

RF  
EF  
REAL  
FEDERACIÓN  
ESPAÑOLA  
DE FÚTBOL



SELECCIÓN ESPAÑOLA  
DE FÚTBOL



THE  
SHOW  
CASE  
MADRID

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# ABOUT THE SHOWCASE

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The Showcase is a **once in a lifetime opportunity** for young talented footballers around the world. A platform where they can show their skills to professional European clubs, with the aim of getting a professional contract.

Several players who attended The Showcase in the past few years have gone on to **sign professional contracts**. Will you be next?

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WE  
**BRIDGE**  
THE GAP  
BETWEEN  
**YOUNG TALENTS**  
AND  
**EUROPEAN CLUBS.**

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# WHO IS BEHIND THE SHOWCASE

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**SHARIF HGAZY**  
PRESIDENT

| MULTI AWARDED ENTREPRENEUR |  
| LUXURY REAL ESTATE DEVELOPER |  
| FOOTBALL INVESTOR |  
| MEDIA & MARKETING ENTREPRENEUR |



**NICOLA ERCOLINI**  
OPERATIONS MANAGER

| EVENT ORGANIZER |  
| LOGISTICS SPECIALIST |



**MARC BAUTISTA**  
CEO

| ENTREPRENEUR |  
| INTERNATIONAL FOOTBALL AGENCY OWNER |  
| EX-FOOTBALLER |  
| EVENT ORGANIZER |

## CURRENT PARTNERS



**Z'NE14**



# THE SHOWCASE PARTNER CLUBS

3



RC Celta de Vigo



Crystal Palace F.C.



Real Betis Balompíe



Venezia FC



Real Valladolid CF



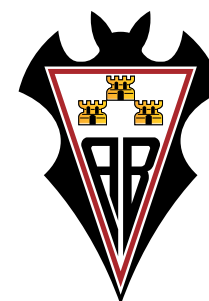
SD Huesca



G.D. Estoril Praia



Sporting de Gijón



Albacete Balompíe



SK Bischofshofen



# THE SHOWCASE PURPOSE

This beautiful game is also a **life changing** opportunity for a lot of talented footballers and their families, so we are creating this platform to give them a chance to show that they deserve to play in the **big leagues**.

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*AS FOOTBALL IS EVOLVING MORE AND MORE INTO  
A STRUCTURED INDUSTRY, WE TEND TO FORGET  
THAT IT IS 'THE BEAUTIFUL GAME'.*

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SHARIF**HIGAZY**



# THE SHOWCASE MADRID 2022



<https://youtu.be/FNU7LTP-lxQ>



# THE SHOWCASE CAIRO 2023



[https://youtu.be/7VcdzZ2h3ug?si=5LxCE\\_WNFCuCpacb](https://youtu.be/7VcdzZ2h3ug?si=5LxCE_WNFCuCpacb)



# SUCCESS STORIES

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## IBRAHIM ALANI

THE SHOWCASE SUCCESS STORY



[https://youtu.be/\\_i6AaQxNUXI?si=Mi00xoYL389iF32M](https://youtu.be/_i6AaQxNUXI?si=Mi00xoYL389iF32M)

## SANTIAGO VIRGUEZ

THE SHOWCASE SUCCESS STORY



<https://youtu.be/fgLtAfgHMJc?si=uzbc36ynqjW0DvDg>

# SUCCESS STORIES

## ERALD MEMAJ

19 year old player from England.

After attending The Showcase in 2023, he was selected for a two-week tryout with Rayo Majadahonda and got a contract offer.

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**After the Main Event and the tryout week, if a player gets a contract offer it will proceed to be a regular job offer, where the player will get a social security number in order to work in Europe.**

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# SUCCESS STORIES

## JUAN CAMILO MARIN TORRES

18 year old player from Colombia.

After attending The Showcase in 2023, he was selected for a two-week tryout with Real Valladolid and got a contract offer.

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**After the Main Event and the tryout week, if a player gets a contract offer it will proceed to be a regular job offer, where the player will get a social security number in order to work in Europe.**

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# SUCCESS STORIES

## ANAS GUENDOURI

20 year old player from Morocco.

After attending The Showcase in 2022, he was selected for a one-week tryout with Rayo Majadahonda and got a contract offer.

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**After the Main Event and the tryout week, if a player gets a contract offer it will proceed to be a regular job offer, where the player will get a social security number in order to work in Europe.**

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**The Egyptian Minister of Youth and Sports Ashraf Sobhy** delivered a speech during the closing ceremony of The Showcase Cairo 2023, just before the announcement of the player selections.

# THE SHOWCASE MADRID

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# THE SHOWCASE MADRID

The event will take place from **July 25 to 30, 2025**, at the **Spanish National Team facility in Madrid, Spain**. Players will stay at the **official hotel of the Spanish Football Federation**, sharing the same world-class facilities where stars like **Lamine Yamal and Pedri** train for international competition.

Throughout the event, participants will undergo **high-intensity training sessions** and play **competitive matches** under the guidance of **UEFA Pro Spanish coaches**.

In attendance will be **distinguished representatives from top European professional clubs**, scouting for promising young talent. Each club **will select at least one player**, who will not only **begin pre-season with the team** but also have the **opportunity to sign a professional contract**.







### Damian Trejo

15-year-old player from USA. After attending The Showcase Madrid in 2022 he was selected for a one-week tryout with Albacete Balompié (Spanish Second Division).



### Odera Samuel Adindu

17-year-old player from Nigeria. After attending The Showcase Cairo in 2023 he was selected for a two-week tryout with RC Celta de Vigo (LaLiga).



### Marko Kraljevic

17-year-old player from Croatia. After attending The Showcase Madrid in 2023 he was selected for a two-week tryout with Real Oviedo (Spanish Second Division).



### Luka Managadze

20-year-old player from Georgia. After attending The Showcase Madrid in 2024 he was selected for a one-week tryout with G.D. Estoril Praia (Portuguese First Division).



# Tristan Flores and Giorgi Kikvadze trial at Real Betis



<https://youtu.be/ucJrnpIDlqw>

## DAY 1 - Friday, July 25<sup>th</sup>

🕒 8:00AM - 8:00PM **Arrivals**  
📍 Main Hall      Official The Showcase transportation service to the airport every hour

🕒 8:00PM - 9:00PM **Opening Presentation**  
📍 Main Hall

🕒 9:00PM - 10:00PM **Dinner**  
📍 Main Hall

## DAY 2 - Saturday, July 26<sup>th</sup>

🕒 8:00AM - 9:00AM **Breakfast**  
📍 Main Hall

🕒 9:00AM - 10:15AM **Training Group A**  
📍 Main Field

🕒 10:15AM - 11:30AM **Training Group B**  
📍 Main Field

🕒 11:30AM - 12:45PM **Training Group C**  
📍 Main Field

🕒 1:00PM - 2:00PM **Lunch**  
📍 Main Hall

🕒 3:00PM - 4:00PM **Emotional Intelligence Coaching Session**  
📍 Main Hall

🕒 5:00PM - 6:00PM **Game Group A**  
📍 Main Field

🕒 6:00PM - 7:00PM **Game Group B**  
📍 Main Field

🕒 7:00PM - 8:00PM **Game Group C**  
📍 Main Field

🕒 8:00PM - 9:30PM **Dinner**  
📍 Main Hall

## DAY 3 - Sunday, July 27<sup>th</sup>

🕒 8:00AM - 9:00AM **Breakfast**  
📍 Main Hall

🕒 9:00AM - 10:15AM **Training Group A**  
📍 Main Field

🕒 10:15AM - 11:30AM **Training Group B**  
📍 Main Field

🕒 11:30AM - 12:45PM **Training Group C**  
📍 Main Field

🕒 1:00PM - 2:00PM **Lunch**  
📍 Main Hall

🕒 5:00PM - 6:00PM **Game Group A**  
📍 Main Field

🕒 6:00PM - 7:00PM **Game Group B**  
📍 Main Field

🕒 7:00PM - 8:00PM **Game Group C**  
📍 Main Field

🕒 8:00PM - 9:30PM **Dinner**  
📍 Main Hall

# SCHEDULE

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## DAY 4 - Monday, July 28<sup>th</sup>

🕒 8:00AM - 9:00AM **Breakfast**

📍 Main Hall

🕒 9:00AM - 10:15AM **Training Group A**

📍 Main Field

🕒 10:15AM - 11:30AM **Training Group B**

📍 Main Field

🕒 11:30AM - 12:45PM **Training Group C**

📍 Main Field

🕒 1:00PM - 2:00PM **Lunch**

📍 Main Hall

🕒 3:00PM - 4:00PM **Sports Nutritionist  
Talk**

📍 Main Hall

🕒 5:00PM - 6:00PM **Game Group A**

📍 Main Field

🕒 6:00PM - 7:00PM **Game Group B**

📍 Main Field

🕒 7:00PM - 8:00PM **Game Group C**

📍 Main Field

🕒 8:00PM - 9:30PM **Dinner**

📍 Main Hall

## DAY 5 - Tuesday, July 29<sup>th</sup>

🕒 8:00AM - 9:00AM **Breakfast**

📍 Main Hall

🕒 9:00AM - 10:15AM **Game Group A**

📍 Main Field

🕒 10:15AM - 11:30AM **Game Group B**

📍 Main Field

🕒 11:30AM - 12:45PM **Game Group C**

📍 Main Field

🕒 1:00PM - 2:00PM **Lunch**

📍 Main Hall

🕒 6:00PM - 7:30PM **Closing Ceremony  
and Players'  
Selection**

📍 TEATRO LUIS  
ARAGONES

🕒 8:30PM - 10:00PM **Dinner**

📍 Main Hall

## DAY 6 - Wednesday July 30<sup>th</sup>

🕒 8:00AM - 9:00AM **Breakfast**

📍 Main Hall

🕒 9:00AM - 12:00PM **Departures**

📍 Main Hall

# REGISTRATION

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## STANDARD PACKAGE

**\$ 2,200**

Transportation to and from  
Adolfo Suárez Madrid - Barajas Airport  
(All terminals)

Accommodation

Full Board

The Showcase Official Clothing

The Showcase Madrid 2025 Ticket

## PREMIUM PACKAGE

**\$ 2,400**

Transportation to and from  
Adolfo Suárez Madrid - Barajas Airport  
(All terminals)

Accommodation

Full Board

The Showcase Official Clothing

The Showcase Madrid 2025 Ticket

- Professional Videos from the Matches
- Professional Photographs of the Event



Sharif Higazy  
President & Co-Founder

Marc Bautista  
CEO & Co-Founder

Richard Marcus  
Official Partner  
[trials@harcuscg.com](mailto:trials@harcuscg.com)

THE  
**SHOW**  
CASE  

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MADRID

