

LINKBROAD



Gateway

SaaS based HSIA products – YunGW and BroadYun system. Provide customized guest internet access system and related features for luxury, premium and resort hotels.



Powerful

hardware is
more stable

Flexible

Internet access
& optimization

Convenient

Mobile phone
management

Quick

response to all
requirement

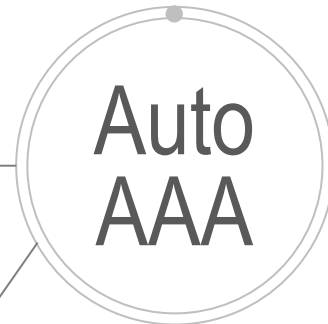
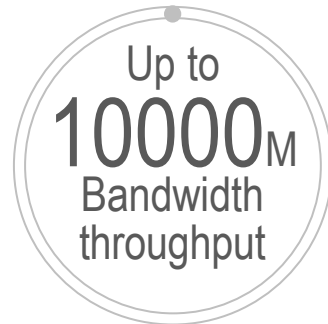
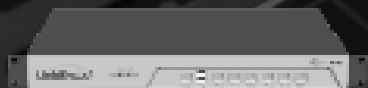


WHY
LINKBROAD



Powerful

hardware is
more stable



Flexible

Internet access & optimization

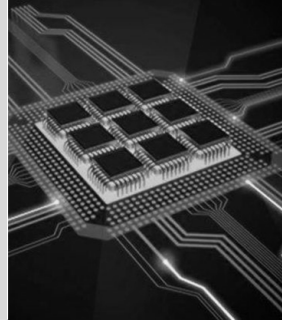
Further study and understand hotel guest internet application and requirement to the bandwidth capacity, speed, routing quality. System is flexible to be adjusted any time based this hotel actual situation



Speed & line
Smart Control



Bandwidth
Reservation



Application
Optimization



Dynamic
Bandwidth

Performance dashboard

Status of current bandwidth utilization, number of user, lease line status, failure alarm etc.



Network failure alarm

Real time notification through WeChat about any offline/failure



Device manual enrollment

Quickly enroll any user device by Mac, IP address or select from the list directly.



User line and signal review

Quickly view user's access information and wireless signal strength



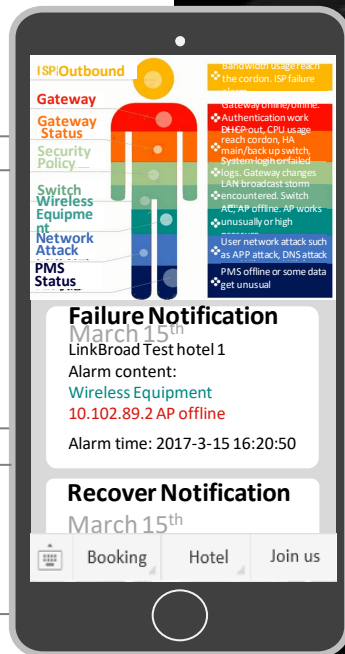
User speed adjustment

Simply enter guest room number or account number then adjust user device cap bandwidth any time



Internet behavior report

Top 100 browsed website and failed access destination, ISP line quality etc.



Convenient Mobile phone management

Different rights for different user, ITM can manage individual hotel. Cluster can manage multiple hotels. Director can manage bigger area or all hotels.

Before : PC

120 sec

Now: Mobile Tools

30sec



Network
survey



3rd party
Interface



Case
study



Guest
Satisfaction

Report on
demand



Urgent
support

Quick

response to all
service and technical
requirement

LinkBroad dedicate account manager, service team and R&D team are always standby for hotel service requirement. Promise to provide reply at the first time.

High light 1

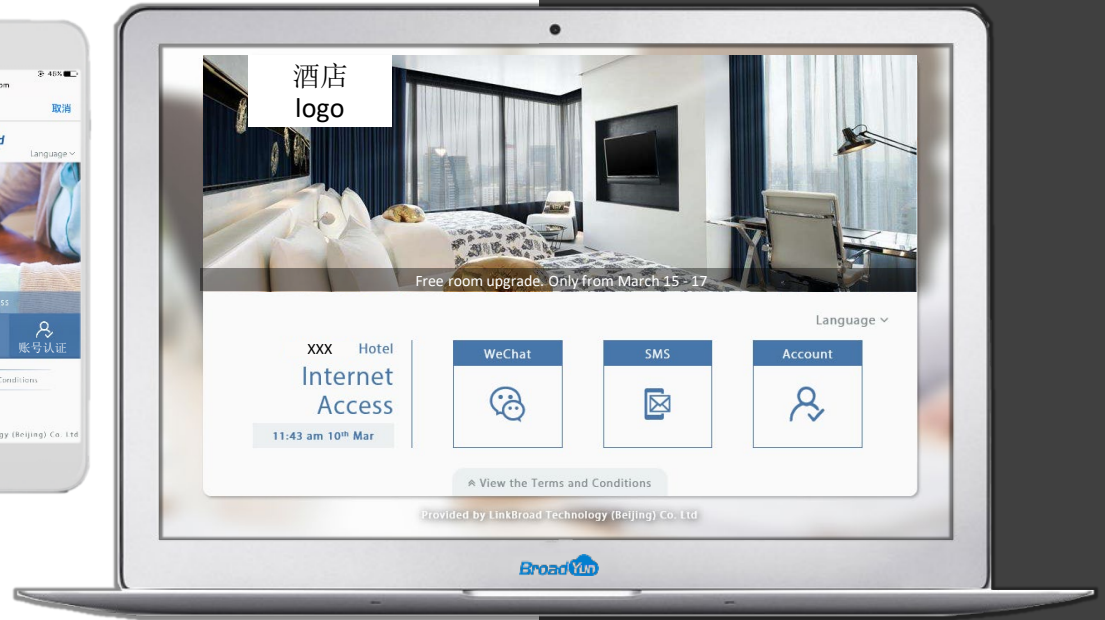
Simplified Design
Multiple way of internet authentication

Real time AD promotion push to the login portal

Quick registration to make guest to be member



Better Internet Access





WeChat mini program for Wi-Fi

High
light **2**

A NEW WAY OF YOUR WI-FI

More hotel official WeChat follows
More hotel member enrollment

1

Implant into official WeChat to increase follows %

2

Interface with membership system & collect more members

3

Automatically switch device network from 4G to hotel Wi-Fi

4

Mini program may save cost of internet SMS authentication

5

Satisfy internet real name authentication requirement

6

Can be setup to support hotel to hotel internet access roaming

Hotel WeChat Mini Program for Wi-Fi

Option 1: Follow hotel WeChat then connect



Scan hotel WeChat QR and follow



Hotel WeChat main page service menu



WeChat for Wi-Fi Mini program page
Click "Connect"



Verify guest mobile phone number. Support to register to be a member



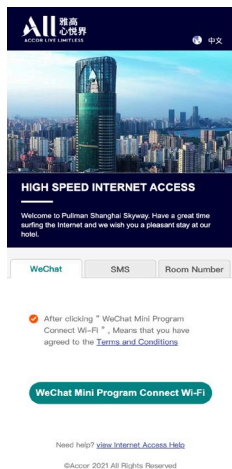
Automatically switch 4G/5G to hotel Wi-Fi

Hotel WeChat Mini Program for Wi-Fi

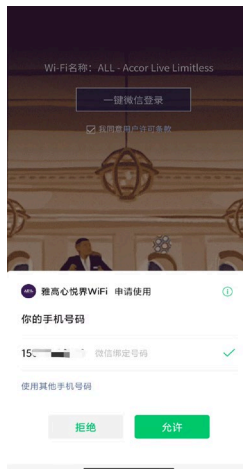
Option 2: Click SSID then redirect to WeChat mini program



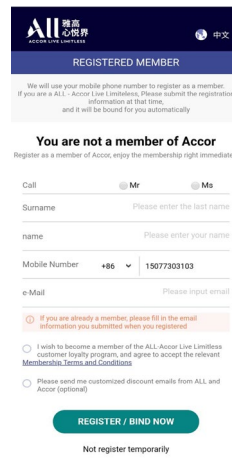
Connect to hotel Wi-Fi (SSID)



Select authentication: "WeChat" access



Verify guest mobile phone number



Optional: Fill the form and become a member



Connected! Redirect to hotel website/mini program

Scan Laptop/Tablet QR code for Wi-Fi

Connect to SSID then choose "WeChat", use mobile to scan QR code



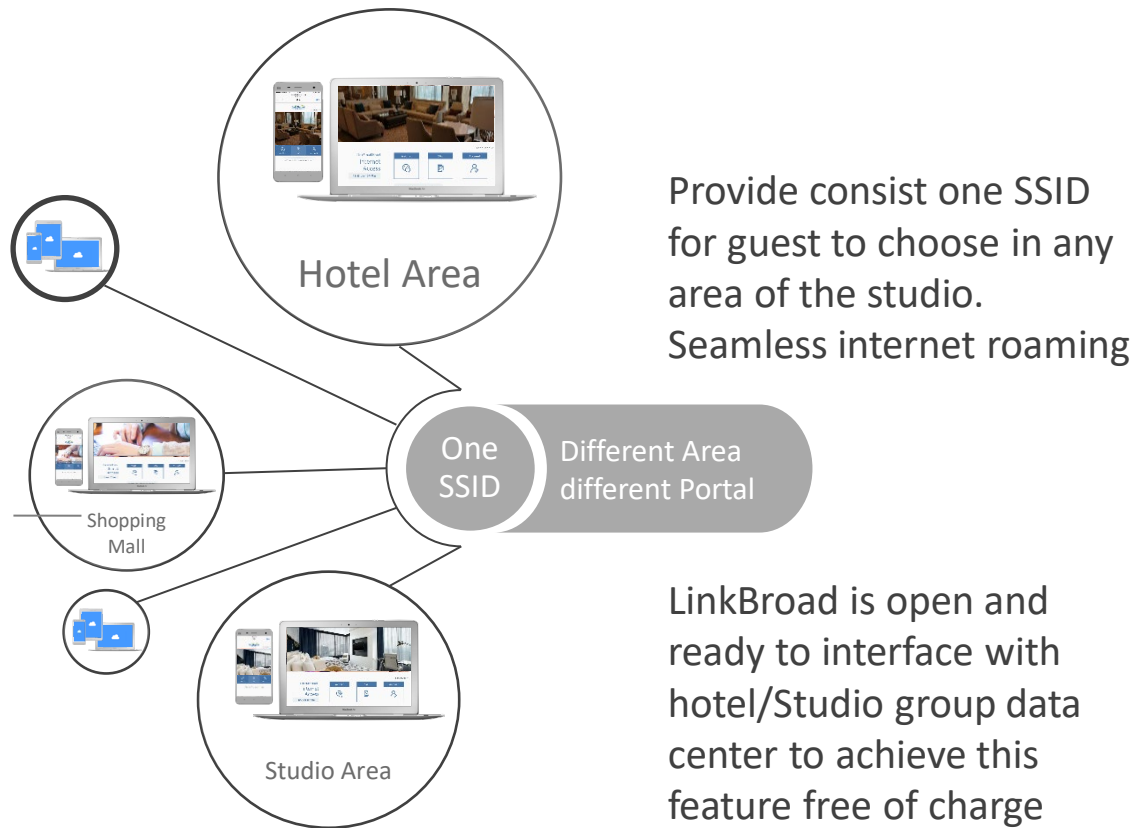
Guest mobile to scan and accept this laptop Table internet request. Connected!

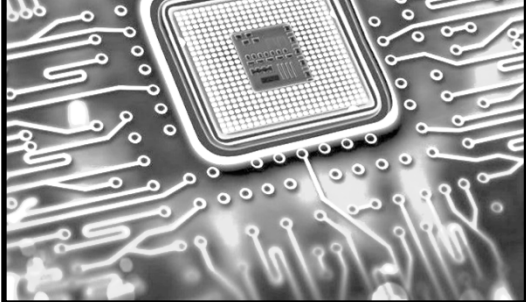


Roaming

Area to area
seamless roaming

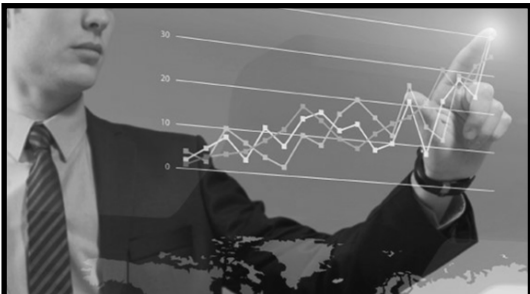
LinkBroad total solution support secured area to area seamless roaming and guest won't have to do authentication again and again





Smart Control

Fully utilized hotel idled back up line to maximize the resource and save cost.



Bandwidth Load Balance

- Priority-based Load Balance
- Round-Robin Load Balance
- Least-Load-First Load Balance

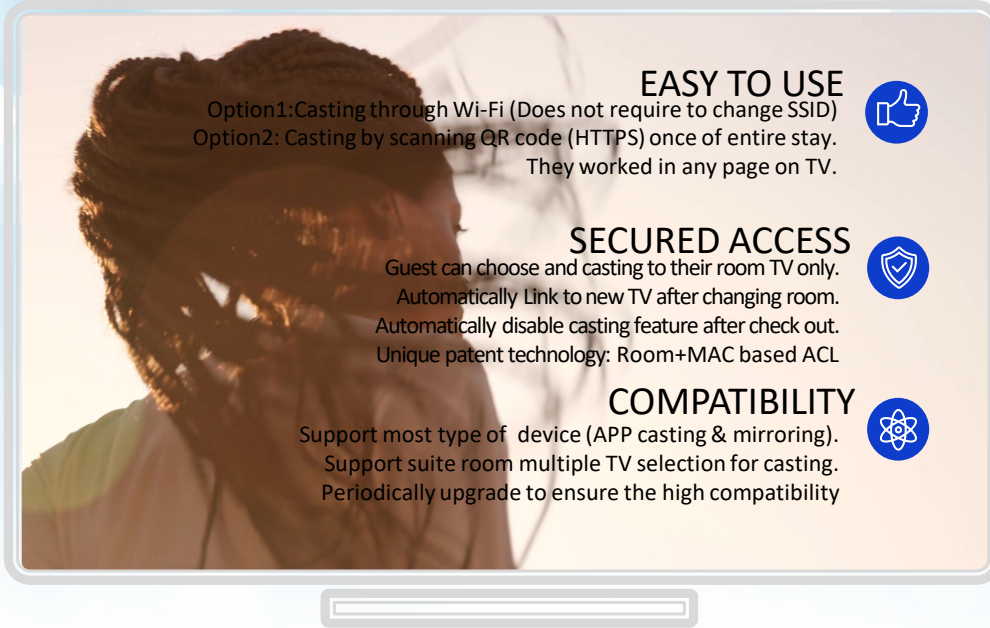
ISP Line Policy Routing

Guest may access internet automatically through...

- Room number
- Different nationality
- Different VLAN
- Different device
- Different IP
- Different destination

A SECURED WAY OF SCREEN CASTING

Rich and colorful content through your mobile phone
in the guest room and bring you the same experienced as home



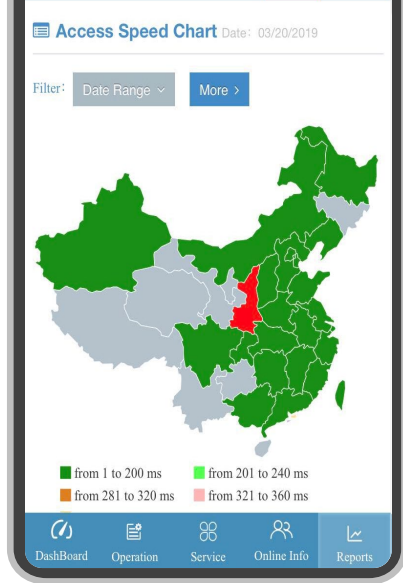
EASY TO USE
Option1: Casting through Wi-Fi (Does not require to change SSID)
Option2: Casting by scanning QR code (HTTPS) once of entire stay.
They worked in any page on TV.

SECURED ACCESS
Guest can choose and casting to their room TV only.
Automatically Link to new TV after changing room.
Automatically disable casting feature after check out.
Unique patent technology: Room+MAC based ACL

COMPATIBILITY
Support most type of device (APP casting & mirroring).
Support suite room multiple TV selection for casting.
Periodically upgrade to ensure the high compatibility

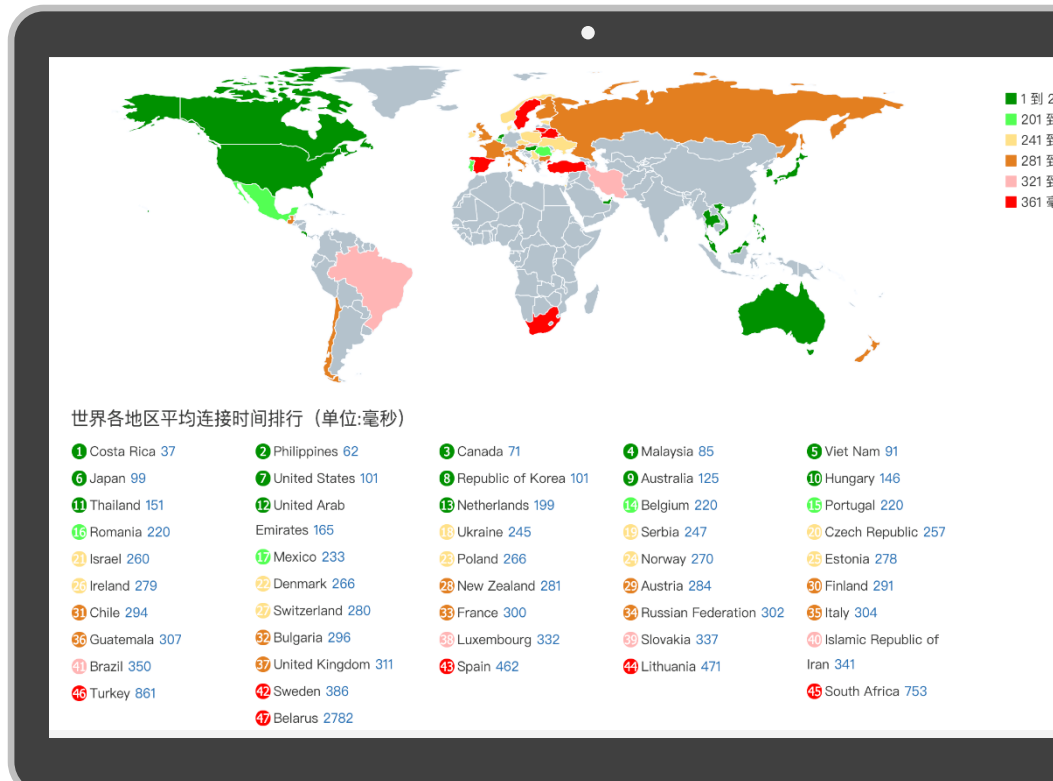


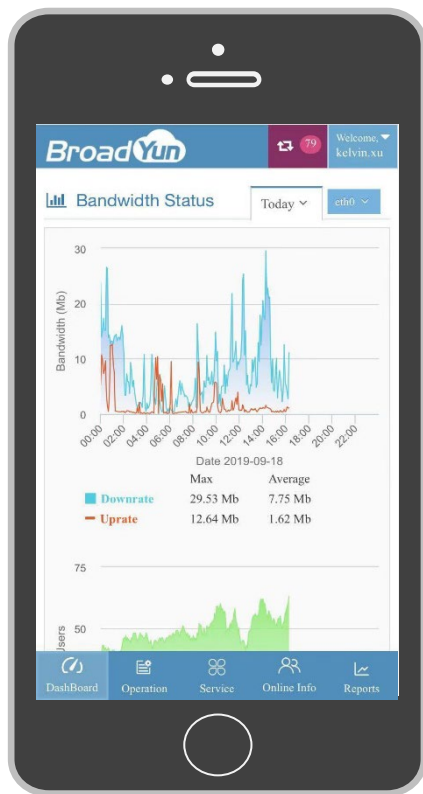
High
light **6**



Hotel Internet Behavior Report

Know more about your internet quality

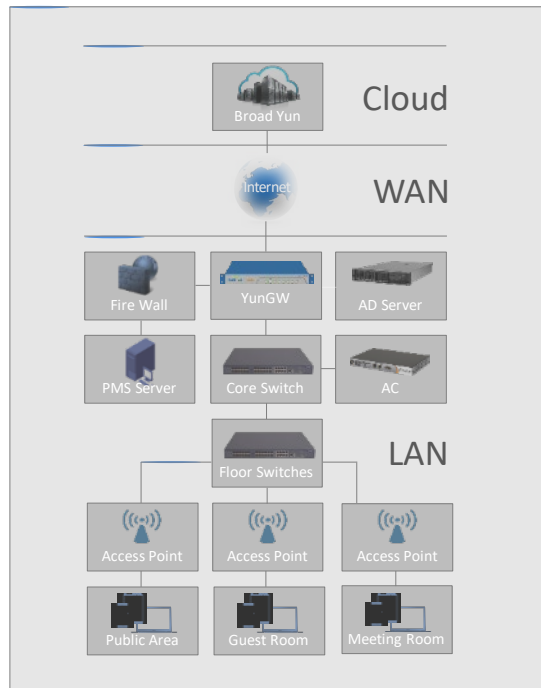




User Account	532
Account Type	Room
Access Type	Wireless
User Mac	bc:9f:ef:0d:ff:ab
User IP	172.31.9.151
User Vlan	1705
Signal Strength	Very Good (-60.35)
Device Type	Apple iPhone Safari
Online time	09/18/2019 16:15:09

Merged Network

Enhance your network management and easier for the back office access



Advantage 1

Merged network structure design only require one sets of network equipment to cover both guest network and back office network in the same time. Generally save half network investment for hotel

Advantage 2

System internally enabled 802.1x authentication to assign different VLAN to guest and hotel staff device under same network structure Ethernet port. Firewall to secure different VLAN data

Advantage 3

From same Ethernet port, guest may only see authentication portal but staff may be connect to back office VLAN for internal purpose (such as build up a PMS check in desk)

Guest Satisfaction Improvement Program

Fully understand hotel pains of integration project that quality and long term performance has to be at hotel operation team's responsibility and cost. LinkBroad assign a dedicated service team to work with hotel for their performance check from time to time. Study and analyze any part of network problem, solve the problem and change the configuration. Working with 3rd party and manufacturer to make necessary changes at the low cost.



Report

1

Dedicate

team from LinkBroad to study and collect low socre/complain information. Initial the improvement program

2

Analysis

these data and record then work out improvement action plan by working with hotel

3

Optimize

Hotel network and solve the problem at lowest cost according to the action plan

4

Monitor

hotel score continually until it's improved and meet target. Or repeat procedure "2 - 4"






Implementation

SNMP
and API ✓
Interface

Mobile
alarm ✓
System

All in
One ✓
Service

Follow
up ✓
action

Brand	AP	Switch	Offline Alarm	24*7 NOC
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
ISP/VPN line			✓	✓
PMS interface			✓	✓
Gateway			✓	✓

20%

Reduced number
of guest call to
operator

Up to
30%

Idle bandwidth
utilized

HA ensures
0%
gateway down
time

Mobile tools
30sec
only to solve
guest problem

LinkBroad
岭博科技

10-20%
cheaper from
purchase &
service fee

Faster
online video
speed



**Our Promise to
the hotel**

WE ARE PREPARED

TO MAKE CHANGES STEP BY STEP

Learning from the past as we look toward the future.

Survive on quality

Evolve through innovation

Win-win with our customers



LinkBroad
KEEP MOVING UP TO THE FUTURE