



The Art Oasis – Mobile Paint Parties How it Works: Fundraising

(Scout Troops, Clubs, Schools, Churches, Non-Profit organizations and local community causes, etc.)

Our fun & fabulous Paint Nights are a perfect way for you to raise the funds you need for your organization or cause, with 3 program options: Live event, Paint Kits or Virtual event.

There is never a charge for collaborating and co-hosting with us and we make it as easy as possible to plan, around your fundraising needs. All we need is a space with decent lighting, tables and chairs, and assistance in promoting your event. We do the rest.

We first work with you to select a date/time that works, and a design and project that you and your supporters will love. We have a huge catalog of several hundred licensed and original designs for every theme, occasion and season. These can be painted on canvas, glass, ceramic or wood. We can also do canvas bags, felt or straw hats, and jewelry, and customize for your organization or cause.

Visit our [Look Books](#) and [Works of HeArt](#) page to see samples and ideas.

Our events are always a “Painter's Choice” between two or more designs/projects and beginners are ALWAYS welcome! We guide the project and help painters as little or as much as they want. Painters have full control over their design selection and creation at all times.

We purchase and prep supplies and take care of ticket sales, so you don't have to worry about additional management tasks. We offer pre-pay registrations, but also bring a few extra kits in case there are any last-minute guests or someone would like to purchase as a “take home” project. We try to not turn anyone away if it can be avoided.

Our canvases are pre-traced, other projects prepped, and paint is poured for guests prior to arriving so we can just make a few introductions and get right to painting! Our fundraising paint experiences are more experiential than instructional and we focus on the “fun” aspects of creating art vs “fine art”. We can work with groups of 10 up to 100+.

We set everything up, including table covers, lead the project, and clean it up when finished. We will donate a basket for your raffle table. Depending on the project, our events last about two hours with about an hour set up and half hour clean up.

We bring a bucket to dump paint water into and take it with us to dispose of. We bring our own trash bags and take the trash with us when we leave, if need be.

A small 8 x 10 canvas with a simple design can be painted in about 1 - 1.5 hours and runs - all supplies and instruction included. A larger canvas, wood or ceramic piece would need. Our basic "go-to" project is an 11 x 14 or 12 x 16 canvas that takes about 2 – 2 ½ hours. We shop for the highest quality supplies at the best price so we can keep tickets reasonable.

We work with our hosting organizations for ticket or kit pricing so that your fundraiser can be successful. Ticket or kit pricing starts at \$35 and includes a donation to your organization or cause – usually between \$10 - \$20 per ticket depending on how your fundraiser is set up. Live fundraisers can include food, snacks or beverages, and you can supplement raised funds with 50/50 and raffle baskets. Your funds are paid to you on the day of the event.

If you are doing a kit fundraiser, we handle orders, customer questions, assemble the kits and deliver them to your location for pick up on a designated day/evening.

We co-promote with our hosting venues. We create a Facebook event, a thumbnail image and PDF flyer for you to print and distribute send to e-mail subscribers and on social media. We invite you on Facebook to "co-host" the event which means you can post in it or share it with a click of a button. We recommend sharing at least 1-3 times weekly leading up to the event, for maximum attendance.

We also list the event online. We encourage guests to take photos of their projects and share online tagging your store in each post.

We can also provide you with the guest list to send out “Thank You for Joining Us” e-mails and promotions.

Let us know your ideas and your questions! We'd love to collaborate & co-host your next fundraiser with you!

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The Art Oasis

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