



# Sell, market, manage and grow your hotel – from one place.

The hotel commerce platform with  
everything you need to succeed as a  
modern accommodation business.



# Opening up the world of online commerce to every hotel

No matter how hard you work, today's guests want more. They expect the kind of experience delivered by leading ecommerce brands.

We believe you deserve access to the same powerful solutions needed to succeed.

**Welcome to the hotel commerce era - where your business grows, without boundaries.**



# More business. More time. More control.

Our platform means business. We bring together everything you need to succeed in the world of online hotel commerce.

The image shows a screenshot of the Agoda 'My Hotel Booking Engine' interface. At the top, there are logos for Agoda, Booking.com, Expedia, and Google, along with a plus sign. The main heading is 'My Hotel Booking Engine'. Below this is a search bar with fields for 'Arrival', 'Departure', and 'Guests', and a 'BOOK NOW' button. The background image shows a hotel room with a bed and pillows. In the foreground, there is a 'Payments' overlay with a progress bar and a table.

**Payments** Booked:

Reservation amount	Payment taken	Difference

[Process payment](#)

**Family Suite**

# Sell everywhere

Capture revenue across every channel that potential guests visit. We're talking about the widest range of international and domestic booking channels in the industry.

## #1 Channel Manager ▶

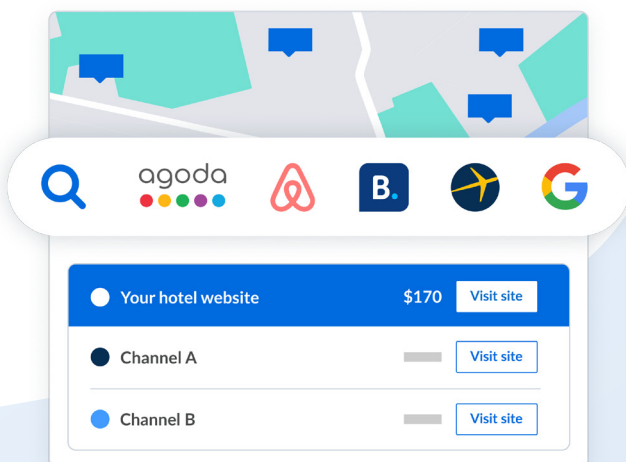
Boost your bottom line with access to 450+ hotel distribution channels and forget overbookings.

## Global Distribution System ▶

Simply sell more rooms with over 600,000 travel agents as part of your sales team.

## Metasearch ▶

Grow your direct channel faster by connecting to leading channels like Trivago and Google Hotel Ads.



# Market to stand out

Better marketing leads to better business. Tell them your unique story and lead them to book, with centralised control of your brand and campaigns.

## Booking engine ▶

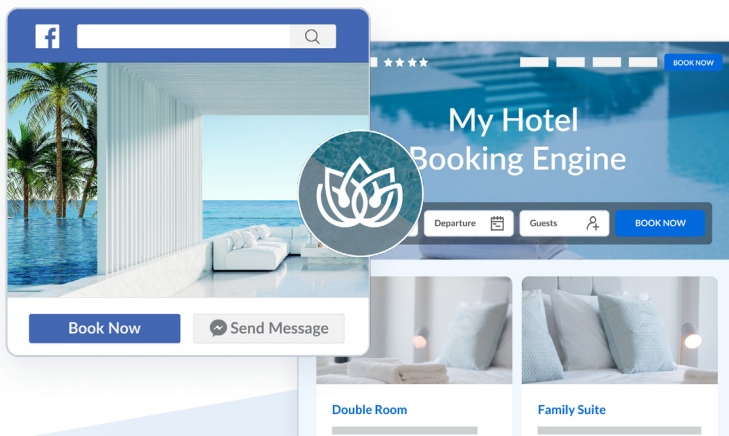
Don't lose momentum at the final step, maximise bookings and revenue with our booking engine.

## Hotel website design ▶

Attract more guests to your property with a professional hotel website that converts.

## Marketing partners ▶

Be a winner in your local market with easy access to the best marketing solutions and experts.



# Manage it all in one place

A single place to access real-time performance insights and easily manage everything from distribution to payments.

## Hotel business insights ▶

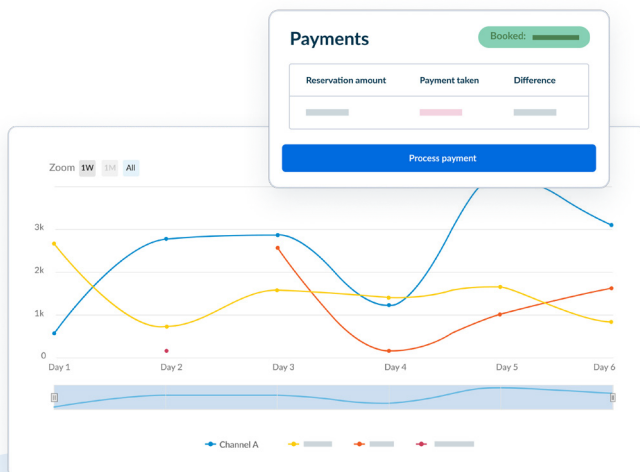
Don't lose momentum at the final step, maximise bookings and revenue with our booking engine.

## Payments ▶

Minimise abandoned bookings with a simple and frictionless payment experience.

## Support and learning ▶

Experience our responsive 24/7 support team and industry-leading training resources.



# Grow your own way

Access the largest ecosystem of 1350+ hotel systems, apps and expert partners to grow without compromise.

## Hotel systems ▶

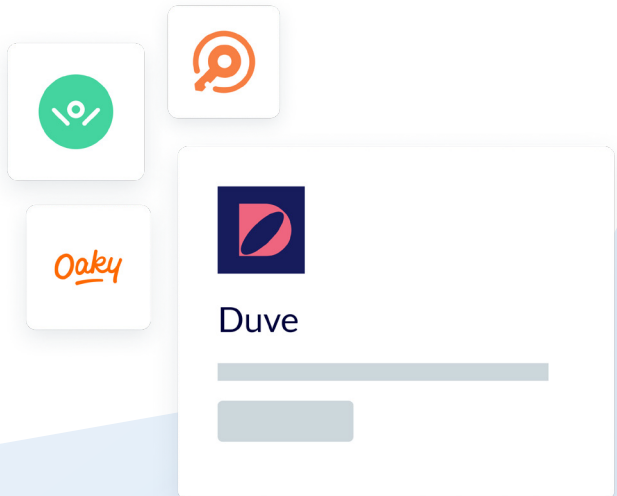
Boost productivity and efficiency by easily integrating with a leading property or revenue management system.

## Apps ▶

Connect to over 100 powerful applications for upselling, reviews, loyalty and more.

## Expert partners ▶

Maximise profitability by connecting with an expert hotel consultant or agency.



# Your **always-on** partner for hotels that never sleep

Showcasing your hotel across the largest number of unique booking channels in the industry.

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Unparalleled reliability with 100% Booking.com connection quality and 99.95% channel manager uptime.

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Supporting you 24/7 over phone, email, online chat or training – we've got your back.

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Generating over 100m reservations per year worth over USD35bn to our customers.

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Securing your guest's data at all times thanks to our accreditations and robust 350+ security controls.

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**450+**  
Distribution  
Channels

**350+**  
PMS/RMS  
Integrations

**100+**  
Hotel Apps

**2-way**  
Connectivity



# Your hotel, **your way**

No matter where you are on your journey, our flexible platform has options for you to succeed - on your terms.



## **Start**

Get started with the essential marketing and distribution solutions to bring guests in.



## **Add**

Add more capabilities by seamlessly integrating your existing solutions to our platform.



## **Scale**

Adapt to change or scale with easy access to the best available hotel tech.



## **Switch**

Outgrown your solution? Explore a better way with our complete platform.

“Since moving across to SiteMinder we have seen a significant increase in bookings with annual revenue up 17%.”

### The South Beach Group, USA

“Since we started working with SiteMinder we have tripled our online revenue. Now our staff have more time to focus on OTA promotions, pricing strategies and enhancing the guest experience.”

### Serenata Hotels and Resorts, Thailand

“SiteMinder has allowed us to automate many processes, optimise our technological infrastructure and increase sales. Honestly, a product like SiteMinder sells itself.”

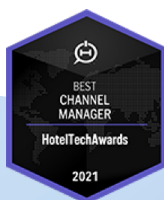
### Hotel Villa Betania, Italy

“With SiteMinder our direct bookings increased by more than 18%, making us much less reliant on third parties and agents.”

### Hotel & Gasthof zum Hirsch, Germany

“Managing my property has become much easier with SiteMinder due to its instantaneous rate syncing. This has increased my Average Daily Rate, occupancy and revenue.”

### The Central Park Hotel, United Kingdom





SiteMinder is the world's leading open hotel commerce platform, ranked among technology pioneers for its smart and simple solutions that put hotels everywhere their guests are, at every stage of their journey. It's this central role that has earned SiteMinder the trust of tens of thousands of hotels, across 150 countries, to generate in excess of 100 million reservations worth over US\$35 billion in revenue for hotels in the last year prior to the start of the pandemic.

**For more information, visit:**  
**[SiteMinder.com](https://www.siteminder.com)**