



July 15<sup>th</sup>, 2022

*Fellow Horse Show Enthusiasts and Supporters –*

*Last year, we celebrated the 50<sup>th</sup> Anniversary of the Southeastern Charity Horse Show. Our show has a rich and prominent history, beginning as a resurrection of the old Atlanta Horse Show held in the 1940's. In 1995 we moved to the beautiful Georgia International Horse Park, and the show has become one of the best promotions of our beautiful Saddlebred horse and southern hospitality in the Southeast!*

*And now, with patronage from the American Saddlebred Horse Association of Georgia, volunteers from the Kiwanis Club of Conyers, and continued support from several of our former officials and providers – **the Southeastern Charity Horse Show WILL GO ON!***

*Our combined SCHS-ASHAG Board of Directors is excited to host the continuation of this great southern tradition and we hope that everyone will join us to Salute the American Saddlebred Horse at the “new” Southeastern Charity Horse Show on **September 22-24, 2022**, at the **Georgia International Horse Park**.*

*Your sponsorship support in this critical year would be very much appreciated. For your convenience, a **sponsorship contract** (on the back of this letter) with pre-addressed **return envelope** is enclosed for you to complete and return if you are interested. Sponsorships are the backbone of the horse show industry and account for almost one-half of our Southeastern Charity operating budget.*

*Sponsor levels are \$100 (Patron), \$250 (Bronze), \$500 (Silver), \$1000 (Gold) and \$5000+ (Platinum), and are tax-deductible to the fullest extent of the law. But donations of ANY amount are appreciated as well! We will be hosting a complimentary **Sponsors Dinner** on Saturday Night, and sponsorships of \$500 or more are also eligible for a free **Box Seat** at the show (as requested). Our show has donated over a million dollars to charities to date - with your help we can continue this great tradition as well!*

*On behalf of ASHAG, the Kiwanis Club of Conyers and our other charitable recipients, we **THANK YOU for your generous and continued support** of the Southeastern Charity Horse Show! We appreciate each and every one of our Sponsors, Trainers and Exhibitors – and we hope to see you again in September to celebrate the re-birth of one of our industry's most historic and successful horse shows!*

*Sincerely,*

*Lori Schmidt*

*Lori Schmidt (706) 342-8834, SCHS Chair and Treasurer*

*George Anne Nash (770) 475-1867, Show Consultant, Former SCHS Chair*

*P.S. Please check out our new Southeastern Charity web site at [www.southeasterncharity.com](http://www.southeasterncharity.com) for more information about the upcoming show, and follow us on facebook as well!*

## Southeastern Charity Horse Show Sponsorship Contract

The Southeastern Charity Horse Show, benefitting the charities of the Kiwanis Club of Conyers, will be held on **September 22-24, 2022** at the Georgia International Horse Park, **in Conyers, Georgia**.

Standard Show Sponsorship Levels are **\$100** (Patron), **\$250** (Bronze), **\$500** (Silver), **\$1000** (Gold) and **\$5000+** (Platinum) - but donations of **ANY** amount are very much appreciated!  
Any and all sponsorship donations are tax-deductible to the fullest extent of the law.

**By submitting this form, I pledge and agree to sponsor one or more classes for a total of \$ \_\_\_\_\_**

Preferred Class Name(s) \_\_\_\_\_

**Stable/Farm/Individual/Company** \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Make Checks Payable to: **Southeastern Charity Horse Show**

**DUE DATE: August 10th, 2022**

**Mail This Form** with payment in enclosed envelope to:

Payment Method (**Check One**):

Southeastern Charity Horse Show  
Federal Tax ID 58-6112236  
c/o Lori Schmidt (Treasurer)  
3490 Doster Road, Rutledge, GA, 30663

Check Enclosed # \_\_\_\_\_  
 Please Invoice  
 Add to Show Bill

Check below if you would like to receive an  
 Email or  Paper Receipt for your contribution

**Email Address** (for Donation Receipt):  
\_\_\_\_\_

**Class Presentation** announced as or to be or made by \_\_\_\_\_

**Name on Box Seat** (for Sponsorships of \$500 or More) \_\_\_\_\_

\* Complimentary ticket(s) for the **Horse Show Sponsors Dinner** on Saturday Night will be available for pickup at the Horse Show Office for **every** sponsorship donation, regardless of amount!