



## **Havertown Holiday Festival**

**Saturday, December 7<sup>th</sup> (Rain date 12/8), Brookline Boulevard  
Attendance Expected: 5,000+**

The Havertown Holiday Festival is a family friendly event focused on Christmas, Hanukah, and Winter Fun! We will have costumed characters, live holiday music, story time and crafts for kids, face painting, food vendors, a beer & hot adult beverages for sale, a holiday marketplace, an ice sculpture demonstration, face painting, and a lit holiday tree and menorah.

### **Presenting Sponsor \$8,000 (1)**

- Named as Presenting Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, welcome banners at event entrances, signs at event
- Named as presenting sponsor in press release; Announced throughout the day on stage
- Booth space at event
- Includes Premium 2024 or 2025 Discover Haverford sponsorship (\$1,000 value)
  - Banner in monthly newsletter and on our website
  - One targeted social media campaign about your business per year
  - Featured as sponsors of our Annual Meeting
  - Participation in our Keep it Local Gift Card Program

### **Stage Sponsor - \$3,500 (1)**

- Named as Stage Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and 24"x36" sign next to stage
- Announced throughout the day on stage
- Booth space at event
- Includes Platinum 2024 or 2025 Discover Haverford sponsorship (\$500 value)
  - Logo in monthly newsletter and on our website
  - Featured as sponsors of our Annual Meeting
  - Participation in our Keep it Local Gift Card Program

## **Holiday Tree Sponsor - \$3,500 (1)**

- Named as Holiday Tree Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and 24"x36" sign next to tree
- Announced throughout the day on stage
- Booth space at event
- Includes Platinum 2024 or 2025 Discover Haverford sponsorship (\$500 value)
  - Logo in monthly newsletter and on our website
  - Featured as sponsors of our Annual Meeting
  - Participation in our Keep it Local Gift Card Program

## **Ice Sculpture Sponsor - \$2,500 (1) Porche of the Main Line**

- Named as Ice Sculpture Sponsor w/ logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Ice Sculpture Tent
- Announced throughout the day on stage
- Booth space at event
- Includes Gold 2024 or 2025 Discover Haverford sponsorship (\$250 value)
  - Listing in monthly newsletter and on our website
  - Participation in our Keep it Local Gift Card Program

## **Kid's Craft Booth Sponsor - \$2,500 (\$2,000 without booth space)**

- We will offer various crafts throughout the day
- Named as Craft Booth Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Craft Tent
- Announced throughout the day on stage
- Includes Gold 2024 or 2025 Discover Haverford sponsorship (\$250 value)
  - Listing in monthly newsletter and on our website
  - Participation in our Keep it Local Gift Card Program

## **Face Painting Sponsor - \$2,500 (\$2,000 without booth space)**

- Named as Face Painting Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Face Painting Booth
- Announced throughout the day on stage
- Includes Silver 2024 or 2025 Discover Haverford sponsorship (\$100 value)
  - Listing on our website
  - Participation in our Keep it Local Gift Card Program

## **Holiday Marketplace Sponsor - \$1,500 with booth space** Paint Philadelphia

- Named as Holiday Marketplace Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and logo/name on sign at marketplace
- Announced throughout the day on stage
- Includes Silver 2024 or 2025 Discover Haverford sponsorship (\$100 value)
  - Listing on our website
  - Participation in our Keep it Local Gift Card Program

## **Festival Supporter - \$500** Conor Quinn, Busted Saddle

- Logo on all marketing materials, including posters, web page, social media posts, e-newsletters, and welcome banner
- Announced throughout the day on stage

## **Holiday Festival Vendors**

**Adult Drink Vendors** by invitation only (share proceeds 50-50)

**Food Vendors (8 maximum)** by invitation only \$450 or \$400 early bird by 9/15 (\$375 if 2024

Discover Haverford sponsor with \$350 early bird by 9/15)

**Marketplace Gift Vendors** by invitation only \$175 or \$150 early bird by 9/15



## SPONSORSHIP FORM

### Havertown Holiday Festival

Saturday, December 7<sup>th</sup> (Raindate 12/8)

Yes, I'd like to sponsor the Havertown Holiday Festival!

- Presenting Sponsor - \$8,000 (booth space included)
- Stage Sponsor - \$3,500 (booth space included)
- Holiday Tree Sponsor - \$3,500 (booth space included)
- ~~Ice Sculpture Sponsor - \$2,500 (booth space included)~~ **Porsche of the Main Line**
- Kid's Craft Booth Sponsor - \$2,500 (\$2,000 without booth space)
- Face Painting Booth Sponsor - \$2,500 (\$2,000 without booth space)
- ~~Holiday Marketplace Sponsor - \$1,500 (\$1,200 without booth space)~~ **Paint Philadelphia**
- Festival Supporter - \$500 (no booth) **Conor Quinn, Busted Saddle**

*The Havertown Holiday Festival is hosted by Discover Haverford (HPED) to support our work. Discover Haverford is a 501c3 non-profit organization, and sponsorship costs are tax-deductible. For more info about Discover Haverford, visit [www.DiscoverHaverford.org](http://www.DiscoverHaverford.org).*

Name of Business _____
Contact Name(s) _____
Address _____
Work Phone _____ Cell _____
Email _____ Website _____

For questions, contact Discover Haverford Executive Director Jeanne Angell at 610-945-5822 or email [jangell@hped.org](mailto:jangell@hped.org). Please mail this form and your check payable to **Discover Haverford** to: 412 Darby Road, Havertown, PA 19083 or pay via PayPal to [jangell@hped.org](mailto:jangell@hped.org) or Vemno @Discover-Haverford.

Please note that your booth will be reserved upon receipt of payment.

50% payment can be negotiated with the balance paid by November 1<sup>st</sup>.

**THANK YOU FOR YOUR PARTNERSHIP!**