

# COASTAL SPIRIT









INSPIRED BY THE PAIPO BOARDS,

USED TO SURF IN THE OCEAN

UNDERNEATH OUR BELOVED SUN.



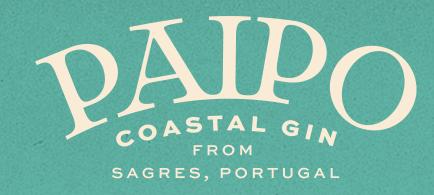


### THE NAME

PRONOUNCED PIPE-OH
DERIVED FROM THE HAWAIIAN
"PAE PO'O"

MEANS: TO SURF HEADFIRST





#### PHILOSOPHY & CORE VALUES

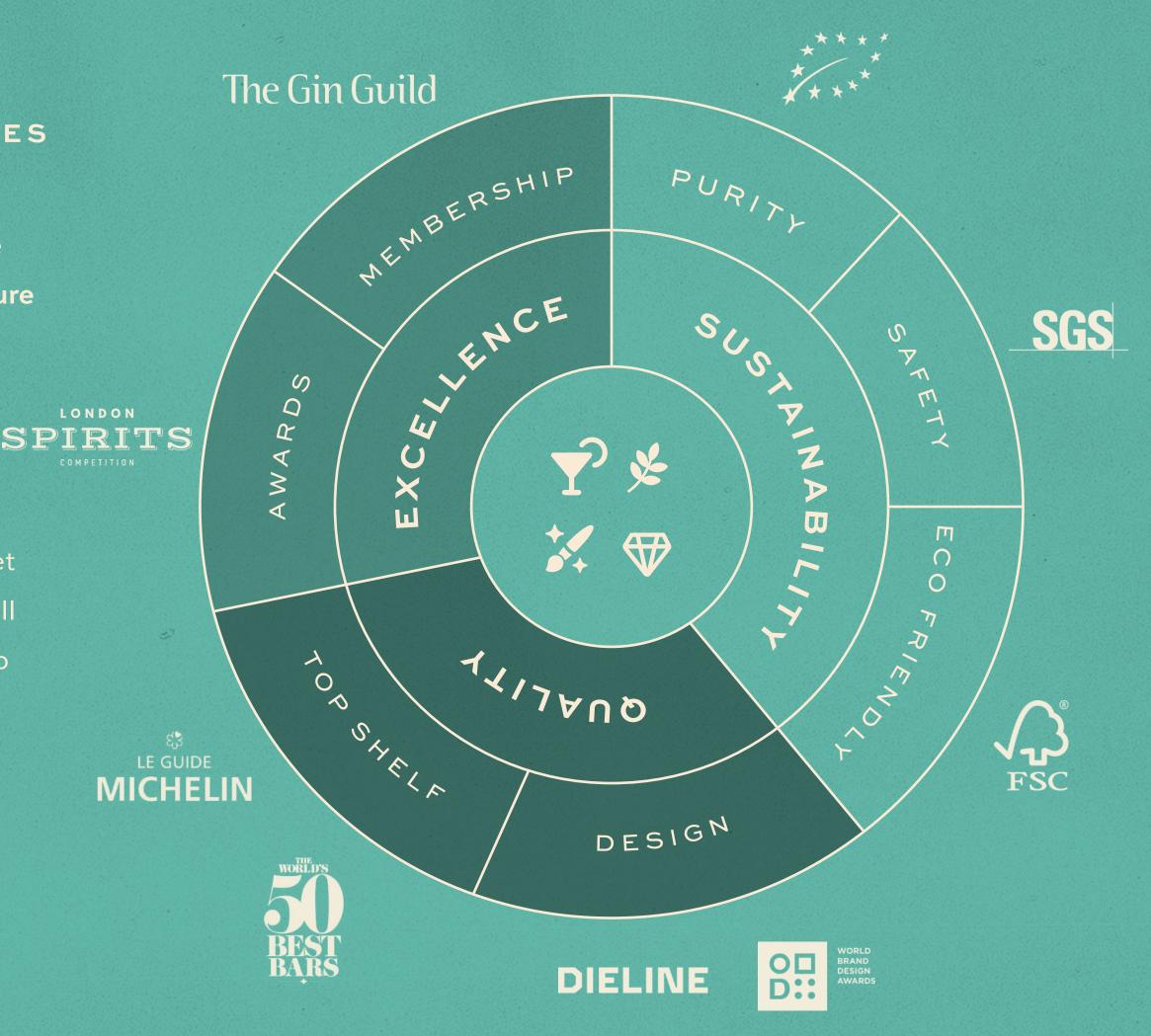
TRADITION & INNOVATION - A balance between classic distillation and a signature botanical blend, delivering a rich and sophisticated flavor.



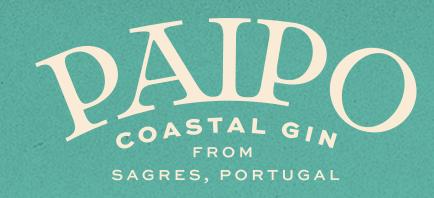
**UNCHILLFILTERED** which means you get all those bold, unrestrained flavours in full force. No wonder it's making waves in top bars and restaurants.

MIXOLOGISTS & FINE-DINING VENUES

Bars, restaurants, and hotels seeking exclusive and organic spirits for their menus.



- PURITY Organic botanicals, sourced from Algarve's certified organic farm (ECOCERT Portugal, PT-BIO-02)
- SUSTAINABILITY A commitment to eco-friendly production with minimal environmental impact (FSC Certified Labels).
- QUALITY Strict control, full compliance with European safety standars (EU 2018/848), and independent SGS certification.
- for Paipo Coastal Gin reflects the Algarve coast line, with an aquatic duochrome pallete, and ghostly illustration of beach revelers and shiny gold details.



#### ORIGIN & INSPIRATION

### **P** BORN IN SAGRES, PORTUGAL

Inspired by the ocean breeze, rugged coastlines, and the aromatic herbs of the Algarve, Paipo Coastal Gin captures the spirit of Portugal's southern coast. Crafted using the finest juniper berries, and hadpicked botanicals, Paipo Coastal Gin is the true taste of its land.

#### PERFECT FOR DRY MARTINI

You get a touch of helichrysum for a floral, sun-kissed warmth, and a whisper of salt air. Then comes the depth-earthy carob, a hint of toasted almonds, and that lingering, smooth finish. No wonder it's making waves in top bars and restaurants - this is a gin that demands attention, respect, and, most importantly, another sip.

## SPIRITS

### THE STORY

SHORES OF SAGRES, WHERE THE

OCEAN MEETS THE LAND IN A

DRAMATIC EMBRACE.

AS WE WALKED ALONG THESE
RUGGED COASTLINES, THE
WARM, SLIGHTLY SWEET AROMAS
OF THE SURROUNDING PLANTS
CAPTIVATED OUR SENSES.





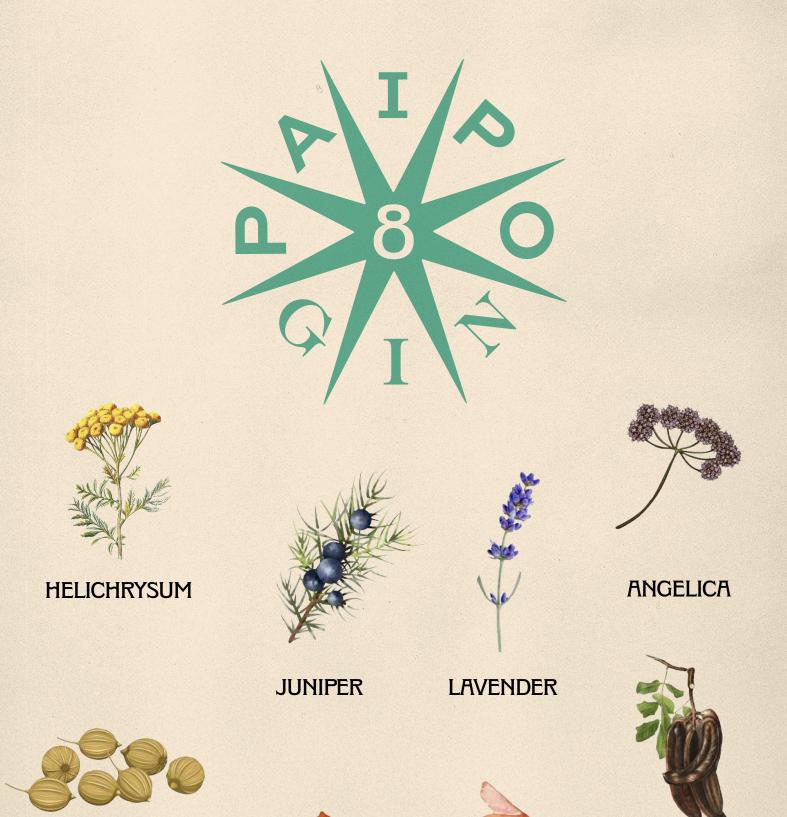
#### BRAND DNA

Paipo Coastal Gin is a reflection of the purity and authenticity of Algarve's nature. Each bottle is a perfect harmony of craftmanship, organic ingredients, and a traditional approach to creating a premium gin.

The Gin Guild

### THE 8 BOTANICALS

DUNES OF SAGRES, FORAGED IN
ORGANIC FARM OF ALGARVE



CAROB

**GRAPEFRUIT** 

ALMOND

CORIANDER



- Paipo Coastal Gin is crafted with certified organic botanicals grown in Algarve, as verified by the PT-BIO-02 certification.
- Independently tested and certified by SGS, Paipo
  Coastal Gin meets strict EU safety regulations,
  ensuring low methanol levels, absence of heavy
  metals, and natural sugar content.
- A refined balance of helichrysum, juniper, lavender, carob, almond, coriander, angelica, and grapefruit makes Paipo Coastal Gin perfect for classic Dry Martini and signature cocktails.
- Produced with flawless pot still distillation

  techniques, using only natural and organic

  ingredients Paipo Coastal Gin never compromises

  on quality.
- Each hand bottled Paipo Coastal Gin has a unique number that indicates the harvest year of the Helichrysum and the specific pot distillation batch.

### HELICHRYSUM

THE GENUS NAME HELICHRYSUM ORIGINS
FROM THE GREEK HELIOS WHICH MEANS
"SUN" AND CHRYSOS MEANING "GOLD"

GROWS IN SANDLY SOILS OVER CLIFFS OF THE ATLANTIC COASTLINE. REACT TO HEAT BY REALEASING A PLEASANT ODOUR SIMILAR TO CURRY.

VALUABLE MEDICINAL PLANT THAT HAS
BEEN USED IN THE FOLK MEDICINE FOR
CENTURIES.



HARVESTED ONCE A YEAR.

HELICHRYSUM OR IMMORTELLE ESSENTIAL
OIL - PREMIUM INGREDIENT USED IN PHARMACEUTICAL, COSMETIC AND PERFUME
INDUSTRY. HEALING SKINCARE PRODUCTS.
POSSESSES ANTIMICROBIAL, ANTÍOXIDANT
AND ANTI-INFLAMMATORY PROPERTIES.

#### COCKTAILS IDEAS TO PLAY AROUND





- 40 ml Paipo Coastal Gin
- 15 ml Beirao liqueur
- 25 ml Lemon juice
- tsp of Orange flower honey

Shake well all ingredients.

Serve in a **rocks glass on ice.**Garnish with **Helichrysum.** 





- 40 ml Paipo Coastal Gin
- 25 ml Cointreau
- 25 ml Lemon juice
- 15 ml Simple sugar

Shake well all ingredients.

Serve in a **Chilled coupe glass.**Garnish with Lemon twist and **Helichrysum** 





- 35 ml Paipo Coastal Gin
- 30 ml Martini Bianco
- 15 ml Per se
- 15 ml Campari

Build all the ingredients in **an old fashioned glass on ice** and stir with barspoon. Garnish with a Orange zest and **Helichrysum** 



Based on the SGS Laboratory Report (No. PT24-68337.001), the key parameters of Paipo Coastal Gin have been compared with the permissible limits established by EU Regulation 110/2008 and food safety standars within the European Union.

#### 1. Methanol Content

- Test result: 1.3 mg/100ml

- EU Maximum Limit: No more than 50 mg/100 ml of pure alcohol

- Conclusion: Fully compliant with EU standars

#### 2. Heavy Metals

COMPOUND	TEST RESULT	EU MAXIMUM LIMIT
Arsenic	<0.04 mg/kg	Max. 0.1 mg/kg
Cadmium	<0.010 mg/kg	Max. O.01 mg/kg
Iron	<0.05 mg/kg	No specific EU limit for alcohol
Mercury	<0.010 mg/kg	Max. 0.01 mg/kg
Lead	<0.015 mg/kg	Max. 0.15 mg/kg
Tin	<0.05 mg/kg	Max. 0.1 mg/kg

Conclusion: All heavy metal levels are well below EU limits, ensuring compliance with safety regulations.

#### 3. Fermentation Byproducts after distillation

- Test result: 5.1 mg/100ml

- EU Maximum Limit: No strict limit, but minimization is recommended

- Conclusion: Within safe and acceptable ranges

#### 4. Sugar content

COMPOUND	TEST RESULT
Fructose	<50 mg/l
Glucose	<50 mg/l
Lactose	<500 mg/l
Maltose	<50 mg/l
Saccharose	<80 mg/l
Sorbitol	1110 mg/l

Conclusion: The sugar content aligns with EU gin standars, as gin should not contain significant amounts of added sugars (natural residual sugars are permitted without strict limitations)



Final conclusion: Paipo Coastal Gin fully complies with all EU regulatory requirements, including methanol content, heavy metal limits, and sugar content. This confirms its safety and legal distribution within the European Union.



### COMPLIANCE STATEMENT ON ORGANIC CERTIFICATION FOR BOTANICALS USED IN PAIPO COASTAL GIN



Based on the analysis of the **organic certification document PT-BIO- 02.620-0001769.2024.002**, issued by **ECOCERT Portugal (PT-BIO-02)**, the following conclusions have been reached regarding the compliance of the botanicals used in **Paipo Coastal Gin** with **EU organic regulations**.

#### 1. Certification Details

- Issued by: ECOCERT Portugal (PT-BIO-02)
- Date of Issue: January 19, 2024
- Validity: Until June 30, 2024
- Production Location: Silves, Algarve, Portugal

#### 2. Certified Activities

The certificate covers organic production and preparation of the following categories:

- Aromatic, spice, and medicinal plants (certified organic)
- Vegetables (hortícolas)
- Fruits, including pomegranates, grapes, physalis, elderberries, and peaches

All listed products are certified as organic under EU Regulation 2018/848.

#### 3. Applicability for Paipo Coastal Gin Botanicals

This certificate **confirms the organic origin of botanicals grown in the Algarve region,** which could be used in the production of Paipo Coastal Gin.

#### Conclusion

- The certificate is valid for confirming the organic origin of botanicals cultivated in the Algarve region.

### THE FILOSOPHY

BOTTLED



BY HAND

PAIPO GIN EMBODIES THE ESSENCE OF SEASIDE GATHERINGS, WHERE GOLDEN SUNSETS, OCEAN BREEZES, AND SIMPLE PLEASURES COME TOGETHER.

IT'S A CELEBRATION OF NATURE'S
BEAUTY AND THE MOMENTS THAT CONNECT US, OFFERING A TASTE OF THE
COAST WITH EVERY SIP—A COMPANION
FOR CREATING MEMORIES WHERE LIFE
FEELS EFFORTLESSLY PERFECT.

SMALL



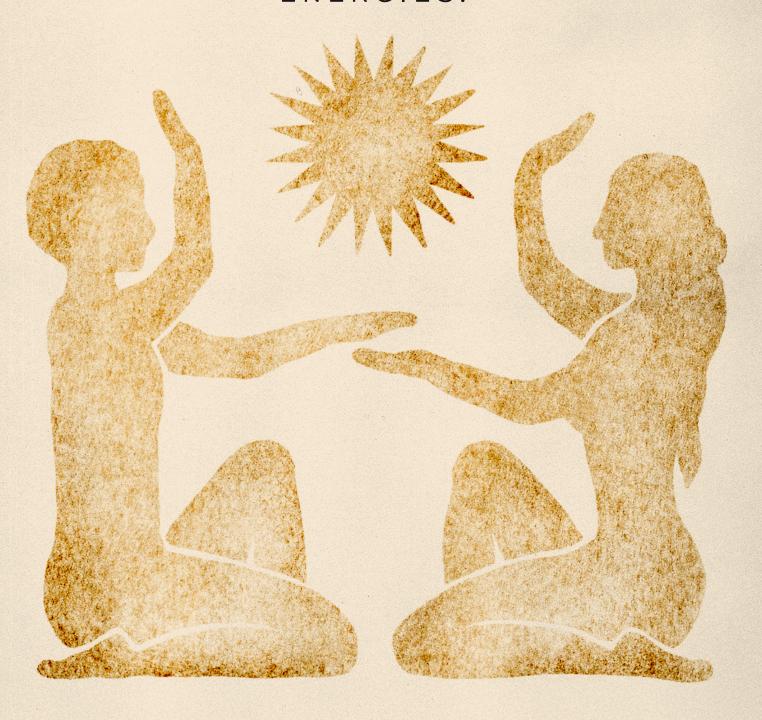
BATCH

## EMOTIONAL CONNECTION & BRAND EXPERIENCE

- Paipo Coastal Gin evokes emotions and creates unforgettable moments A gin for those who appreciate atmosphere, flavor, and the aesthetics of life.
- Paipo is a ritual An evening with friends, a sunset by the sea, a journey into the unknown.
- A symbol of quality and excellence Chosen by those who understand fine spirits and seek only the best.
- Paipo is about storytelling Inspired by freedom, nature and travel, this gin captures the essence of adventure and the courage to be yourself.
- A lifestyle brand It's about attention to detail, minimalism, and the pursuit of new discoveries.
- A distinct identity Minimalist yet expressive.

### THE SIMBOL

DRAWING FROM CARL JUNG'S ANIMA
AND ANIMUS, PAIPO GIN REFLECTS THE
HARMONY OF MASCULINE AND FEMININE
ENERGIES.



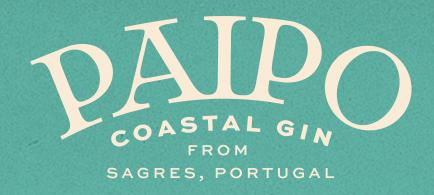
THE IMAGERY - A MAN AND WOMAN

UNDER THE GOLDEN SUN - SYMBOLIZES

THE UNION OF OPPOSITES, CELEBRATING

THE TIMELESS QUEST FOR WHOLENESS

AND SELF-DISCOVERY.



#### ¿WHO CHOOSES PAIPO GIN?

- GASTRONOMY ENTHUSIASTS Those who appreciate premium spirits with a local story.
- TRAVELERS & EXPLORERS Those who want to capture the essence of Algarve in every sip.
- MIXOLOGIST & FINE-DINING VENUES Bars, restaurants, and hotels seeking
  exclusive, organic spirits for their menus.



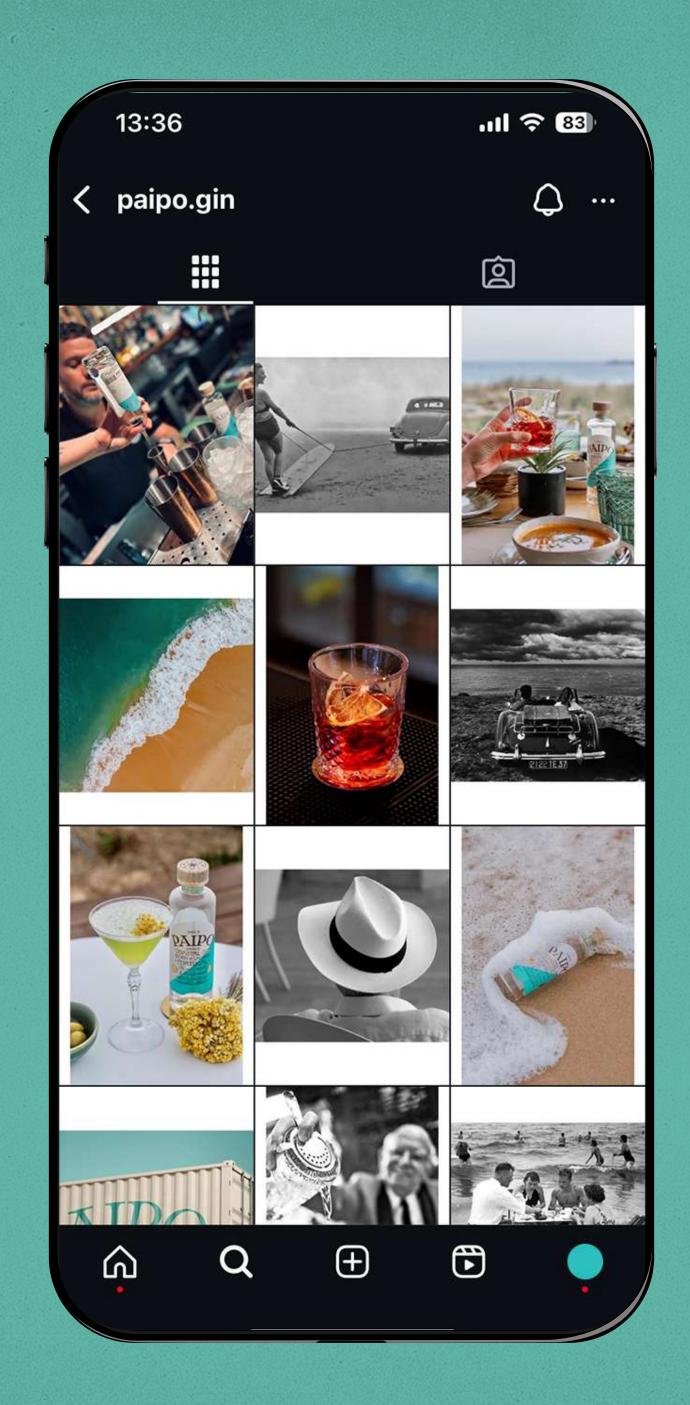


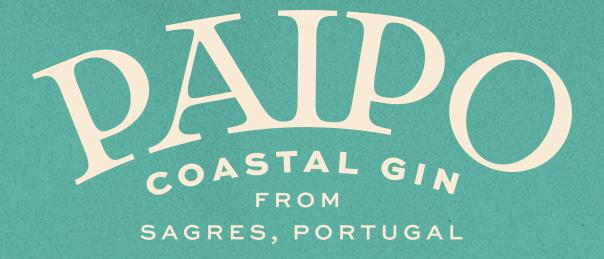


#### THE FUTURE OF PAIPO GIN

- Expanding in the premium organic spirits segment.
- ✓ Growing presence in bars, restaurants, and luxury hotels across Algarve and Portugal.
- ✓ Supporting sustainable production and collaborating with local Algarve farmers.
- ✓ Giving back to the community by donating 1 Euro per bottle sold to local charities directly benefiting local environments projects, and inspire other brands to do so too.
- ✓ Celebrating mixologist by sharing their craft and showcasing their expertise in the Algarve cocktail bars guide - inspiring travelers who truly appreciate exceptional drinks.







REACH OUT AT

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SCAN FOR A LITTLE SIP OF THE OCEAN THISIS