



## Food & Wine Masterclass by **WINE CHICK**

### Who's Wine Chick?

### WHO WE ARE DRIVES WHAT WE DO.

I am a passionate wine magazine columnist and blogger, who loves to share my love for wine with others. One of the key reasons I have started Wine Chick was to help people understand wine better in simple accessible terms. I truely believe with a wide range of wines available out there - there's one for anyone's taste, so my mission is to educate and help people find what they like.





### Lunch or dinner with Wine Chick

3 OR 4 COURSE MEAL PAIRED WITH PREMIUM WINES

Your signature set 3 or 4 course menu dishes paired with premium wines handpicked exclusively to match your food and presented by Wine Chick. Each course will get 2 different wines pairings.

#### INFORMATIVE & FUN

As the wines are poured I will talk through the two wines in an informative and interactive way. I will educate the audience on regionality, varietal characteristics, winemaking process and why they are a good pairing with your dishes, while keeping the content light-hearted and engaging.

#### THE \$\$\$ PROPOSITION

The \$\$\$ value of each event is worked out based on the food value + matched wine value proposition.



# Why host an event like this?

A WINE & FOOD EVENT IS A GREAT WAY TO PROMOTE YOUR RESTAURANT

Engage with your customers on a personal level

Educate your clients on your food and wine pairing

Great way to engage new customers and show off your venue

Insta-worthy event to push your restaurant's social media profiles



