



## palm beach financial center

west palm beach, florida

A new 27 story mixed-use project is proposed for the most prominent gateway site into downtown West Palm Beach, and includes a 220 room hotel, 80,000 sq. ft. of office area, ground floor retail and 5 levels of parking. The curving and angular aerodynamic stepping forms visually and literally in the case of the occasional South Florida hurricane, slice thru the sky culminating in a distinct tower element. An urban plaza reinforces the structures design and directs views both to and from the Centers prominent neighbors – Cityplace and the County Convention Center. Rather than merely sit the tower atop a podium of parking we have extended the structures razor like form to the ground at the Northwest corner visually and functionally anchoring it to the site. The wedge shaped entrance canopy extends to the south of this form and creates a “monumental entrance” and a dramatic interior lobby soaring to a height of 65 feet, with a casual restaurant that spills out onto the urban plaza creating year round indoor / outdoor activity.

The roof deck above the parking serves as the amenity level complete with pools, spa, restaurants and glass walled meeting /banquet functions for the hotel and public. Floors 8 thru 16 house the hotel, each floor including unique common area “sky lounges”. The office floors above, step back from the hotel tower creating a large outdoor terrace with City and water views. The location of palm trees reinforce the strong, diagonal axis to the entrance and the parking structure is itself covered with a beautiful combination of trellis work, vines and planting to create a green textured plane offsetting the sleek wedge shaped glass entrance canopy atrium.

### Project Information

Area: 650,000 sq. ft.  
 Scope: New Construction  
 Services: Conceptual Design  
 Completion Date: Design - 2007  
 Client: Continental Advisory  
 Contact: Jacob Yahian 516.528.8749  
 Architect of Record: Zeidler Partnership Inc (Michael Nelson - Director).  
 Contractor: N/A  
 Delivery Method N/A  
 Construction Cost: \$178 Million estimated



LEVEL 1 (Retail)  
Area 45,191 sq ft