



The Art Oasis – Mobile Paint Parties **How it Works: Public Events Non-Restaurant Retail**

(Boutiques, Garden Centers, Salons/Wellness Centers, etc.)

Our fun & fabulous Paint Nights are a perfect way to create a welcoming atmosphere, retain loyal customers, bring in new customers and boost sales on those off-peak times while promoting your business for free.

There is never a charge for collaborating and co-hosting with us and we make it as easy as possible to plan, around your staffing and your scheduling needs. All we need is a space with decent lighting, tables and chairs, and assistance in promoting your event. We do the rest.

We first work with you to select a date/time that works best, usually off-peak times, and a design and project that you and your customers will love. We have a huge catalog of several hundred licensed and original designs for every theme, occasion and season. These can be painted on canvas, glass, ceramic or wood. We can also do canvas bags, felt or straw hats, and jewelry, and customize for your occasion or brand.

Visit our [*Look Books*](#) page to see samples and ideas.

Our events are always a “Painter's Choice” between two or more designs/projects and beginners are ALWAYS welcome! We guide the project and help painters as little or as much as they want. Painters have full control over their design selection and creation at all times.

We purchase and prep supplies and take care of ticket sales, so you don't have to worry about additional management tasks. We offer pre-pay registrations, but also bring a few extra kits in case there are any last-minute guests or someone would like to purchase as a “take home” project. We try to not turn anyone away if it can be avoided.

Our canvases are pre-traced, other projects prepped, and paint is poured for guests prior to arriving so we can just make a few introductions and get right to painting! Our paint experiences are more experiential than instructional and we focus on the “fun” aspects of creating art vs “fine art”. We can work with groups of 10 up to 100+.

We set everything up, including table covers, lead the project, and clean it up when finished. We sometimes bring (free drawing) door prizes or small gifts for painters if appropriate. Depending on the project, our events last about two hours with about an hour set up and half hour clean up.

We bring a bucket to dump paint water into and take it with us to dispose of. We bring our own trash bags and take the trash with us when we leave, if need be.

A small 8 x 10 canvas with a simple design can be painted in about 1 - 1.5 hours and runs \$35 - all supplies and instruction included. A larger canvas, wood or ceramic piece would need more time and be slightly higher in pricing. Our basic "go-to project is an 11 x 14 or 12 x 16 canvas that takes about 2 hours and runs \$45. Other projects are priced up to \$75. We shop for the highest quality supplies at the best price so we can keep tickets reasonable.

Some venues include a coupon or product special and we figure that into the ticket price. These promotional product funds are cashed out to the hosting venue on the night of the event after all tokens/tickets have been redeemed and counted.

We co-promote with our hosting venues. We create a Facebook event, a thumbnail image and PDF flyer for you to print and put at your counter, send to e-mail subscribers and on social media. We can also drop off a sample project to display at your front counter. We invite you on Facebook to "co-host" the event which means you can post in it or share it with a click of a button. We recommend sharing at least 1-3 times weekly leading up to the event, for maximum attendance.

We also list the event online. We encourage guests to take photos of their projects and share online tagging your store in each post.

We can schedule a "one and done" event, or a seasonal/monthly event or special occasion, whatever you think would work best for you/your customers.

We can also provide you with the guest list to send out "Thank You for Joining Us" e-mails and promotions.

Let us know your ideas and your questions! We'd love to collaborate & co-host with you!

Barbara Gini
Lauren Bruge
Your Creative Co-Hosts
The Art Oasis

267-245-5938

www.theartosis.net