

EIA Board Mtg May 14, 2019 6:00 pm – 7:00 pm

President Allison Dubit presided. Attendees: Sue Eoannou, Penny Courtney and Richard Campbell

SECRETARY'S REPORT

Since, we currently do not have a secretary, Richard read his notes from the last Board meeting. (copy attached)

UPDATE ON RESIDENT'S COMPLAINTS

Allison reported that she had received a complaint from Ron Looper (Poplar Grove Rd) about standing water in the drainage swales that borders his property. Allison said neighbors near her are experiencing flooding problems perhaps because in part of the recent excessive rain the community has been experiencing, which is raising the water table, and inability of the drainage swales to carry the water away from the community.

TREASURER'S REPORT

Richard provided a copy of the quarterly report on EIA's income and expenses to date comparing actuals versus budgeted. To date, 50 residents have paid their dues, an increase of only 5 since Feb 12, 2019. Our checking account balance is \$10,957.42 as of April 30, 2019. This is a decrease of \$258.37 since January 31, 2019. We are scheduled to have a major expense in June for our insurance, liability and property. He filed our 2018 tax report on April 1, 2019. Expenses incurred since the last report are: \$23.00 to the MD Dept Assessment and Taxation for a copy of EIA's article of incorporation (required by the Bank of Glen Burnie, \$22.16 for a one year domain rental for www.CommunitiesOfElmhurst.org, \$15.88 for 500 EIA Business cards, \$110 donation to the Western District Police Relations Council, and \$100 to Gerben's Lawn Service for mowing on Apr 16 and Apr 30, 2019.

DUES REMINDER POSTCARD

Allison suggested that we forego the Newsletter as a means of getting residents to pay their dues and go back to the method used in 2018. She presented a copy of the postcard and will get them printed and mailed. Sue asked if she needed help labeling the postcards. Allison said her husband would do it. Richard suggested considering VistaPrint.com for printing and mailing as they get a postcard postal rate of \$0.19 (2nd class) \$0.35 (1st class). However, there is a fixed setup fee. Allison said she

looked into VistaPrint last year and it was more expensive. Last year, the cost was \$196.00. VistaPrint cost for 250 color printed postcards and mailed is \$159.00.

Allison said she would pay her 2019 dues.

ECHO NEWSLETTER

Allison reported that family circumstances have delayed getting this task done. She still needs articles from the community and also is waiting on Sue's bio. Sue said she provided her bio via email as requested. Penny and Richard said they also provided bios as requested. Richard said he sent Allison several photos from the Santa Visit in December.

SPRING YARD SALE

Allison said she publicized the event on Facebook, Nextdoor and other social media as well as with the EIA Yard Sale signs at all the entrances to the community. Also, you purchased for \$20 through another social medial site. Penny reported that she canvased the community the day of yard sale and visited most of the sellers. She identified herself as an EIA Board member and asked a couple of questions:

- Is it worth your while for the community to hold this event and is this the right time of year to do it?
- Have you had a decent number of shoppers come by?

Invariably, the answer to these questions was affirmative. Many folks liked the fact that we were taking advantage of the timing of all the neighboring community yard sales (Fairwinds, Quarterfield Farms) and that the EIA did the advertising for the sale. One resident noted that the gray skies discouraged shoppers at the start of the sale. She had lookers & buyers up until 12:45 so she suggested the advertised hours next time to be 8-1. (personally, I would think a resident could sell until people stopped driving by, whatever the time) I told her that I would pass along her comments to the Board.

The folks on Cork Elm Court always have 2-4 households participate and it seems that neighbors who participate in tandem fare better than single sellers on any given street. That was one major observation today. It might be useful to make that suggestion via the Newsletter next year as encouragement for more participation.

MOSQUITO CONTROL

Allison reported that Kathleen Dewitt has completed all the necessary paperwork for the County Health Department Mosquito spraying. EIA has already publicized once through email and facebook how to opt out of the spraying. Richard has asked Kathleen if a new map of Elmhurst is required. Richard said the Mailchimp already has a template used in 2018 for the notification to the residents. Assuming the County has again agreed that a paper mailing is not required, resending this template should be sufficient.

KNOCKING ON DOORS TO RAISE MONEY EIA / INCREASE INVOLMENT

Allison handed out the new business cards to the board members and asked that they hand them to residents to encourage residents to pay their dues and become involved in the EIA. Needs include filling vacant offices (Secretary, Vice-President), getting volunteers to help with the maintenance of the Quarterfield Road and Elmhurst Road entrances. Currently, the lawn service contract with Gervin Landscaping only includes mowing. When Continental Landscaping previously the maintenance services, they helped with the beautification of the island area.

FLAG POLE LIGHT / FLAG POLE DUTY

Allison said she had investigated several options regarding lighting the EIA flag. None seemed better than replacing the current solar light with the new one Paul Harrel has. She contacted Continental Landscaping/Tony Verazo about helping to install the new solar light, but was told they don't do that kind work, even if EIA pays. Sue said she would ask the company that trims her trees if they can help since they may have an aerial buck truck. Penny suggested that perhaps the fire department may be willing to help with their hook and ladder truck.

OTHER ISSUES

Richard reported he had secured EIA domain, www.CommunitiesOfElmhurst.org, for the EIA website and a subdomain for dues payment, Dues.CommunitiesOfElmhurst.org, that points to the "Square" e-commerce site. He is working on the new EIA website and will send out a link for all to review before making it live.

John Robinson gave \$30 in cash for his 2019 dues to Richard and said to keep the \$5.00 as a donation.

Sue volunteered to get a speaker for the September 10 meeting – topic: Fraud

2019 GENERAL MEETING DATES

- February 12 – Jenese Jones from Constituent Services
- May 14 – Karen Murk from the Glen Burnie Library
- September 10
- November 12

EIA General Meeting May 14, 2019 7 pm – 8:00 pm

- Allison Dubit opened the meeting
- Treasurer's report given by Richard Campbell
- Allison Dubit introduced the guest speak, Karen Murk, a librarian at the Glen Burnie Library
- Motion made to adjoin Sue Eoannou and seconded by Penny Courtney.
Motion carried

Notes by Richard Campbell