



July 1<sup>st</sup>, 2023

*Fellow Horse Show Enthusiasts and Supporters –*

*Last year, we celebrated the 51<sup>st</sup> Anniversary of the Southeastern Charity Horse Show with a completely revitalized show schedule, improved awards and stake premiums, first-class hospitality, live entertainment and an unbelievably dedicated group of officials and volunteers!*

*So once again, with patronage from the American Saddlebred Horse Association of Georgia and volunteers from the Kiwanis Club of Conyers - **the Southeastern Charity Horse Show WILL GO ON!***

*Our show has a rich and prominent history, beginning as a resurrection of the Atlanta Horse Show held in the 1940's, and with this team of dedicated Saddlebred Horse lovers, and your continued support, our Southeastern Charity's future is very bright!*

*The SCHS Board of Directors is excited to host the continuation of this great southern tradition and we hope that everyone will join us to Salute the American Saddlebred Horse at the Southeastern Charity Horse Show on **September 21-23, 2023**, at the **Georgia International Horse Park**.*

*Sponsorships are the backbone of the horse show industry, and your tax-deductible support for this Saddlebred "labor of love" is so very much appreciated! For your convenience, a **sponsorship contract** (on the back of this letter) and pre-addressed **return envelope** is enclosed for you to complete and return.*

*We will be hosting a complimentary **Sponsors and Celebration Dinner** on Saturday Night, and sponsorships of \$500 or more are eligible for a **free Box Seat** and promotional advertisement at the show (as requested). Our show has donated over a million dollars to charity to date - with your help we can continue this great tradition as well!*

*On behalf of our staff, volunteers, and multiple charitable recipients, we **THANK YOU in advance for your generous and continued support** of the Southeastern Charity Horse Show! We appreciate each and every one of our Sponsors, Trainers and Exhibitors – and we hope to see you all again in September to celebrate the re-birth of one of our Saddlebred industry's most historic and successful horse shows!*

*Sincerely,*

***Lori Schmidt***

*Lori Schmidt (706) 342-8834, SCHS Chair and Treasurer*

*George Anne Nash (770) 475-1867, Show Consultant, Former SCHS Chair*

*P.S. Please check out our Southeastern Charity web site at [www.southeasterncharity.com](http://www.southeasterncharity.com) for information and updates for the upcoming show, and follow us on facebook as well!*

## Southeastern Charity Horse Show Sponsorship Form

The Southeastern Charity Horse Show, benefitting the charities of the Kiwanis Club of Conyers, will be held on **September 21-23, 2023** at the Georgia International Horse Park, **in Conyers, Georgia**.

Standard Show Sponsorship Levels are **\$100** (Patron), **\$250** (Bronze), **\$500** (Silver), **\$1000** (Gold) and **\$2500+** (Platinum) - but donations of **ANY** amount are very much appreciated!  
Any and all sponsorship donations are tax-deductible to the fullest extent of the law.

By submitting this form, I pledge and agree to sponsor one or more classes for a total of \$ \_\_\_\_\_  
OR

I am making a Gift-In-kind or Benefit Auction item donation with approximate value of \$ \_\_\_\_\_

Preferred Class OR Description of Donation \_\_\_\_\_

Stable/Farm/Individual/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Make Checks Payable to: **Southeastern Charity Horse Show**

DUE: **ASAP (or by August 15<sup>th</sup>)**

**Mail This Form** with payment in enclosed envelope to:

Payment Method (**Check One**):

Southeastern Charity Horse Show  
c/o Lori Schmidt (Treasurer)  
3490 Doster Road, Rutledge, GA 30663  
**Federal Tax ID 58-6112236**

Check Enclosed # \_\_\_\_\_  
 Please Send Invoice  
 Add to Show Invoice

Check below if you would like to receive a  
 Paper Receipt for your contribution

**Email Address** (for online Donation Receipt):  
\_\_\_\_\_

**Name on Box Seat** (Sponsorships of \$500 or More) \_\_\_\_\_

\* Complimentary drink tickets for the **Horse Show Sponsors and Celebration Reception** on **Saturday Night** will be available upon entry at the Carriage House for **every** sponsorship donation, regardless of amount!