#### PURPOSE

To promote economic recovery and community revitalization, the Haverford Township Façade Improvement Matching Grant Program provides matching grants to businesses, nonprofits or commercial property owners for the purpose of improving the appearance of buildings visible from the street.

Through this program, the Township will match applicant's investment in qualified improvements dollarfor-dollar up to \$10,000.



Funds for this program are provided by Haverford Township through the American Rescue Plan Act to mitigate effects of the COVD-19 pandemic and it's effect on the business community.





The program administrator for the Façade Improvement Matching Grant program on behalf of the Township of Haverford is the notfor-profit agency, Discover Haverford (formerly HPED).

Discover Haverford is a partnership with Haverford Township, business and property owners and Township residents. We foster economic growth in Haverford Township by supporting local businesses in a variety of ways, promoting Haverford Township as a shopping and dining destination, hosting events such as Moonlight Dining on the Boulevard and the Haverford Home & Garden Show, and revitalizing our business districts and public spaces. We are a 501(c) (3) organization.

#### **Discover Haverford/HPED**

412 Darby Rd, Havertown, PA 19083 (610) 945-5822

# DiscoverHaverford.org

Let us help you make a great impression, bring in new customers and beautify our community!



Haverford Township Façade Improvement Matching Grant Program PHASE 1

Sponsored by Discover Haverford and Haverford Township



## **ELIGIBLE APPLICANTS**

- Owners of commercial property within Haverford Township who are also current on all Township real estate tax and sewer rents
- Haverford Township business tenant with approval of property owner
- Both for-profit and not-forprofit property owners and tenants are eligible
- Applicant must have a current Haverford Township business license and be current on filings/payments on all Haverford Township Business Privilege/Mercantile/Local Service tax returns due through the date of application.

## **ELIGIBLE USES**

- Exterior improvements visible from street, with preference for improvements to front façade
- For permanent and semipermanent fixtures including but not limited to:
  - masonry/brick pointing
  - professional cleaning of brick or stone walls
  - exterior woodwork
  - removal of siding and exterior false façade
  - façade lighting
  - signage (installation or removal)
  - windows and doors (including upper story and basement)
  - painting
  - awnings
  - architectural metals
  - railings
  - dumpster screening
  - landscaping including shrubbery, perennials, pavers, planters, window boxes, garden furniture or statuary
  - correction of deferred maintenance
  - correction of code violations on front exterior
  - other improvements acceptable to the Grants Committee

PHASE ONE 2022 opens on March 1st, and ends on April 29th at 4:00pm or after 10 applications are submitted, whichever comes first.

#### **GRANT COMMITTEE**

Donald KellyJeanne AngellKelly KirkJesse PointonAimee CuthbertsonSuzanne Barucco

# We're here to help!

Detailed guidelines and the application form are available at: <u>DiscoverHaverford.org/facade-grants</u>.

Contact Discover Haverford/HPED Executive Director Jeanne Angell at JAngell@HPED.org if you are ready to discuss your upcoming project.



NOTE: Photos illustrate good design principles, not HPED projects