



Business Development Survey

What are your biggest business development concerns?

Please prioritize specific areas of business development

Lead Generation

- Low Priority Mid Priority High Priority

Account Development

- Low Priority Mid Priority High Priority

Sales Skills

- Low Priority Mid Priority High Priority

Customer Support Skills

- Low Priority Mid Priority High Priority

Other (please specify)

What is the strength of your sales pipeline?

- Very Strong
- Strong
- Not Strong
- Weak
- Other (please specify)

When do you anticipate implementing a business development initiative?

- Within 6 Months**
- Within 1 Year**
- Other (please specify)**

How and when will this initiative be approved?

Please add any additional comments or requirements.

Contact Information:

NAME _____

EMAIL _____

PHONE NUMBER _____

Email the completed form to shawn.wilson@bizadvisory.com. Please include "Business Development Survey" in the subject line of the email.