

COACHES SERVICES



HARCUS
CONSULTANCY
GROUP

WHO ARE WE?

Our Introduction

Harcus Consultancy Group are a football consultancy company, based in Asia, working in football education & development. With several decades of experience in football across Asia and Europe, working with players, coaches, scouts, agents, clubs, associations and more, Harcus Consultancy Group are able to create and develop education programs and deliver workshops, events & pathway programs that are tailor made to address specific challenges faced across the diverse cultures and opportunities across the Asian continent. We understand the market, we know the challenge, we embrace the opportunity.

Richard Harcus is the CEO of Harcus Consultancy Group, he has a Masters Degree in Sport Management, AFC Football Management Diploma (with Distinction), EFL Business of Football, UEFA Financial Training Module, as well as a UEFA B coaching license & a series of elite scouting qualifications. Richard Harcus is also Safeguarding qualified to the AFC highest Safeguarding award “Level 4 Essentials” and also holds the highest FIFA Guardian level of “Platinum”. Additionally, he has acted as the agent, and educational and career advisor, to many football players, coaches, football clubs, leagues and associations, most famously Manchester City FC & FC Barcelona player, Yaya Touré. He assists in delivering coach education courses with the Welsh FA & partners with several Football Associations to deliver coach & club education workshops/clinics as well as scouting courses and player care.

Premier Football Solutions for Emerging Football Markets



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HOW WE CAN HELP YOU

These great services are open to you if you are a current professional coach or just starting off in football. If you have never coached professionally, it is VERY unlikely any agent will take you on as a client. We can, however, provide you advice as to how you can progress and better your chances, in the future, as to how to get an agent.

Our services are always put together with the best interests of football coaches & coaches at heart. These services are created to help develop and assist coaches through their career:

- Marketing opportunities
- Education opportunities
- Financial advice
- Commercial opportunities
- Football career
- + more





WHY YOU NEED US

Are you a football coach looking to better your career in football? Maybe you need to move up the career ladder? Maybe you are looking for a new job in a new country? Maybe you are looking for a new football qualification in or around football? Well we have got you covered!

We have an extensive list of services for coaches, whether you are a professional coach or you are just starting out? We provide service in coach education, financial advice, relocation services, job hunting, CV creation, coach representation, sponsorships, media appearances, PR training and much more.

Please look through all our services in this brochure. If you need some specialist attention, book a 'one to one' call with us! We look forward to hearing from you.

**One to one calls can be booked through clicking on the links on the website.*



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ONE TO ONE CALLS

Do you have a specific question (or series of questions) that you would like answered on a One to One basis?

If so, please take advantage of this service, by booking your One to One consultation today. Here our qualified agents will be able to answer all your questions. Information such as coaching career and development, advice, employment contracts, how to get an agent, sponsorship, transfers, moving to a new country & much more.

If you have never coached professionally, it is VERY unlikely any agent will take you on as a client. But we can advise of how you can better your chances. Book with us today.



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COACH EDUCATION PATHWAYS

We are delighted to be partnered with several Football Associations , in both Asia and Europe, to provide coaches the opportunity to start following the European or Asian coaches pathway.

These pathways can be very difficult, and often very confusing, to become part of. The application process can be lengthy and often very disheartening, when your application is declined. We have crated a pathway with several Football Associations, to help you get to where you want to be, as a coach.

While we cannot always guarantee a place on the course of your choosing, we can assist you through much of the confusing aspects, with a very high success rate in delivering your first choice coaching pathway. To learn more, click on the link on our website.

**These courses are delivered both online and physically in Asia & Europe (course dependent).*



JOBS IN FOOTBALL



So you have many top class coaching qualifications, but where can you go to see the best jobs currently on offer in the football world? Maybe you are a club or soccer school and you are looking to employ the best the football world has to offer? Maybe you need a CV?

Well, look no more, we have got your back. Here at Marcus Consultancy Group, we have partnered with “Football Careers” to bring you an extensive list of jobs in football, across the globe. As well as this, we can offer discounts on job subscriptions, CV creation and more. We can help clubs and soccer schools etc find the ideal fit for their organisation too!

Let us help you to find out more about what we can offer you as a potential employee and also employer. We can provide CV making services too! Please click on the link on our website to find out more and don't forget to use the discount code **hcgasia** to get **10% off**



GRADUATE & POSTGRADUATE COURSES

Harcus Consultancy Group are delighted to be working with Global Institute of Sport to offer clients, Postgraduate and Undergraduate courses, that will allow successful clients to study & work around the world.

The Global Institute of Sport (GIS) is the worlds top higher education provider, validating degrees through the University partners globally, They offer online and on-campus programs (like Master's) in football and sports business, focusing on industry careers with global stadium locations in London, Miami, Toronto, Melbourne and more!

Postgraduate Degrees in:

- MSc Football Business
- MSc Football Coaching & Analysis
- PGCert Football Coaching & Analysis
- Postgraduate Diploma in International Football Business
- MSc International Sport Management
- Combined Master of International Sports Business / Master of Sports Analytics
- Master of International Sports Business
- MSc Performance Analysis in Football

- MS Sports Administration (Global Fútbol Management)
- MA Sports Agency
- Graduate Certificate in Sports Analytics
- Master of Sports Analytics
- MSc Sports Marketing & Media

Undergraduate Degrees in:

- BA (Hons) Football Coaching
- Certificate of Higher Education in Football Coaching
- BA (Hons) Sports Management





ONLINE FOOTBALL COURSES

Our core fundamental here at Harcus Consultancy Group is to promote education and development. We do this in several ways. One of which is to bring online courses to coaches, scouts, agents and more. We have an extensive list of courses, all online and they are updated monthly, with more!

We have courses ranging from CV creation, to Scouting, Football Analytics and so much more. We have so many courses on offer to help you gain better knowledge & keep up to date with all the developments in football around the globe.

Visit the Online football Courses page on our website to learn more today!



PR, CONSULTING & FINANCIAL SERVICES

This service is for current coaches who work in professional football. You may be looking for PR services, sponsorship procurement, financial advice, social media support and more, then we are here to help.

Our services provided are many, and can assist coaches with services covering:

- PR (Speaking with the media).
- Sourcing Sponsors.
- Financial Advice (we use our expert partners).
- Social Media Advice (how to build n online presence).
- Regional Advice & Career Development.

Please click the link on the website to find out more about how we can potentially assist you better.

****This service is ONLY for current coaches who work in professional football.***





ENGLISH LANGUAGE LESSONS



**What is holding you back from traveling to other countries to coach?
Could it be that you feel that your language skills are holding you back?
If so, we would be delighted to help you!**

Working with our English language partners, “Onside English” we will be able to assist you to not only learn English better, but through football! Onside English have several courses that aim to assist you to better your English, feel more comfortable giving and understanding instructions. Onside English also work specifically with ‘football jargon’ to make the courses very football specific.

So if this sounds like something that would assist you, please click on the links on our website to enjoy your Harcus Consultancy Group discount, applied when you join the course.

**Percentages of discounts vary throughout the year.*



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THANK YOU

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