



January 31st, 2024

Fellow Horse Show Enthusiasts and Supporters –

*This year we will celebrate the **53rd Anniversary of the Southeastern Charity Horse Show** with an expanded show schedule, collectible-quality championship awards and stake premiums, first-class nightly hospitality, live entertainment and an unbelievably enthusiastic group of officials, volunteers and exhibitors!*

Our show has a rich and prominent history, beginning as a resurrection of the old Atlanta Horse Show held in the 1940's - with this team of dedicated Saddlebred, Hackney, Roadster, Morgan and other Horse lovers, and your continued support, our Southeastern Charity's future is very bright!

*The SCHS Board of Directors is excited to host the continuation of this great southern tradition and we hope that everyone will join us to "Salute the American Show Horse" at the Southeastern Charity Horse Show on **September 19-21, 2024**, at the **Georgia International Horse Park**.*

*Sponsorships are the backbone of the horse show industry, and your **tax-deductible** support for our "labor of love" is so very much appreciated! For your convenience, a **sponsorship agreement** on the back of this letter and **pre-addressed return envelope** is enclosed for you to return with your donation check. By getting your sponsorship checks in to us early, we can budget and plan for even more horse show improvements!*

*We will again be hosting a complimentary **Sponsors and Celebration Dinner** on Saturday Night, and your sponsorships of **\$500 or more** are eligible for a complimentary **VIP Ring-Side Table** and promotional advertisement in the prize list and at the show. Our show has donated over a million dollars to charity to date - with your help we can continue this great tradition as well!*

*On behalf of our staff, volunteers, and multiple charitable recipients, we **THANK YOU in advance for your generous and continued support** of the Southeastern Charity Horse Show! We appreciate each and every one of our Sponsors, Trainers and Exhibitors – and we hope to see you all again in September to celebrate the re-birth of one of our Saddlebred industry's most historic and successful horse shows!*

Sincerely,

Lori Schmidt

Lori Schmidt (404) 358-7830, SCHS Chair and Treasurer

George Anne Nash (770) 475-1867, Show Consultant, Former SCHS Chair

P.S. Please check out our Southeastern Charity web site at www.southeasterncharity.com for information and updates for the upcoming show, and follow us on facebook as well!

Southeastern Charity Horse Show Sponsorship Form

The Southeastern Charity Horse Show will be held on **September 19-21, 2024**
at the Georgia International Horse Park, in **Conyers, Georgia**.

Standard Show Sponsorship Levels are **\$100** (Patron), **\$250** (Bronze), **\$500** (Silver),
\$1000 (Gold) and **\$2500+** (Platinum) - but donations of **ANY** amount are very much appreciated!
Any and all sponsorship donations are **tax-deductible** to the fullest extent of the law.

By submitting this form, I pledge and agree to sponsor one or more classes for a total of \$ _____

OR

I am making a Gift-In-kind or Benefit Auction item donation with approximate value of \$ _____

Preferred Class OR Description of Donation _____

Stable/Farm/Individual/Company _____

Address _____

City _____ State _____ Zip Code _____

Contact Name _____ Phone _____

Authorized Signature _____

Make Checks Payable to: **Southeastern Charity Horse Show**

DUE: **As Soon as Possible**

Mail This Form with payment in enclosed envelope to:

Payment Method (**Check One**):

Southeastern Charity Horse Show
c/o Lori Schmidt (Treasurer)
3490 Doster Road, Rutledge, GA 30663
Federal Tax ID 58-6112236

Check Enclosed # _____
 Please Send Invoice
 Add to Show Invoice

Check below if you would like to receive
 a Receipt for your contribution

Email Address (for online Donation Receipt):

Name on VIP Table (Sponsorships of \$500 or More) _____

* Complimentary drink tickets for the **Horse Show Sponsors and Celebration Reception** on **Saturday Night**
will be available upon entry at the Carriage House for **every** sponsorship donation, regardless of amount!