

Webinar Workbook

There's A Business  
Owner In You

'A Parent's/Teacher's Guide to  
Youth Entrepreneurship'

*With Dr. Angela Taylor-Eccles*



# THERE'S A BUSINESS OWNER IN YOU - A PARENT'S/TEACHER'S GUIDE TO YOUTH ENTREPRENEURSHIP WEBINAR WORKBOOK

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## **DIRECTIONS: FILL IN THE BLANK.**

### **1. Why Youth Entrepreneurship?**

Youth entrepreneurship can position your K-12 child/student for financial \_\_\_\_\_ .

### **2. The COVID 19 Pandemic Disrupted the Educational System**

In the heart of the pandemic, student interest in \_\_\_\_\_ spiked. Kids had more time to explore \_\_\_\_\_. Schools fail \_\_\_\_\_ everyday because they are not built for entrepreneurs, they are built for workers. (Gary Enertech/Famous Businessman)

### **3. The COVID 19 Pandemic Disrupted the Job/Work System.**

84% of \_\_\_\_\_ report being more satisfied as an \_\_\_\_\_ than when they worked for \_\_\_\_\_. (New York Times)

54% of Gen Z indicate they want to start their own \_\_\_\_\_. The Pandemic caused many college students to rethink their \_\_\_\_\_ paths. They saw the \_\_\_\_\_ to create their own business. Entrepreneurship has been proven to improve academic \_\_\_\_\_, school \_\_\_\_\_, and interpersonal \_\_\_\_\_.

**4. Youth entrepreneurship is a safe place to \_\_\_\_\_.** Children can try out various business \_\_\_\_\_ & career \_\_\_\_\_ with minimal \_\_\_\_\_. (Anne DewVall-Network Kansas)

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### **5. Youth Entrepreneurship Teaches:**

- Problem Solving \_\_\_\_\_
- Critical \_\_\_\_\_
- \_\_\_\_\_ Making
- \_\_\_\_\_ of Relationships
- Creative and Ambitious \_\_\_\_\_
- How to \_\_\_\_\_ Risks
- Financial \_\_\_\_\_
- Supply and \_\_\_\_\_

**6. If you (Parent/Teacher) had the chance to re-start your life and start a business, what would you start a business doing? What are you good at? What are you interested in?**

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## **DIRECTIONS: FILL IN THE BLANK.**

### **8. How you can help your child/student become an entrepreneur.**

Have conversations with your \_\_\_\_\_ about what type of business they would like to own. Nurture what your child/student is \_\_\_\_\_ about. Have conversations with your child/student about what they are \_\_\_\_\_ in. Sit down with your child/student and help them write out their goals for the week, month, and year. Teach them about financial \_\_\_\_\_.

### **9. Why is there an urgency for youth entrepreneurship?**

37% of minority youth in the United States are \_\_\_\_\_ unemployed. (U.S. Bureau of Labor Statistics).

Every year, over 1.2 million students drop out of \_\_\_\_\_ in the United States alone. That's one \_\_\_\_\_ every 26 seconds. DoSomething.org.

1 in 3 U.S. employers say they look for entrepreneurial expertise in new \_\_\_\_\_. (Millennial Branding)

### **10. What does my child/student need to do to become an entrepreneur?**

Decide on a business idea. Business ideas usually solve a \_\_\_\_\_.

Decide if their business will sell a \_\_\_\_\_ or provide a \_\_\_\_\_

What makes their business \_\_\_\_\_? Why would people want to buy their \_\_\_\_\_ or use their \_\_\_\_\_?

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## **DIRECTIONS: FILL IN THE BLANK.**

### **11. What will you learn in the Mini-Course - How to Write a Business Plan In Five Days - A Parent's/Teacher's Guide to Youth Entrepreneurship.**

- What a kid/youth \_\_\_\_\_ is
- How to help your child/student explore and decide on a business \_\_\_\_\_
- How to help your child/student \_\_\_\_\_ a business plan
- Strategies for creating a logo and \_\_\_\_\_ a business
- Strategies for \_\_\_\_\_ a business

### **12. Coming April 25, 2022 - "I Have a Business Plan, Now What?"**

- Industry Dive and Business \_\_\_\_\_
- Business Systems (How to Make Your \_\_\_\_\_ Official)
- Online and In-Person \_\_\_\_\_ Strategies
- Financial \_\_\_\_\_
- How to Launch and \_\_\_\_\_ a Successful Business
- How to move from \_\_\_\_\_ To CEO