR THE INTRODUCTION.**

### Assist with player/coaches movements/signing

We can assist you with local issues relating to your clients signing a contract. This may relate to regional rules and regulations and also reputations! We can also provide you with background checks and transparent information on clubs and leagues, outlining the trustworthiness of clubs and people within those clubs. **THE COST OF THIS SERVICE IS \$200 USD PER QUERY**

### Assist with player/coaches relocation/housing

Here we can assist your clients with relocation services assisting them in finding accommodation, schools for their children, utility bills, medical, dental, assistance, mobile phone setting up, insurance and more. **THIS FEE IS CHARGED ON A CASE BY CASE BASIS & CAN DIFFER FROM COUNTRY TO COUNTRY AND IS DEPENDENT ON WHAT SERVICE IS REQUIRED. HARCUS CONSULTANCY GROUP ARE PERMITTED TO AGREE TO TAKE ON THIS SERVICE ON A CASE BY CASE BASIS.**

### Assist with player/coaches care

Our staff remain on call to assist with your clients, should they have an emergency issue connected to the club or their own private life, where they may require legal, personal, travel assistance or advice. **HARCUS CONSULTANCY GROUP ARE PERMITTED TO AGREE TO TAKE ON THIS SERVICE ON A CASE BY CASE BASIS.**

### Assist with player/coaches education

We have a large and extensive list of educational courses for players and coaches. These can be to assist in their personal life, through financial awareness, but also in their career, to assist them in coach/ player education programs. **THESE FEES ARE CHARGED AT A COURSE BY COURSE BASIS.**

### Assist with player/coaches sponsorships & boot deals

We provide services for players & coaches as well as advice as to how coaches and players can receive sponsorships and boot deals. We are able to provide players and coaches with a high social media following a range of boot deals & other sponsorship opportunities. **WE CHARGE THIS ON A CASE BY CASE BASIS.**

### Assist with player/coaches media appearances

We have an extensive connection with many events & media companies with opportunities for TV appearance and other opportunities for clients that may be interested in attending, being interviewed, presenting etc and so on. **WE CHARGE THIS ON A CASE BY CASE BASIS.**

### Invite you to trials/showcase events across the globe

We work with many football consultancy companies that run football showcases & trials across the world. As such, they are always looking to have agents attend their events, some are paid, some unpaid. We will inform you of trials & let you know when these events are going on. **YOU ARE UNDER NO OBLIGATION TO APPEAR AT THESE EVENTS.**

## WHAT WE NEED FROM YOU

<p><b>Introduce your players/coaches to our network</b></p>	<p><b>Offer our services to your players/coaches.</b></p>	<p><b>Announce our partnership on your social media and that of your clients</b></p>	<p><b>Additional opportunities</b></p>
<p>We only introduce the players you wish to be introduced. It is completely up to you what players you use the network introduction for. <b>YOU ARE THEN ABLE TO INCREASE THE OPPORTUNITY FOR PLAYER SALES. WE AGREE A PERCENTAGE TO ALL INVOLVED.</b></p>	<p>Our services, mentioned on the previous page, can be offered to your p[layers, as an additional service you provide to your players and also as an extra revenue stream to you. <b>WE GIVE YOU AN AGREED PERCENTAGE ON THE SALES OF EACH SERVICE, DRIVING REVENUE TO YOU.</b></p>	<p>For each client that you bring to our network, we require a posting from the client, as well as your agency initially, on your social media and on your website. <b>THE PURPOSE HERE IS TO HELP RAISE ALL OUR SOCIAL MEDIA TRAFFIC AND MAXIMISE POTENTIAL REVENUE OPPORTUNITIES.</b></p>	<p><b>As opportunities arise, we can inform you and make you aware. These could be social media campaigns, showcases for you and much more. We are always looking to assist our agents network in any way that we can.</b></p>

## THE NETWORK PROCESS





## AGENT APPLICATION/CONTRACT

PLEASE FILL IN THE FORM BELOW

FIRST NAME	
SECOND NAME	
COMPANY NAME	
COMPANY ADDRESS	
TAX No. UEN	
WEBSITE	
LINKEDIN	
FACEBOOK	
INSTAGRAM	
TWITTER	
No. OF AGENTS	<input type="text"/>
AGENTS FULL NAME	
AGENTS QUALIFICATIONS	
FIFA REGISTRATION NUMBER	
AGENTS FULL NAME	
AGENTS QUALIFICATIONS	
FIFA REGISTRATION NUMBER	
AGENTS FULL NAME	
AGENTS QUALIFICATIONS	
FIFA REGISTRATION NUMBER	

SIGNATURE OF COMPANY OWNER

TODAYS DATE

*\*This form is not legally binding.*



## CONTACT DETAILS

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🌐 [HarcusCG.com](http://HarcusCG.com)

📘 **HARCUSCG**

🐦 [@GroupHarcus](https://twitter.com/GroupHarcus)

🌐 [company/Harcus-consultancy-group](https://www.linkedin.com/company/Harcus-consultancy-group)

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**Harcus Consultancy Group**

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