

A vertical blue gradient bar on the left side of the slide, transitioning from a darker blue at the top to a lighter blue at the bottom.

*Everflex*TM

Affordable, confidential, on-demand
physical therapy, any time, any place.

PROBLEM

Rising Healthcare Costs

- Musculoskeletal conditions cost an estimated \$213 billion in annual treatment, care, and lost wages

United States Bone and Joint Initiative: The Burden of Musculoskeletal Diseases in the United States (BMUS), Third Edition, 2014, Rosemont, IL. Available at <http://www.boneandjointburden.org>. Accessed on May 21, 2018.

Accessibility

Difficulty accessing care due to:

- Location
 - Rural areas
 - Densely populated areas with lots of traffic
- Standard Clinic Hours
 - Working professionals often have difficulty fitting appointments in their schedule

SOLUTION: A web platform where users can get self-help for their musculoskeletal condition that is...



Cost effective



**Accessible
anytime, anywhere**



Easy to use

MARKET VALIDATION

- Late 1990s - opioid pain relievers believed to not be addictive
- Healthcare providers began to prescribe them at greater rates
- Discovered medications could indeed be highly addictive
- 2017 - U.S. Department of Health and Human Services declared a public health emergency



MARKET SIZE

ONE IN TWO ADULTS

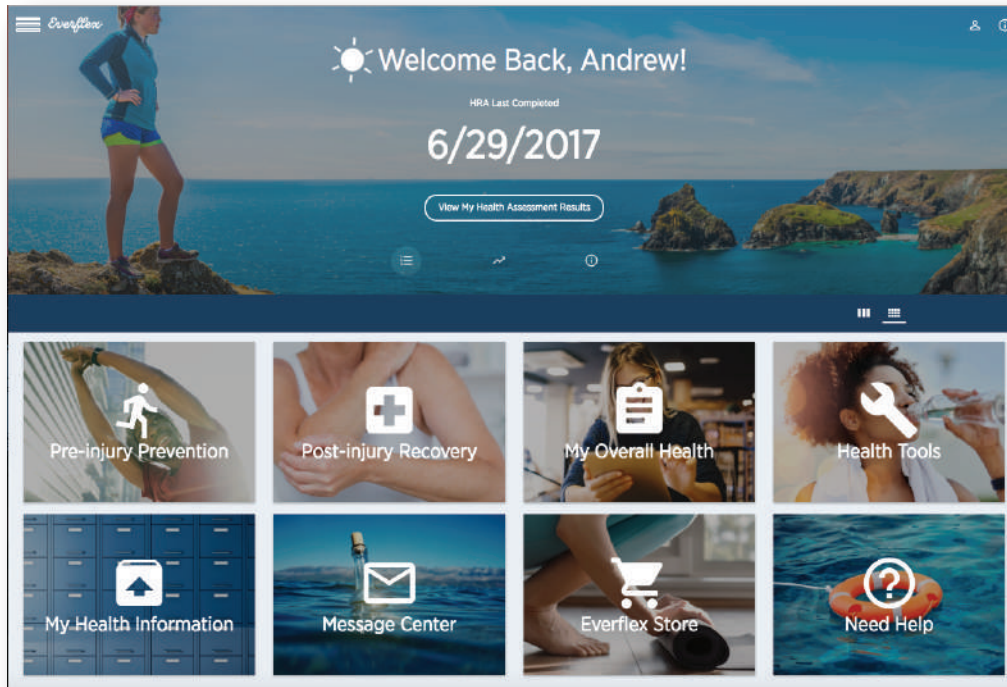
According to a report issued by the United States Bone and Joint Initiative (USBJI), an estimated 126.6 million Americans (one in two adults) are affected by a musculoskeletal condition comparable to the total percentage of Americans living with a chronic lung or heart condition.

ONLY 7% OF PEOPLE WHO COULD
BENEFIT FROM PHYSICAL THERAPY
EVER GAIN ACCESS TO IT

United States Bone and Joint Initiative: The Burden of Musculoskeletal Diseases in the United States (BMUS), Third Edition, 2014, Rosemont, IL. Available at <http://www.boneandjointburden.org>. Accessed on May 21, 2018.

PRODUCT:

Everflex™

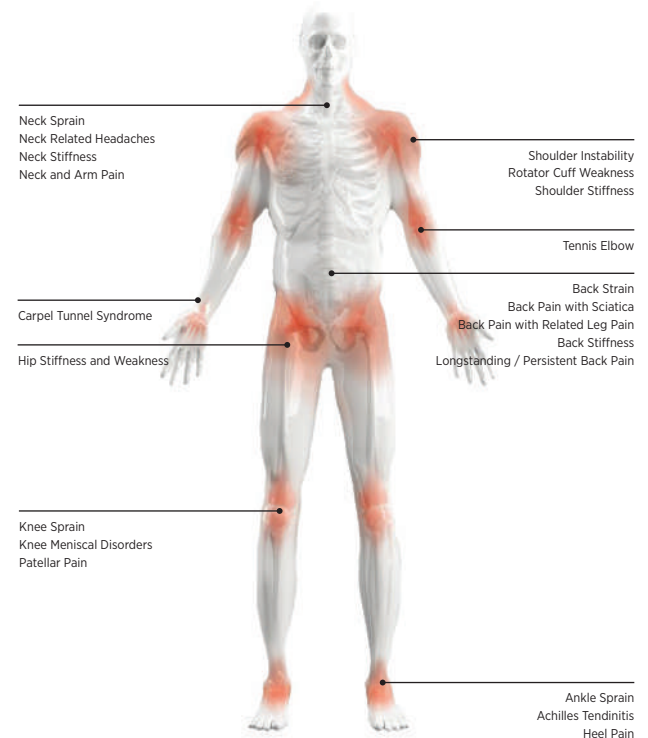


WHAT IS EVERFLEX?

- A software based algorithm based on Clinical Practice Guidelines (CPG) of the American Physical Therapy Association (APTA) Orthopaedic Section
 - Evidence based treatment patterns for various musculoskeletal conditions
 - Injury Prevention and Injury Recovery Programs
 - Screening process for early and prompt referral to physical therapist with video conference or in-person appointment
 - High quality care and cost saving solution for patients

Common Injuries & Pain

WE CAN HELP TREAT...



HOW DOES IT WORK?

1. Select Problem Area



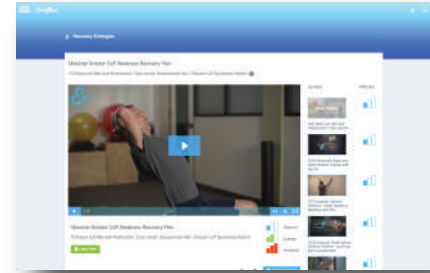
Select the body part where you are having problems.

2. Answer Questions



Answer a few short questions about your pain. These are the same questions a physical therapist would ask in an in-person consultation.

3. Receive Recovery Plan



Immediately receive a research-based & condition matched exercise recovery plan. Recovery plans use professionally-planned video exercises, which you can adjust to your needs.

COMPETITIVE ADVANTAGE

APTA CLINICAL PRACTICE GUIDELINES

Clinical practice guidelines are defined by the Institute of Medicine as systematically developed statements to assist practitioner and patient decisions about appropriate health care for specific clinical circumstances.

Physical therapy clinical practice guidelines were developed using systematic reviews of the literature and provide the reader with evidence suitable for evidence-based physical therapist practice.



ACADEMY OF
ORTHOPAEDIC
PHYSICAL THERAPY



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