



# MECA

MINING ENGAGEMENT CONFERENCE  
FOR ADVANCEMENT

SUDBURY • OCTOBER 9-11, 2019

## Sponsorship Prospectus

[www.mecasymposium.com](http://www.mecasymposium.com)

In partnership with



# What is the MECA conference?

A place to discover how to **engage** employees, acquire tools to support employees in connecting with their work, and foster discussions that will contribute to creating a more engaged workforce.

Our goal is to create a working environment where people can take positive action to further their personal advancement and contribute to the growth of the organization as a whole



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# Sponsorship Opportunities Overview

- Elite Event Sponsor – exclusive
- Conference Sponsor - exclusive
- Meet and Greet Sponsor – exclusive
- Banquet Sponsor
- Breakfast and Coffee Breaks Sponsor
- Tour-Transportation Sponsor



# MECA Sponsorship Matrix

Benefits Level	Elite (exclusive)	Conference (exclusive)	Meet & Greet	Banquet	Breakfast & Coffee breaks	Tour & Transportation
<b>Amount</b>	<b>\$10,000</b>	<b>\$4,500</b>	<b>\$3,000 ea.</b>	<b>\$3,000 ea.</b>	<b>\$2,000 ea.</b>	<b>\$2,000 ea.</b>
# of Sponsors	1	1	2	3	2	3
Live Link to company Website	x	x	x	x	x	x
Major Symposium Presence	x					
Select Program Presence		x				
Program Logo Page	x	x	x	x	x	x
Premium Presence on Materials	x					
Status Logo on Roll up Banner	x	x		x	x	
5-Minute Opening Remarks	x	x				
Table top display		x				
Conference Pens (sponsor provides)	x					
Lanyards (sponsor provides)	x					
Sponsor's pull-up banner	x	x	x	x	x	x

# Why Sponsor MECA?

Aligning your company values and brand speak loudly about your organization's commitment to engagement, diversity and inclusion, soft skill development in the workplace and an overall commitment to people in mining and job satisfaction – in partnership with the CIM.

Sponsorship of this event is an important part of the funding, making it possible for 1<sup>st</sup> MECA conference, to allow registration at affordable rates, and making knowledge sharing and networking in the industry more accessible. In addition to providing many of your people with significant direct participation in the event as delegates, being a sponsor provides you with various very solid elements of visibility prior, during and after the event.

To confirm your sponsor commitment, please contact:

**Lorelei Ratuszniak**

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Sponsorships will be invoiced by the Canadian Institute of Mining, Metallurgy and Petroleum

[www.cim.org](http://www.cim.org)

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